

SCHEDULE A

STROH - PABST
U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64531-0159	"THE MASTER CYLINDER" - 1	UNITED STATES	REGISTERED	665,204	6/8/87	1,475,208	2/2/88	2/2/2008
64608-0230	ALTES - 2 (STYLIZED)	UNITED STATES	REGISTERED	717,451,150	2/21/42	386,222	6/30/42	6/30/2002
64608-0292	ALUMI-CASH - 2	UNITED STATES	REGISTERED	737,242,524	12/12/79	1,160,271	7/7/81	7/7/2001
64531-0030	AMERICAS FIRE-BREWED BEER - 1	UNITED STATES	REGISTERED	740,133,925	12/26/89	1,724,079	10/13/92	10/13/2002
64531-0002	AUSSBURGER - 1	UNITED STATES	REGISTERED	238,329	11/6/79	1,268,132	2/21/84	2/21/2004
64531-0003	AUSSBURGER - 3	UNITED STATES	REGISTERED	392,148	5/19/93	1,851,641	8/30/94	8/30/2004
64531-0032	B-22 - 2	UNITED STATES	REGISTERED	394,783	5/25/93	1,821,596	2/15/94	2/15/2004
64531-0033	BARON - 1	UNITED STATES	REGISTERED	295,704	4/16/88	857,152	9/17/88	9/17/2008
64608-0235	BARREL OF BLATZ - 1	UNITED STATES	REGISTERED	724,433,046	8/17/72	968,808	9/10/73	9/18/2003
64608-0237	BEARCAT - 1	UNITED STATES	REGISTERED	724,410,397	12/16/71	952,798	2/6/73	2/6/2003
64531-0034	BEER MAKES IT GOOD. SCHLITZ MAKES	UNITED STATES	REGISTERED	178,535	7/17/78	1,128,407	7/25/79	12/25/1999
64608-0238	BIG D - 1	UNITED STATES	REGISTERED	720,924,479	5/28/58	682,655	7/28/59	7/28/1999
64531-0035	BIG JOE - 1	UNITED STATES	REGISTERED	746,674,222	4/28/95	2,167,878	6/23/98	6/23/2008
64608-0240	BLACK LABEL - 2	UNITED STATES	REGISTERED	722,044,550	10/22/64	796,521	9/21/65	9/21/2005
64608-0241	BLACK LABEL - 3	UNITED STATES	REGISTERED	713,333,425	12/28/32	308,966	12/26/33	12/26/2003
64608-0242	BLATZ - 2	UNITED STATES	REGISTERED	711,423,323	1/17/1921	145,846	8/16/1921	8/16/2001
64608-0243	BLATZ - 3	UNITED STATES	REGISTERED	707,076,749	5/31/1895	26,749	7/21/895	7/21/2005
64608-0396	BLATZ - 4	UNITED STATES	REGISTERED	71,002,882	4/24/905	49,804	2/20/908	2/20/2006
64608-0397	BLATZ - 5	UNITED STATES	REGISTERED	71,637,166	10/25/52	579,133	8/25/53	8/25/2003
64608-0398	BLATZ - 6	UNITED STATES	REGISTERED	71,442,321	1/17/1921	157,399	8/1/1922	8/1/2002
64608-0245	BLATZ MILWAUKEE 1851 - 2	UNITED STATES	REGISTERED	73,658,501	9/16/86	1,390,183	4/15/86	4/15/2006
64608-0247	BLUE BOAR - 1	UNITED STATES	REGISTERED	74,644,369	3/10/95	1,953,250	10/1/85	10/1/2005
64608-0381	BLUE BOAR - 2	UNITED STATES	REGISTERED	73,495,686	8/20/84	1,365,650	7/23/96	7/23/2006
64608-0399	BLUE BOAR - 3	UNITED STATES	REGISTERED	74,632,611	3/16/96	1,988,218	10/27/87	10/27/2007
64608-0248	BOHEMIAN CLUB - 1	UNITED STATES	REGISTERED	73,429,009	6/18/83	1,463,046	10/2/82	10/2/2002
64608-0253	BREMER'S COZEN - 1	UNITED STATES	REGISTERED	727,103,019	8/19/60	736,842	10/2/62	10/2/2002
64608-0497	BREWING BEYOND CONVENTION - 1	UNITED STATES	PENDING	762,123,038	12/11/96			
64608-0254	BREWNET - 1	UNITED STATES	REGISTERED	737,733,445	6/10/88	1,523,831	2/7/89	2/7/2009
64608-0293	BREWNET - 1	UNITED STATES	REGISTERED	737,177,041	3/16/89	1,515,974	12/6/88	12/6/2008
64531-0036	BULL - 1	UNITED STATES	REGISTERED	270,341	7/15/80	1,270,156	3/13/84	3/13/2004
64531-0038	BULL - 10	UNITED STATES	REGISTERED	505,171	3/25/94	1,913,645	8/22/95	8/22/2005
64531-0044	BULL - 13	UNITED STATES	REGISTERED	287,816	6/24/92	1,859,908	10/25/94	10/25/2004
64531-0039	BULL - 2	UNITED STATES	REGISTERED	236,925	1/20/66	820,875	12/20/66	12/20/2006
64531-0040	BULL - 3	UNITED STATES	REGISTERED	270,369	7/16/80	1,203,816	8/3/82	8/3/2002
64531-0041	BULL - 8 (THE BULL)	UNITED STATES	REGISTERED	742,421,122	2/3/92	1,726,074	10/20/92	10/20/2002
64531-0043	BULL - 9	UNITED STATES	REGISTERED	505,167	3/25/94	1,875,486	1/24/95	1/24/2005
64608-0255	BURGERMEISTER - 1	UNITED STATES	REGISTERED	730,630,18	9/15/75	1,102,858	9/19/78	9/19/2008

