

05-14-1999



101037270

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

5-11-99

MAD  
5.11.99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other \_\_\_\_\_

Effective Date  
Month Day Year  
05 07 1999

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
05 07 1999

Name Beverages & More, Inc.

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name LaSalle Bank, National Association

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 135 South LaSalle Street

Address (line 2) \_\_\_\_\_

Address (line 3) Chicago Illinois 60603  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

05/13/1999 JSHABAZZ 00000100 75349021

FOR OFFICE USE ONLY

01 FC:481 40.00 OP  
02 FC:482 275.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments **TRADEMARK**

REEL: 1896 FRAME: 0795

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number /876-7628

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

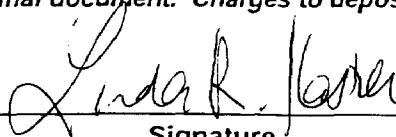
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Linda R. Kastner

Name of Person Signing



Signature

5/10/99

Date Signed

**SCHEDULE A  
TO AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT**

TRADEMARK  
REEL: 1896 FRAME: 0797

**TRADEMARKS - REGISTRATIONS**

| <b><u>TRADE MARK</u></b>                 | <b><u>REGISTRATION/SERIAL NO.</u></b> | <b><u>COUNTRY</u></b> | <b><u>CO. NAME HELD IN</u></b> | <b><u>ISSUE DATE</u></b> |
|--|---------------------------------------|-----------------------|--------------------------------|--------------------------|
| <b>BEVERAGES, &amp; MORE!</b>            | 1,970,483                             | United States         | Beverages & More, Inc.         | 4/23/96                  |
| <b>BEVERAGES, &amp; MORE! and Design</b> | 1,967,347                             | United States         | Beverages & More, Inc.         | 4/9/96                   |
| <b>BEVMO!</b>                            | 2,229,099                             | United States         | Beverages & More, Inc.         | 3/2/99                   |
| <b>CANADIAN HILL</b>                     | 1,076,104                             | United States         | Beverages & More, Inc.         | 10/25/77                 |
| <b>CLUBBEV!</b>                          | 2,187,848                             | United States         | Beverages & More, Inc.         | 9/8/98                   |
| <b>KAVLANA</b>                           | 1,022,205                             | United States         | Beverages & More, Inc.         | 10/7/75                  |
| <b>SENORITA</b>                          | 1,056,239                             | United States         | Beverages & More, Inc.         | 1/11/77                  |
| <b>ST. ELMO</b>                          | 2,167,272                             | United States         | Beverages & More, Inc.         | 6/23/98                  |

**TRADEMARKS - APPLICATIONS**

| <b><u>TRADE MARK</u></b> | <b><u>APPLICATION/SERIAL NO.</u></b> | <b><u>COUNTRY</u></b> | <b><u>CO. NAME HELD IN</u></b> | <b><u>ISSUE DATE</u></b> |
|--------------------------|--------------------------------------|-----------------------|--------------------------------|--------------------------|
| <b>COASTAL FOG</b>       | 75/349,021                           | United States         | Beverages & More, Inc.         | 8/29/97                  |
| <b>MCLAREN</b>           | 75/488,621                           | United States         | Beverages & More, Inc.         | 5/20/98                  |
| <b>SOMBRA</b>            | 75/391,833                           | United States         | Beverages & More, Inc.         | 11/17/97                 |
| <b>TRUMANIS</b>          | PENDING                              | United States         | Beverages & More, Inc.         |                          |
| <b>VINCELLI</b>          | 75/319,679                           | United States         | Beverages & More, Inc.         | 7/7/97                   |

# AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT

THIS AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT (the "**Security Agreement**") made as of this 3 day of May, 1999, by and between Beverages & More, Inc., a Delaware corporation ("**Grantor**" or "**Borrower**"), in favor of LaSalle Bank, National Association with an office at 135 South LaSalle Street, Chicago, Illinois 60603, as agent ("**Agent**"), for itself and all "**Banks**" (as defined in the Credit Agreement referred to below) ("**Banks**");

## WITNESSETH

WHEREAS, Borrower, Banks, the other Loan Parties (as defined in the Credit Agreement) signatory thereto, and Agent are parties to that certain Amended and Restated Credit Agreement of even date herewith (as the same may be amended or otherwise modified from time to time, the "**Credit Agreement**") and other related loan documents of even date herewith (collectively, with the Credit Agreement, and as each may be amended or otherwise modified from time to time, the "**Loan Documents**"), which Loan Documents provide (i) for Banks to, from time to time, extend credit to or for the account of Borrower and (ii) for the grant by Grantor to Agent and the Banks of a security interest in certain of Grantor's assets, including, without limitation, its trademarks and trademark applications;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agree as follows:

