

RECORDATION FORM
TRADEMARK

05-13-1999

DEPARTMENT OF COMMERCE
and Trademark Office



101036590

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please 101036590 copy thereof.

1. Name of conveying party(ies):

Hallmark Holdings, Inc.
981 S. Wabash Street
Wabash, IN 46992-0465

- Individual(s)
- General Partnership
- Corporation-State - Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Diehl Machines, Inc.

Internal Address: _____

Street Address: 981 S. Wabash Street

City: Wabash State: IN ZIP: 46992-0465

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 6, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

TM Reg. No. 757,249

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barth X. deRosa

Internal Address: Stevens, Davis, Miller

& Mosher, LLP

05/12/1999 JSHABAZZ 00000099 757249

01 FC:481 40.00 OP

Street Address: 1615 L Street, NW

Suite 850

City: Washington State: DC ZIP: 20036

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

19-4375

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barth X. deRosa

Name of Person Signing

[Signature]
Signature

5/10/99
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1895 FRAME: 0902

U.S. TRADEMARK ASSIGNMENT

WHEREAS, Hallmark Holdings, Inc. (by change of name from Waltham Watch Company), a corporation organized under the laws of Delaware, domiciled and doing business at 981 S. Wabash Street, Wabash, Indiana 46992-0465 (Assignor), is the present title owner of the trademark "D & Design" as registered with the U.S. Patent and Trademark Office under Registration No. 757,249, dated September 24, 1963.

AND WHEREAS, Diehl Machines, Inc., a corporation organized under the laws of Delaware, domiciled and doing business at 981 S. Wabash Street, Wabash, Indiana 46992-0465 (Assignee), is desirous of acquiring all right, title and interest in and to the trademark "D & Design" and to U.S. Trademark Registration No. 757,249.

NOW THEREFORE, for nominal consideration, receipt of which is hereby acknowledged, the said Assignor of these presents does sell, assign, and transfer unto the said Assignee, its successors and assigns, all right, title and interest in and to the said trademark "D & Design" and in and to Registration No. 757,249, together with that part of the goodwill of the Assignor's business in connection with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument this 6th day of May, 1999.

HALLMARK HOLDINGS, INC.
(f/k/a WALTHAM WATCH COMPANY)

By: Robert M. Baratta
Title: Vice President
Date: May 6, 1999