STROH - PABST
 U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0257	BURGIE - 2	UNITED STATES	REGISTERED	18,392	10/21/56	662,687	6/31/58	6/3/2008
64608-0256	BURGIEI - 1	UNITED STATES	REGISTERED	72426,429	6/5/72	976,072	1/1/74	1/4/2004
64531-0045	CAPTIVA - 1	UNITED STATES	REGISTERED	522,076	5/4/94	1,944,695	12/6/95	12/26/2005
64608-0259	CARLING - 1	UNITED STATES	REGISTERED	72178,171	10/7/63	777,533	9/2/64	9/22/2004
64608-0258	CARLING BLACK LABEL - 2	UNITED STATES	REGISTERED	72445,516	1/6/73	967,762	9/4/73	9/4/2003
64608-0275	CARLING CANADA - 2	UNITED STATES	REGISTERED	74670,557	5/5/95	2,007,734	10/5/96	10/15/2006
64608-0163	CERVEZA SAGINAS - 2	UNITED STATES	REGISTERED	73659,686	5/8/87	1,469,943	12/2/87	12/22/2007
64608-0263	CHAMPALE - 1	UNITED STATES	REGISTERED	72111,523	1/9/61	803,198	2/1/66	2/1/2006
64608-0262	CHAMPALE PRESIDE COOLER - 1	UNITED STATES	REGISTERED	73664,550	6/4/87	1,474,409	12/6/88	1/26/2008
64531-0047	CHAOS - 2	UNITED STATES	REGISTERED	442,044	9/29/93	1,851,621	8/30/94	8/30/2004
64531-0050	CLASH - 1	UNITED STATES	REGISTERED	410,041	7/2/90	1,891,811	4/25/95	4/25/2005
64608-0006	CLASH - 2	UNITED STATES	REGISTERED	603,775	11/28/94	1,946,629	1/9/96	1/9/2006
64608-0267	COLD PACK - 1	UNITED STATES	REGISTERED	72333,309	7/23/69	928,917	2/5/72	2/26/2003
64608-0266	COLD PACK - 1	UNITED STATES	REGISTERED	72121,674	6/8/61	745,936	2/26/63	2/15/2002
64608-0269	COLT - 2	UNITED STATES	REGISTERED	72488,135	3/6/64	299,986	12/7/65	12/7/65
64608-0271	COOL BREWED - 1	UNITED STATES	REGISTERED	72147,003	6/5/62	780,691	11/24/64	11/24/2004
64608-0273	COQUI 900 - 1	UNITED STATES	REGISTERED	74219,384	11/6/91	1,756,208	3/2/93	3/2/2003
64531-0051	CRACK OPEN A COLD ONE - 1	UNITED STATES	REGISTERED	295,610	7/20/92	1,805,503	11/6/93	11/16/2003
64608-0312	DESIGN (GRENADE)	UNITED STATES	REGISTERED	71355,063	8/16/34	319,501	11/27/34	11/27/2004
64608-0333	DESIGN (ONE EYED MAN WITH TRIANGULAR CORNER)	UNITED STATES	REGISTERED	71594,982	3/31/50	540,516	4/3/51	4/3/2001
64608-0455	DESIGN (RED TRIANGULAR CORNER)	UNITED STATES	REGISTERED	71078,242	5/13/1914	99,098	8/18/1914	8/18/2004
64608-0276	DO IT WITH STYLE - 1	UNITED STATES	REGISTERED	73439,831	8/18/83	1,302,998	10/20/84	10/30/2004
64531-0052	DONT SAY BEER SAY BULL - 1	UNITED STATES	REGISTERED	281,985	10/16/80	1,214,259	10/26/82	10/26/2002
64608-0277	DOUBLE DEUCE - 1	UNITED STATES	REGISTERED	74287,557	6/23/92	1,748,771	1/26/98	1/26/2008
64608-0236	DOUBLE MALT - 2	UNITED STATES	REGISTERED	74646,403	3/14/95	2,016,421	11/12/96	11/12/2006
64608-0278	DRAFT BREWED - 1	UNITED STATES	REGISTERED	72735,901	8/21/57	716,244	5/30/61	5/30/2001
64531-0053	DRINK SMART OR DON'T START - 1	UNITED STATES	REGISTERED	194,819	8/14/91	1,696,392	6/23/92	6/23/2002
64608-0279	DUKE ALE - 2	UNITED STATES	REGISTERED	7265,152	12/31/58	691,792	1/19/60	1/19/2000
64531-1162	EDGYLEMOM - 1	UNITED STATES	REGISTERED	546,377	7/6/94	1,871,498	3/12/96	3/12/2006
64608-0283	EMERALD CITY ALE WHERE IT RAINS IT ENCORE - 1	UNITED STATES	REGISTERED	74369,217	3/9/93	378,887	1/3/95	1/3/2005
64531-0054	ERLANGER - 1	UNITED STATES	REGISTERED	202,666		1,201,364	6/25/40	6/25/2000
64531-0055	ERLANGER - 2	UNITED STATES	REGISTERED	218,260	6/4/79	1,195,843	7/13/82	7/13/2002
64531-0056	ERLANGER - 3	UNITED STATES	ALLOWED	74683,285	11/10/94		5/18/82	5/18/2002
64608-0619	EVERY PARTY NEEDS ICEI - 1	UNITED STATES	REGISTERED	74492,037	2/18/94	2,014,106	11/6/96	11/6/2006
64608-0287	EX - 1	UNITED STATES	REGISTERED	74572,065	5/6/94	1,888,771	4/11/95	4/11/2005
64608-0284	EX EXPORT LIGHT - 2	UNITED STATES	REGISTERED	74572,062	5/6/94	1,894,258	5/16/95	5/16/2005

