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TO THE ASSISTANT COMMISSIONER OF PATENTS

original documents or copy thereof.

1. Name of conveying party(ies): (If multiple assignors, list numerically)

Unisen, Inc.

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - State
- Other:

Additional name(s) of conveying party(ies) attached?

Yes  No

2. Name and address of receiving party(ies):

**Name:** Trek Bicycle Corporation  
**Internal Address:**  
**Street Address:** 801 East Madison  
**City:** Waterloo **State:** WI **ZIP:** 53594

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - State
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?

Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above) April 28, 1999

4. Application number(s) or registration number(s):

- a. Trademark Application No(s):  
75/428,345
- b. Trademark Registration No(s):

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

**Name:** Craig S. Summers  
 KNOBBE, MARTENS, OLSON & BEAR, LLP  
 Customer No. 20,995  
**Internal Address:** Sixteenth Floor  
**Street Address:** 620 Newport Center Drive  
**City:** Newport Beach **State:** CA **ZIP:** 92660  
**Attorney's Docket No.:** UNISEN.051T

7. Total fee (37 CFR 3.41): \$40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and registrations involved:

1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Craig S. Summers  
Name of Person Signing

Signature

5/3/99  
Date

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:

/11/1999 JSHABAZZ 00000177 75428345

Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

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## TRADEMARK ASSIGNMENT

WHEREAS, Unisen Inc., a California corporation having its principal place of business at 14410 Myford Road, Irvine, California, 92606 ("the Assignor"), states that it has adopted, acquired, used and is using the trademark "TREKKING" in many countries throughout the world including, but not limited to, the United States.

WHEREAS, the Assignor has initiated the trademark registration process for "TREKKING" in many countries throughout the world, including, but not limited to, the United States.

WHEREAS, TREK BICYCLE CORPORATION, a Wisconsin corporation having its principal place of business at 801 East Madison, Waterloo, Wisconsin, 53594 ("the Assignee"), is desirous of acquiring "TREKKING" and any corresponding applications and/or registrations thereof for the U.S., including all of the Assignor's right, title and interest in and to "TREKKING" and to U.S. Trademark Serial No. 75/428,345 for the mark "TREKKING" for "instructional seminars, consultation, and clinics relating to the use of exercise equipment."

NOW, THEREFORE, for good and valuable consideration, the Assignor does hereby assign to the Assignee, its successors and assigns all of the Assignor's rights, title and interest in and to "TREKKING" including U.S. Trademark Serial No. 75/428,345 therefor, together with all the goodwill of the business symbolized by "TREKKING", and together with the right to sue and collect damages and/or profits for past infringements of "TREKKING", the intent hereof being to substitute the Assignee in the place of the Assignor.

This Trademark Assignment is executed in duplicate, each document of which is to be treated as an original.

UNISEN, INC.



By: Greg Sherman  
Title: Executive Vice President

4/28, 1999