1. Incorporation of Terms. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Credit Agreement.

2. Grant and Reaffirmation of Grant of Security Interests. To secure the complete and timely payment and satisfaction of all the Obligations of Grantor, Grantor hereby grants to Agent (for the benefit of Agent and the Banks), and hereby reaffirms its prior grant pursuant to the Loan Documents of, a continuing security interest in Grantor's entire right, title and interest in and to all of its now owned or existing and hereafter acquired or arising trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, other business identifiers, prints and labels on which any of the foregoing have appeared or appear, all registrations and recordings thereof, and all applications (other than "intent to use" applications until a verified statement of use is filed with respect to such applications) in connection therewith, including, without limitation, the trademarks and applications listed on Schedule A attached hereto and made a part hereof and the trademarks, and renewals thereof, and all income, royalties, damages and payments now or hereafter due and/or payable under or with respect to any of the foregoing, including, without limitation, damages and payments for past, present and future infringements of any of the foregoing and the right to sue for past, present and future infringements of any of the foregoing (all of the foregoing are sometimes hereinafter individually and/or collectively referred to as the "**Trademarks**"); all rights corresponding to any of the foregoing throughout the world and the goodwill of the Grantor's business connected with the use of and symbolized by the Trademarks.

3. Warranties and Representations. Grantor warrants and represents to Agent that:

(i) no Trademark has been adjudged invalid or unenforceable by a court of competent jurisdiction nor, to the best of Grantor's knowledge, has any such Trademark been canceled, in whole or in part and each such Trademark is presently subsisting;

(ii) Grantor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each Trademark, free and clear of any liens, charges and encumbrances, including without limitation, shop rights and covenants by Grantor not to sue third persons;

(iii) Grantor has not received any notice of any suits or actions commenced or threatened with reference to any Trademark; and

(iv) Grantor has the unqualified right to execute and deliver this Security Agreement and perform its terms.

4. Restrictions on Future Agreements. Grantor agrees that until all of the Obligations shall have been satisfied in full and the Loan Documents shall have been terminated, Grantor shall not, without the prior written consent of Agent, sell or assign its interest in any Trademark or enter into any other agreement with respect to any Trademark which would affect the validity or enforcement of the rights transferred to Agent under this Security Agreement.

5. New Trademarks. Grantor represents and warrants that, based on a diligent investigation by Grantor, the Trademarks listed on Schedule A constitute all of the federally registered Trademarks, and federal applications for registration of Trademarks (other than "intent to use" applications until a verified statement of use is filed with respect to such applications) now owned by Grantor. If, before the Obligations shall have been satisfied in full or before the Loan Documents have been terminated, Grantor shall (i) become aware of any existing Trademarks of which Grantor has not previously informed Agent, or (ii) become entitled to the benefit of any Trademarks, which benefit is not in existence on the date hereof, the provisions of this Security Agreement above shall automatically apply thereto and Grantor shall give to Agent prompt written notice thereof. Grantor hereby authorizes Agent to modify this Security Agreement by amending Schedule A to include any such Trademarks.

6. Term. The term of the security interest granted herein shall extend until the payment in full of all of the Obligations (other than contingent Obligations which survive the repayment of the Loans, to the extent not yet due and payable) and the termination of the Loan Documents. Grantor agrees that upon the occurrence of an Event of Default, the use by Agent of all Trademarks shall be without any liability for royalties or other related charges from Agent to Grantor.

7. Product Quality. Grantor agrees to maintain the quality of any and all products in connection with which the Trademarks are used, consistent with commercially reasonable business practices. Upon the occurrence of an Event of Default, Grantor agrees that Agent, or a conservator appointed by Agent, shall have the right to establish such additional

product quality controls as Agent, or said conservator, in its reasonable judgment, may deem necessary to assure maintenance of the quality of products sold by Grantor under the Trademarks.

8. Release of Security Agreement. This Security Agreement is made for collateral purposes only. Upon payment in full of all of the Obligations (other than contingent Obligations which survive the repayment of the Loans, to the extent not yet due and payable) and termination of the Loan Documents, Agent shall take such actions as may be necessary or proper to terminate the security interests created hereby and pursuant to the Loan Documents.

9. Expenses. All expenses incurred in connection with the performance of any of the agreements set forth herein shall be borne by Grantor. All fees, costs and expenses, of whatever kind or nature, including reasonable attorneys' fees and legal expenses, incurred by Agent or any Bank in connection with the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, reasonable counsel fees, maintenance fees, encumbrances or otherwise in protecting, maintaining or preserving the Trademarks or in defending or prosecuting any actions or proceedings arising out of or related to the Trademarks shall be borne by and paid by Grantor and until paid shall constitute Obligations.