STROH - PABST
U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

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64608-0285	EX LIGHT - 1	UNITED STATES	REGISTERED	74622,066	5/6/94	1,878,986	2/21/95	2/21/2005
64608-0286	EX SPECIAL EXPORT - 2	UNITED STATES	REGISTERED	74622,064	5/6/94	1,920,057	9/19/95	9/19/2005
64608-0063	FIRST RESERVE - 1	UNITED STATES	REGISTERED	74664,054	4/21/95	2,095,604	9/9/97	9/9/2007
64608-0089	FLAGSTONE - 1	UNITED STATES	REGISTERED	74686,032	6/20/95	2,070,474	6/10/97	6/10/2007
64608-0289	FROM CHESAPEAKE BAY... LAND OF	UNITED STATES	REGISTERED	72099,224	6/11/90	721,685	9/19/91	9/19/2001
64608-0290	FROM THE LAND OF PLEASANT LIVING - 2	UNITED STATES	REGISTERED	72099,225	6/11/90	730,900	5/1/92	5/1/2002
64608-0290	GENUINE W - 2	UNITED STATES	REGISTERED	72024,916	4/16/89	900,926	10/13/70	10/13/2000
64531-0059	GO FOR IT! - 1	UNITED STATES	REGISTERED	263,698	5/27/80	1,180,423	12/1/81	12/1/2001
64531-0060	GOBEL - 1	UNITED STATES	REGISTERED	306,560	4/20/81	1,208,834	9/14/82	9/14/2002
64531-0061	GOBEL - 2	UNITED STATES	REGISTERED	495,648	3/1/94	1,877,866	2/7/95	2/7/2005
64608-0296	HEIDELBERG - 1	UNITED STATES	REGISTERED	72031,728	7/3/89	900,927	10/13/70	10/13/2000
64608-0295	HEIDELBERG - 2	UNITED STATES	REGISTERED	71542,288	11/25/47	565,832	10/28/52	10/28/2002
64608-0294	HEIDELBERG - 2	UNITED STATES	REGISTERED	72099,225	6/1/80	728,634	3/13/82	3/13/2002
64608-0297	HEILEMAN LIGHT - 2	UNITED STATES	REGISTERED	73005,282	2/28/79	1,135,378	5/27/80	5/27/2000
64608-0298	HEILEMAN'S - 2	UNITED STATES	REGISTERED	72082,689	10/5/59	696,860	4/28/60	4/28/2000
64608-0299	HEILEMAN'S - 3	UNITED STATES	REGISTERED	71424,189	10/4/39	381,905	10/15/40	10/15/2000
64608-0304	HEILEMAN'S - 4	UNITED STATES	REGISTERED	71063,908	4/5/54	609,813	5/31/55	5/31/2005
64608-0303	HEILEMAN'S SPECIAL EXPORT - 1	UNITED STATES	REGISTERED	72047,859	5/17/73	992,107	8/27/74	8/27/2004
64608-0264	HEILEMAN'S SPECIAL EXPORT - 2	UNITED STATES	REGISTERED	71634,534	8/27/52	595,297	9/14/54	9/14/2004
64608-0691	HIDEAWAY BAY	UNITED STATES	PENDING	754883,145	11/5/98			
64608-0310	HOUSE OF HEILEMAN - 2	UNITED STATES	REGISTERED	72007,495	12/4/64	807,009	4/12/66	4/12/2006
64531-0068	IT DOESN'T GET ANY BETTER THAN THIS!	UNITED STATES	REGISTERED	571,835	12/5/85	1,406,050	8/19/86	8/19/2006
64608-0049	IT FEELS GOOD - 1	UNITED STATES	REGISTERED	74628,814	2/2/96	2,024,502	12/17/95	12/17/2006
64608-0313	JAWORKS EVERYTIME - 1	UNITED STATES	REGISTERED	74254,442	3/2/92	1,729,746	11/3/92	11/3/2002
64608-0315	JASPER CREEK - 1	UNITED STATES	REGISTERED	537,889	6/15/94	1,973,375	5/7/96	5/7/2006
64608-0315	JUST DIFFERENT FROM THE REST - 1	UNITED STATES	REGISTERED	74622,063	5/6/94	1,880,802	2/28/95	2/28/2005
64608-0167	JUST THE KISS OF THE HOPS	UNITED STATES	REGISTERED	75018,489	11/7/95	2,174,159	7/21/98	7/21/2008
64608-0501	KINGSBURY - 1	UNITED STATES	REGISTERED	76190,619	10/31/96	2,128,567	11/3/98	11/3/2008
64608-0317	KINGSBURY - 2	UNITED STATES	REGISTERED	71586,525	10/6/48	521,998	3/7/50	3/7/2000
64608-0316	KINGSBURY - 3	UNITED STATES	REGISTERED	71299,978	2/5/64	787,897	4/6/65	4/6/2005
64608-0318	KINGSBURY - 4	UNITED STATES	REGISTERED	71299,978	5/5/30	277,977	12/2/30	12/2/2000
64608-0270	KNICKERBOCKER - 1	UNITED STATES	REGISTERED	71016,337	1/20/90	55,161	8/7/90	8/7/2006
64608-0486	KNICKERBOCKER - 2	UNITED STATES	REGISTERED	71016,337	3/27/51	572,525	3/3/53	3/3/2003
64608-0462	KNICKERBOCKER - 4	UNITED STATES	REGISTERED	71611,861	6/16/65	809,379	5/31/66	5/31/2006
64608-0466	KOHLER'S - 4	UNITED STATES	REGISTERED	72221,257	6/17/65	818,469	11/8/66	11/8/2006
64608-0323	LIFT TMAST - 2	UNITED STATES	REGISTERED	72221,369	6/17/65	818,469	11/8/66	11/8/2006
64608-0493	LONE STAR	UNITED STATES	REGISTERED	75117,598	10/7/96	2,191,783	9/29/98	9/29/2008

