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101037757

To the Honorable Commissioner of Patents and Trademarks, Washington, DC 20530, and the attached original documents or copy thereof.

1. Name of conveying party(ies):

Economics in Technology
8310 - 16th Street
Sturtevant, WI 53177-0902

MLO
4-22-99

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

22

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: March 3, 1999

2. Name and address of receiving party(ies)

S. C. Johnson Commercial
Name: Markets, Inc.

Internal Address: _____

Street Address: 8310 - 16th Street

City: Sturtevant State: WI ZIP: 53177-0902

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/381882
75/382237



04-22-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #40

tm

3. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ruth J. Lebed-Rofes

Internal Address: _____

Street Address: 1525 Howe Street

5/13/1999 DNGUYEN 00000218 100851 75381882

01 FC:481 40.00 CH
02 FC:482 25.00 CH
City: Racine State: WI ZIP: 53403-2236

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

S. C. Johnson & Son, Inc., is the ultimate parent company of S. C. Johnson Commercial Markets, Inc.

8. Deposit account number:
10-0851

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ruth J. Lebed-Rofes
Name of Person Signing

[Signature]
Signature

April 22, 1999
Date

Total number of pages including cover sheet, attachments, and document: **3**

ASSIGNMENT OF TRADEMARKS

This Assignment is made this 3rd day of March, 1999, by ECONOMICS IN TECHNOLOGY, a California corporation, with a business address of 8310 16th Street, Sturtevant, Wisconsin 53177-0992 (hereinafter "ASSIGNOR"), and S. C. JOHNSON COMMERCIAL MARKETS, INC., a Delaware corporation, with a business address of 8310 16th Street, Sturtevant, Wisconsin 53177-0902 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks, the trademark applications and the trademark registrations identified in the attached Schedule A (hereinafter the "MARKS"); and

WHEREAS, ASSIGNOR has adopted and is using the MARKS in the attached Schedule A; and

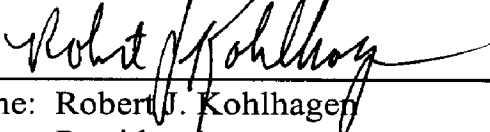
WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of the ASSIGNOR'S right, title and interest in and to the MARKS, together with the goodwill of the businesses appurtenant thereto and symbolized thereby, and in and to all rights under said MARKS.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, grant and convey to ASSIGNEE, its successors and assigns, any and all of the ASSIGNOR'S right, title and interest in and to the MARKS, together with the goodwill of the businesses appurtenant thereto and symbolized thereby and the right to sue and recover damages for past infringements thereof.

ASSIGNOR further assigns to ASSIGNEE, its successors and assigns, all claims for damages by reason of past infringement of the MARKS and the right to bring or maintain suit at law and equity for past infringement of the MARKS and to retain for the benefit of ASSIGNEE, all damages or settlements arising from said past infringement, effective as of the date of this Assignment.

In testimony whereof, I have hereunto set my hand and seal this 3rd day of March, 1999.

ECONOMICS IN TECHNOLOGY.

By: 
Name: Robert J. Kohlhagen
Title: President

Schedule A

Trademark Name

Application No.

VEXAL

75/381,882

ULTRA-TRAXION

75/382,237