10. Duties of Grantor. Grantor shall have the duty (i) to file and prosecute diligently any trademark applications pending as of the date hereof or hereafter, as commercially reasonable, until all the Obligations shall have been paid in full and the Loan Documents have been terminated, (ii) to preserve and maintain all rights in the Trademarks, as commercially reasonable and (iii) to ensure that the Trademarks are and remain enforceable, as commercially reasonable. Any expenses incurred in connection with any of the liabilities under this Section 10 shall be borne by Grantor.

11. Agent's Right to Sue. So long as an Event of Default has occurred and is continuing, Agent shall have the right, but shall in no way be obligated, to bring suit on behalf of itself and the Banks to enforce the Trademarks and, if Agent shall commence any such suit, Grantor shall, at the request of Agent, do any and all lawful acts and execute any and all proper documents required by Agent in aid of such enforcement and Grantor shall promptly, upon demand, reimburse and indemnify Agent for all costs and expenses incurred by Agent in the exercise of its rights under this Section 11.

12. Waivers. No course of dealing between Grantor and Agent or any Bank, nor any failure to exercise, nor any delay in exercising, on the part of Agent, any right, power or privilege hereunder or under the Loan Documents shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

13. Severability. The provisions of this Security Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Security Agreement in any jurisdiction.

14. Modification. This Security Agreement cannot be altered, amended or modified in any way, except as specifically provided in Section 5 hereof or by a writing signed by the parties hereto.

15. Cumulative Remedies; Power of Attorney; Effect on Loan Documents. All of Agent's and/or any Bank's rights and remedies with respect to the Trademarks, whether established hereby or by the Loan Documents, or by any other agreements or by law shall be cumulative and may be exercised singularly or concurrently. Grantor hereby authorizes Agent upon the occurrence and during the continuation of an Event of Default, to make, constitute and appoint any officer or agent of Agent as Agent may select, in its sole discretion, as Grantor's true and lawful attorney-in-fact, with power to (i) endorse Grantor's name on all applications, documents, papers and instruments necessary or desirable for Agent in the use of the Trademarks or (ii) take any other actions with respect to the Trademarks as Agent deems to be in the best interest of Agent, or (iii) grant or issue any exclusive or non-exclusive license under the Trademarks to anyone, or (iv) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone. Grantor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable until all the Obligations shall have been paid in full and the Loan Documents have been terminated. Grantor acknowledges and agrees that this Security Agreement is not intended to limit or restrict in any way the rights and remedies of Agent and/or any Bank under the Loan Documents but rather is intended to facilitate the exercise of such rights and remedies. Agent shall have, in addition to all other rights and remedies given it by the terms of this Security Agreement and the Loan Documents, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in Illinois.

16. Binding Effect; Benefits. This Security Agreement shall be binding upon Grantor and its respective successors and assigns, and shall inure to the benefit of Agent, its successors, nominees and assigns.

17. Governing Law. This Security Agreement shall be governed by and construed in accordance with the laws of the State of Illinois (without regard to its conflicts of law principles) and applicable federal law.

18. Headings. Paragraph headings used herein are for convenience only and shall not modify the provisions which they precede.

19. Further Assurances. Grantor agrees to execute and deliver such further agreements, instruments and documents, and to perform such further acts, as Agent shall reasonably request from time to time in order to carry out the purpose of this Security Agreement and agreements set forth herein.

20. Survival of Representations. All representations and warranties of Grantor contained in this Security Agreement shall survive the execution and delivery of this Security Agreement and shall be remade on the date of each borrowing under the Loan Documents.

[Signature Page Follows]

IN WITNESS WHEREOF, Grantor has duly executed this Security Agreement as of the date first written above.

BEVERAGES & MORE, INC.

By J. R. [Signature]  
Its CEO

Agreed and Accepted:  
As of the Date First Written Above

LASALLE BANK, NATIONAL ASSOCIATION,  
as Agent

By: \_\_\_\_\_  
Its \_\_\_\_\_

[Signature Page to Trademark Security Agreement]

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TRADEMARK  
REEL: 1896 FRAME: 0802



IN WITNESS WHEREOF, Grantor has duly executed this Security Agreement as of the date first written above.

BEVERAGES & MORE, INC.

By \_\_\_\_\_  
Its \_\_\_\_\_

Agreed and Accepted:  
As of the Date First Written Above

LASALLE BANK, NATIONAL ASSOCIATION,  
as Agent

By: *Kate Hand*  
Its *Loan Officer*

[Signature Page to Trademark Security Agreement]