STROH - PABST
U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

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64608-0024	LONE STAR - 2	UNITED STATES	REGISTERED	720650,368	4/25/58	674,291	2/17/59	2/17/2009
64531-1152	LOST RIVER - 1	UNITED STATES	REGISTERED	741946,441	6/27/94	1,993,969	8/13/96	8/13/2006
64608-0026	LOST RIVER - 2	UNITED STATES	REGISTERED	741599,374	11/16/94	2,014,299	11/5/96	11/5/2006
64608-0308	MABEL - BLACK LABEL - 1	UNITED STATES	REGISTERED	72235,629	8/16/57	705,095	7/12/60	7/12/2000
64531-0071	MAXIMUM CHILL FACTOR - 1	UNITED STATES	REGISTERED	473,319	10/21/93	1,903,765	7/4/95	7/4/2005
64608-0437	MCSORLEYS - 1	UNITED STATES	REGISTERED	74164,220	5/6/91	1,712,055	9/1/92	9/1/2002
64608-0110	METRO - 1	UNITED STATES	ALLOWED	747705,996	7/25/95			
64608-0332	MILWAUKEE 1851 - 1	UNITED STATES	REGISTERED	73358,502	9/16/85	1,390,184	4/15/86	4/15/2006
64608-0046	MINNESOTA'S BEST - 1	UNITED STATES	REGISTERED	741629,173	1/31/94	2,085,044	7/29/97	7/29/2007
64608-0054	MINNESOTA'S BEST - 2	UNITED STATES	REGISTERED	741645,842	3/8/95	2,086,765	8/12/97	8/12/2007
64608-0538	MORE TASTE MORE CHARACTER - 1	UNITED STATES	PENDING	762284,977	5/1/97			
64608-0440	MOUNTAIN FRESH - 2	UNITED STATES	REGISTERED	726718,221	12/9/70	919,884	9/7/71	9/7/2001
64531-0073	MUEHLBACH - 1	UNITED STATES	PENDING	74517,516	4/28/94			
64608-0035	NATIONAL BOHEMIAN - 2	UNITED STATES	REGISTERED	72121,500	6/6/61	730,901	5/1/62	5/1/2002
64608-0034	NATIONAL BOHEMIAN - 3	UNITED STATES	REGISTERED	72087,573	12/18/59	708,501	12/13/60	12/13/2000
64608-0339	NATIONAL BOHEMIAN - 4	UNITED STATES	REGISTERED	73000,837	9/13/73	1,007,989	1/28/75	1/28/2005
64608-0939	NATIONAL PREMIUM-1	UNITED STATES	PENDING	751555,331	9/18/98			
64608-0940	NATIONAL PREMIUM-2	UNITED STATES	PENDING	751554,697	9/17/98			
64531-0074	NO HAY NADA MEJOR QUE ESTO - 1	UNITED STATES	REGISTERED	515,644	4/20/94	1,890,801	2/28/95	2/28/2005
64531-0075	NO ONE DOES IT LIKE THE BULL - 1	UNITED STATES	REGISTERED	584,776	2/26/86	1,411,577	9/5/86	9/5/2006
64608-0005	NORTHERN PLAINS - 1	UNITED STATES	REGISTERED	586,410	10/13/94	1,929,727	10/24/95	10/24/2005
64608-0081	NOSTALGICANS - 1	UNITED STATES	REGISTERED	741677,007	5/15/95	2,007,785	10/15/96	10/15/2006
64608-0337	OKTOBERFEST BRAU - 2	UNITED STATES	REGISTERED	72225,478	8/11/65	819,227	11/22/66	11/22/2006
64608-0038	OKTOBERFEST BREW - 2	UNITED STATES	REGISTERED	72217,336	4/28/65	816,715	10/11/66	10/11/2006
64531-0076	OLD MIL - 1	UNITED STATES	REGISTERED	297,239	7/24/92	1,843,838	7/5/94	7/5/2004
64531-1179	OLD MIL MANIA - 1	UNITED STATES	REGISTERED	741648,987	7/13/94	2,065,408	5/27/97	5/27/2007
64531-0077	OLD MIL MUMMY - 1	UNITED STATES	REGISTERED	258,839	3/25/92	1,801,659	10/26/93	10/26/2003
64531-0078	OLD MILWAUKEE - 1	UNITED STATES	REGISTERED	242,139	2/3/92	1,722,283	10/6/92	10/6/2002
64531-0087	OLD MILWAUKEE - 1	UNITED STATES	REGISTERED	296,680	7/23/92	1,786,194	9/28/93	9/28/2003
64608-0904	OLD MILWAUKEE - 17	UNITED STATES	PENDING	75339,474	10/27/97			
64531-0081	OLD MILWAUKEE - 2	UNITED STATES	REGISTERED	541,195	11/14/47	547,704	9/11/51	9/11/2001
64531-0083	OLD MILWAUKEE - 6	UNITED STATES	REGISTERED	592,691	4/11/86	1,416,874	11/11/86	11/11/2006
64531-0084	OLD MILWAUKEE GENUINE DRAFT - 2	UNITED STATES	REGISTERED	661,392	5/18/87	1,474,408	1/26/88	1/26/2008
64608-0921	OLD MILWAUKEE LIMELIGHT	UNITED STATES	REGISTERED	414,415	7/16/93	1,856,901	10/4/94	10/4/2004
64531-0085	OLD MILWAUKEE NA - 1	UNITED STATES	PENDING	751428,620	2/5/98			
64531-0086	OLD MILWAUKEE NA - 2	UNITED STATES	REGISTERED	74193,861	8/12/91	1,736,917	12/1/92	12/1/2002
			REGISTERED	74193,859	8/12/91	1,722,280	10/6/92	10/6/2002

STROH - PABST
U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

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64608-0059	OLD MILWAUKEE RED - 1	UNITED STATES	REGISTERED	74/680,649	4/13/95	1,990,977	8/6/96	8/6/2006
64608-0345	OLD STYLE - 13	UNITED STATES	REGISTERED	71/467,454	2/16/44	413,664	5/6/45	5/8/2005
64608-0602	OLD STYLE - 1	UNITED STATES	REGISTERED	75/190,622	10/31/96	2,128,568	1/13/98	1/13/2008
64608-0344	OLD STYLE - 3	UNITED STATES	REGISTERED	73/108,335	12/21/76	1,080,567	12/27/97	12/27/2007
64608-0441	OLD STYLE - 4	UNITED STATES	REGISTERED	72/332,924	7/17/89	906,698	1/28/91	1/28/2001
64608-0444	OLD STYLE - 6	UNITED STATES	REGISTERED	71/537,587	10/11/47	564,780	9/20/52	9/20/2002
64608-0447	OLD STYLE - 8	UNITED STATES	REGISTERED	71/543,923	12/10/47	624,155	3/21/56	3/27/2006
64608-0442	OLD STYLE - 9	UNITED STATES	REGISTERED	71/020,526	6/23/906	63,492	6/25/907	6/25/2007
64531-0090	OM GENUINE DRAFT - 2	UNITED STATES	REGISTERED	236,637	1/10/92	1,874,094	1/17/95	1/17/2005
64531-0091	OUR HAND HAS NEVER LOST ITS	UNITED STATES	REGISTERED	120,672	5/23/61	742,475	12/18/62	12/18/2002
64531-0092	PARTY BOTTLES - 1	UNITED STATES	REGISTERED	273,209	6/16/67	856,675	9/10/68	9/10/2008
64608-0346	PEAKS - 1	UNITED STATES	REGISTERED	74/309,524	8/31/92	1,830,872	4/12/94	4/12/2004
64608-0448	PREIFFER'S - 2	UNITED STATES	REGISTERED	71/376,331	5/11/36	338,474	9/8/36	9/8/2006
64608-0347	PREIFFER'S FAMOUS - 2	UNITED STATES	REGISTERED	71/338,107	5/22/33	320,602	1/11/35	1/12/2005
64531-0096	PRIMO - 1	UNITED STATES	REGISTERED	300,539	6/17/68	905,955	1/12/71	1/12/2001
64531-0097	PRIMO - 4	UNITED STATES	REGISTERED	612,421	8/1/86	1,477,037	2/16/88	2/16/2008
64531-0098	PRIMO - 5	UNITED STATES	REGISTERED	612,443	8/1/86	1,477,038	2/16/88	2/16/2008
64608-0352	PURE GENUINE - 1	UNITED STATES	REGISTERED	72/384,532	2/23/71	945,899	10/24/72	10/24/2002
64608-0449	PURE GENUINE - 2	UNITED STATES	REGISTERED	72/147,114	6/18/62	780,692	11/24/64	11/24/2004
64531-0100	R-22 - 2	UNITED STATES	REGISTERED	394,784	5/25/93	1,823,074	2/22/94	2/22/2004
64608-0903	RACE FOR TASTE - 1	UNITED STATES	ALLOWED	75/381,226	10/29/97			
64608-0503	RAINIER - 1	UNITED STATES	REGISTERED	75/190,623	10/31/96	2,128,978	1/6/98	1/6/2008
64608-0452	RAINIER - 3	UNITED STATES	REGISTERED	71/080,803	8/25/914	101,651	1/5/915	1/5/2005
64608-0453	RAINIER - 4	UNITED STATES	REGISTERED	71/647,954	5/29/53	590,498	6/11/54	6/11/2004
64608-0450	RAINIER - 5	UNITED STATES	REGISTERED	71/839,881	6/20/55	642,131	2/26/57	2/26/2007
64608-0900	RAINIER - 7	UNITED STATES	PENDING	75/365,893	9/30/97			
64531-0101	RED BULL - 1	UNITED STATES	REGISTERED	678,309	1/21/86	1,542,792	6/6/89	6/6/2009
64531-0102	RED BULL - 2	UNITED STATES	REGISTERED	679,534	1/27/86	1,541,794	5/30/89	5/30/2009
64608-0017	RED BULL - 3	UNITED STATES	REGISTERED	569,664	10/24/94	1,935,272	11/14/95	11/14/2005
64608-0018	RED BULL - 4	UNITED STATES	REGISTERED	569,656	10/24/94	1,923,974	10/31/95	10/31/2005
64531-1146	RED BULL REPRESENTIN' - 1	UNITED STATES	REGISTERED	74/541,372	6/23/94	2,046,278	3/18/97	3/18/2007
64531-1145	RED BULL REPRESENTIN' THE REAL - 1	UNITED STATES	REGISTERED	74/541,371	6/23/94	2,048,277	3/18/97	3/18/2007
64608-0356	RED CAP - 3 (DESIGN ONLY)	UNITED STATES	REGISTERED	72/729,633	10/8/65	815,575	9/20/66	9/20/2006
64608-0454	RED CAP (DESIGN ONLY) - 2	UNITED STATES	REGISTERED	72/729,379	2/20/66	825,041	2/28/67	2/28/2007
64608-0357	RED WHITE & BLUE - 2	UNITED STATES	REGISTERED	71/294,274	12/31/929	271,202	5/27/30	5/27/2000
64608-0358	RED WHITE & BLUE - 3	UNITED STATES	REGISTERED	73/294,508	1/26/81	1,195,343	5/11/82	5/11/2002
64608-0360	RED WHITE & BLUE - 5	UNITED STATES	REGISTERED	71/433,985	7/15/40	382,880	11/12/40	11/12/2000

STROH - PABST
U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0456	RED WHITE & BLUE - 6	UNITED STATES	REGISTERED	71004,346	11/4/1905	57,226	11/6/1906	11/6/2005
64608-0459	RHEINGOLD - 1	UNITED STATES	REGISTERED	71698,710	14/22/35	632,824	8/14/56	8/14/2006
64608-0458	RHEINGOLD - 2	UNITED STATES	REGISTERED	71237,765	5/12/33	320,606	4/1/35	11/2005
64608-0061	RHEINLANDER - 1	UNITED STATES	REGISTERED	72749,985	7/1/66	831,179	6/27/67	6/27/2007
64531-1144	RIDE THIS BULL - 1	UNITED STATES	REGISTERED	74154,156	6/23/94	2,046,276	3/16/97	3/16/2007
64608-0015	RIDLEYS - 1	UNITED STATES	REGISTERED	74158,407	10/11/94	2,016,798	11/19/96	11/19/2006
64608-0188	RIDLEYS - 2	UNITED STATES	REGISTERED	75060,455	1/30/96	2,096,627	9/16/97	9/16/2007
64608-0461	ROYAL AMBER - 2	UNITED STATES	REGISTERED	71614,230	5/22/51	585,916	2/23/54	2/23/2004
64608-0363	ROYAL AMBER - 3	UNITED STATES	REGISTERED	71293,405	5/28/37	371,924	10/17/39	10/17/1999
64608-0033	SCHAEFER - 1	UNITED STATES	REGISTERED	74611,995	12/16/94	1,952,848	1/30/96	1/30/2006
64531-0108	SCHAEFER - 2	UNITED STATES	REGISTERED	531,848	8/19/47	502,889	10/12/48	10/12/2008
64531-0109	SCHAEFER - 3	UNITED STATES	REGISTERED	665,959	5/7/54	599,504	12/14/54	12/14/2004
64531-0110	SCHAEFER - 4	UNITED STATES	REGISTERED	47,786	3/14/58	701,098	7/12/60	7/12/2000
64531-0111	SCHAEFER - 5	UNITED STATES	REGISTERED	267,348	5/16/80	1,179,441	11/24/81	11/24/2001
64531-0112	SCHAEFER - 6	UNITED STATES	REGISTERED	267,349	5/16/80	1,182,380	12/15/81	12/15/2001
64531-0113	SCHAEFER - 7 (SCHAEFER, THE ONE	UNITED STATES	REGISTERED	609,151	7/14/85	1,471,584	7/5/88	7/5/2008
64531-0114	SCHAEFER GENUINE DRAFT - 2	UNITED STATES	REGISTERED	393,494	5/24/93	1,856,900	10/4/94	10/4/2004
64531-0117	SCHAEFER LIGHT - 2	UNITED STATES	REGISTERED	324,831	10/23/92	1,845,825	7/19/94	7/19/2004
64531-0115	SCHAEFER LIGHT DRAFT - 4	UNITED STATES	REGISTERED	393,941	5/24/93	1,857,835	10/11/94	10/11/2004
64531-1251	SCHLITZ - 1	UNITED STATES	REGISTERED	572,783	9/13/94	1,923,780	10/3/95	10/3/2005
64531-0116	SCHLITZ - 1	UNITED STATES	REGISTERED	304,869	8/12/68	866,540	3/11/69	3/11/2009
64531-0120	SCHLITZ - 19	UNITED STATES	REGISTERED	605,496	10/27/50	550,821	11/13/51	11/13/2001
64531-0122	SCHLITZ - 3	UNITED STATES	REGISTERED	601,335	7/27/50	544,158	6/19/51	6/19/2001
64531-0131	SCHLITZ - 32	UNITED STATES	REGISTERED	059,337	10/25/1911	87,489	7/16/1912	7/16/2002
64531-0127	SCHLITZ - 39	UNITED STATES	REGISTERED	059,337	10/25/1911	87,489	5/1/1906	5/1/2006
64531-0123	SCHLITZ - 4	UNITED STATES	REGISTERED	059,338	10/25/1911	90,587	3/4/1913	3/4/2003
64531-0124	SCHLITZ - 5	UNITED STATES	REGISTERED	492,549	12/3/45	428,097	3/11/47	3/11/2007
64531-0125	SCHLITZ - 5	UNITED STATES	REGISTERED	541,193	11/14/47	509,384	5/3/49	5/3/2009
64531-0126	SCHLITZ - 6	UNITED STATES	REGISTERED	541,196	11/14/47	562,919	8/19/52	8/19/2002
64531-0128	SCHLITZ GENUINE DRAFT - 31	UNITED STATES	REGISTERED	393,491	5/24/93	1,861,875	11/22/94	11/22/2004
64531-0129	SCHLITZ NA - 2	UNITED STATES	REGISTERED	505,002	3/25/94	1,877,868	2/7/95	2/7/2005
64608-0065	SCHLITZ THEN, NOW AND FOREVER	UNITED STATES	REGISTERED	74163,246	4/19/95	2,148,017	3/31/98	3/31/2008
64608-0368	SCHMIDT'S - 1	UNITED STATES	REGISTERED	73757,602	10/14/86	1,557,135	9/19/89	9/19/2009
64531-0132	SIGNATURE - 1	UNITED STATES	REGISTERED			1,371,620	11/19/85	11/19/2005
64531-0133	SILVER THUNDER - 1	UNITED STATES	REGISTERED	538,614	5/20/85	1,369,382	11/5/85	11/5/2005
64531-0134	SILVER THUNDER - 2	UNITED STATES	REGISTERED	543,544	6/17/85	1,388,485	4/1/86	4/1/2005
64608-0370	SPECIAL EXPORT - 1	UNITED STATES	REGISTERED	73009,314	12/20/73	991,131	8/20/74	8/20/2004

STROH - PABST
 U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0467	SPECIAL EXPORT - 3	UNITED STATES	REGISTERED	731589,728	3/24/86	1,424,191	1/6/87	1/6/2007
64531-0007	ST. BART'S - 2	UNITED STATES	REGISTERED	747262,791	4/6/92	2,002,038	9/24/96	9/24/2006
64608-0470	STAG - 1	UNITED STATES	REGISTERED	72353,728	3/11/70	905,631	1/5/71	1/15/2001
64608-0468	STAG - 2	UNITED STATES	REGISTERED	72239,978	2/23/66	823,728	2/7/67	2/7/2007
64608-0469	STAG - 3	UNITED STATES	REGISTERED	711552,453	3/19/48	512,884	7/26/49	7/26/2009
64531-1141	STRAW/MON - 1	UNITED STATES	REGISTERED	741541,135	6/27/94	1,985,141	7/9/96	7/9/2006
64531-0149	STROHMAN - 1	UNITED STATES	REGISTERED	741106,988	10/16/90	1,691,835	6/9/92	6/9/2002
64531-0139	STROHS - 1	UNITED STATES	REGISTERED	711,843	2/19/88	1,508,498	10/11/88	10/11/2008
64531-0140	STROHS - 10	UNITED STATES	REGISTERED	013,926	12/26/89	1,628,544	12/18/90	12/18/2000
64531-0141	STROHS - 11	UNITED STATES	REGISTERED	014,264	12/26/89	1,615,971	10/2/90	10/2/2000
64531-0142	STROHS - 12	UNITED STATES	REGISTERED	013,610	2/26/89	1,615,106	9/25/90	9/25/2000
64531-1155	STROHS - 14	UNITED STATES	REGISTERED	541,604	6/21/94	1,929,430	10/24/95	10/24/2005
64531-0144	STROHS - 2	UNITED STATES	REGISTERED	030,720	10/22/1907	70,922	10/13/1908	10/13/2008
64531-0145	STROHS - 4	UNITED STATES	REGISTERED	030,719	10/22/1907	71,606	12/1/1908	12/1/2008
64608-0004	STROH'S FIRE & ICE - 1	UNITED STATES	ALLOWED	741672,782	9/13/94			
64531-0146	STROH'S LIGHT - 3	UNITED STATES	REGISTERED	393,492	5/24/83	1,862,682	11/15/94	11/15/2004
64531-0147	STROH'S NON-ALCOHOLIC - 2	UNITED STATES	REGISTERED	472,947	12/21/93	1,883,842	3/14/95	3/14/2005
64608-0657	STROH'S FAVORITE BEER OF HOCKEY - 1	UNITED STATES	ALLOWED	751824,909	7/15/97			
64531-1148	STROHS, MORE TASTE MORE	UNITED STATES	REGISTERED	741641,374	6/23/94	2,091,599	8/26/97	8/26/2007
64608-0473	STYLE - 2	UNITED STATES	REGISTERED	731440,429	8/22/83	1,331,168	4/16/85	4/16/2005
64531-0153	TALL BOY - 1	UNITED STATES	REGISTERED	647,894	3/27/87	1,489,607	5/24/88	5/24/2008
64608-0375	TEXAS COOLER - 1	UNITED STATES	REGISTERED	712550,043	2/13/80	1,223,027	1/4/83	1/4/2003
64531-0156	THE BEER THAT MADE MILWAUKEE	UNITED STATES	REGISTERED	651,362	8/4/53	592,276	7/6/54	7/6/2004
64531-0157	THE BEER THAT MADE MILWAUKEE	UNITED STATES	REGISTERED	284,843	4/13/92	1,751,474	2/9/93	2/9/2003
64608-0378	THE BEER THAT GREW WITH THE GREAT	UNITED STATES	REGISTERED	72461,608	6/28/73	995,385	10/8/74	10/8/2004
64531-1143	THE BULL IS TAKIN' CHARGE - 1	UNITED STATES	REGISTERED	741641,158	6/23/94	1,991,784	8/16/96	8/16/2006
64608-0380	THE NATIONAL BEER OF TEXAS - 1	UNITED STATES	REGISTERED	73482,341	5/29/84	1,349,864	7/16/85	7/16/2005
64531-0160	THE WEEKENDER - 1	UNITED STATES	REGISTERED	168,107	3/20/78	1,202,930	7/27/82	7/27/2002
64608-0084	THEN, NOW AND FOREVER - 1	UNITED STATES	REGISTERED	741663,745	4/19/95	2,061,987	5/13/97	5/13/2007
64608-0383	TWO BY FOUR - 1	UNITED STATES	REGISTERED	74451,448	10/27/93	1,889,419	4/11/95	4/11/2005
64608-0385	VAN LAUTER - 1	UNITED STATES	REGISTERED	72214,749	3/23/65	815,109	9/13/86	9/13/2006
64608-0477	W - 2	UNITED STATES	REGISTERED	71413,749	12/17/38	376,419	3/26/40	3/26/2010
64608-0478	W - 3	UNITED STATES	REGISTERED	72327,275	5/14/69	897,478	8/25/70	8/25/2000
64608-0480	W - 4	UNITED STATES	REGISTERED	72214,493	3/18/65	803,199	2/1/66	2/1/2006
64531-0165	WHITE MOUNTAIN - 1	UNITED STATES	REGISTERED	741,925	7/25/88	1,557,132	9/19/89	9/19/2009
64531-0164	WHITE MOUNTAIN - 1	UNITED STATES	REGISTERED	515,774	12/31/84	1,568,700	11/28/89	11/28/1999
64608-0013	WIDE TOP - 1	UNITED STATES	PENDING	741899,517	11/16/94			

STROH - PABST
 U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILED DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0481	WIEDEMANN - 4	UNITED STATES	REGISTERED	71435,411	8/28/ 40	384,217	1/7/ 41	1/7/2001
64608-0027	WINDOW ROCK WHITE LAKE BREWING	UNITED STATES	REGISTERED	74659,516	11/16/ 94	2,010,840	10/22/ 96	10/22/2006
64608-0482	WINDY CITY AMBER ALE - 2	UNITED STATES	REGISTERED	74669,218	3/19/ 93	1,910,340	8/ 8/ 95	8/8/2005
64608-0391	VE OLD STYLE GIFT SHOPPE - 1	UNITED STATES	REGISTERED	73291,008	12/24/ 80	1,205,873	8/17/ 82	8/17/2002
64608-0392	YOU CAN TRAVEL THE WORLD OVER AND	UNITED STATES	REGISTERED	73563,060	10/15/ 85	1,425,886	1/20/ 87	1/20/2007
64608-0048	YOU'LL KNOW IT WHEN YOU FEEL IT - 1	UNITED STATES	REGISTERED	74628,815	2/ 2/ 96	2,116,576	11/25/ 97	11/25/2007
64608-0395	ZING - 1	UNITED STATES	REGISTERED	72134,989	1/ 2/ 62	738,342	9/25/ 62	9/25/2002

U.S. TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective this 30th day of April, 1999 (“Effective Date”), from The Stroh Brewery Company, an Arizona corporation located at 100 River Place, Detroit, MI 48207 (“Assignor”), to Pabst Brewing Company, a Delaware Corporation located at 100 Shoreline Highway, Mill Valley, CA 94941 (“Assignee”).

WHEREAS, Assignor is the exclusive owner of all right, title and interest in and to certain United States trademarks and trademark applications listed on Schedule A annexed hereto; and

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor’s right, title and interest in and to such trademarks and trademark applications;

NOW, THEREFORE, for good and valuable consideration (including that recited in the Asset Purchase Agreement dated as of February 8, 1999, to which Assignor and Assignee are both parties), the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns forever, free and clear of all liens and encumbrances, Assignor’s entire right, title and interest in the United States trademarks and trademark applications listed on Schedule A hereto (the “Trademarks”), together with the goodwill of Assignor’s business appertaining thereto and/or symbolized thereby, all income, royalties, damages and payments now or hereafter due or payable in respect to the Trademarks, and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the Trademarks and the rights thereto.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue trademarks, to issue the same to the said Assignee, its successors and assigns, in accordance with this Agreement.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademarks, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor also shall, without further consideration, comply with all reasonable requests by Assignee, at no expense, to execute promptly any additional documents and to take promptly any further action necessary to vest good, valid and marketable title to the Trademarks in Assignee.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the date first written above.

THE STROH BREWERY COMPANY

By 

Name: George E. Kuhn

Title: Exec. VP, Gen Counsel & Secy.

PABST BREWING COMPANY

By 

Name: William Bittling

Title: Pres. CEO

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On this 29th day of April, 1999, before me personally appeared George E Kuehn, to me known, who, being by me duly sworn, did depose and say that he/she resides at 100 River Place, Detroit, Michigan, and that he/she is the Exec VP, Gen Counsel & Secy of THE STROH BREWERY COMPANY, a company organized under the laws of the United States of America, described in and which executed the foregoing instrument with full authority, and that he/she signed his/her name thereto pursuant to such authority.

Eileen A Krakauer
Notary Public

EILEEN KRAKAUER
Notary Public, State of New York
No. 31-4637224
Qualified in New York County
Commission Expires April 30, 2000

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On this 29th day of April, 1999, before me personally appeared WILLIAM BITTING, to me known, who, being by me duly sworn, did depose and say that he/she resides at 100 SHORELINE DR. HILL VALLEY CAL, and that he/she is the PRESIDENT CEO of PABST BREWING COMPANY, a company organized under the laws of the United States of America, described in and which executed the foregoing instrument with full authority, and that he/she signed his/her name thereto pursuant to such authority.

Eileen A Krakauer
Notary Public

EILEEN KRAKAUER
Notary Public, State of New York
No. 31-4637224
Qualified in New York County
Commission Expires April 30, 2000

SCHEDULE A

STROH - PABST
U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATERIAL NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64531-0159	"THE MASTER CYLINDER" - 1	UNITED STATES	REGISTERED	666,204	6/8/87	1,475,208	2/2/88	2/2/2008
64608-0230	ALTES - 2 (STYLIZED)	UNITED STATES	REGISTERED	714,511,150	2/21/42	396,222	6/30/42	6/30/2002
64608-0292	ALUMI-CASH - 2	UNITED STATES	REGISTERED	732,423,524	12/17/79	1,160,271	7/7/81	7/7/2001
64531-0030	AMERICAS FIRE-BREWED BEER - 1	UNITED STATES	REGISTERED	740,013,925	12/26/89	1,724,079	10/13/92	10/13/2002
64531-0002	AUGSBURGER - 1	UNITED STATES	REGISTERED	236,329	11/6/79	1,268,132	2/21/84	2/21/2004
64531-0003	AUGSBURGER - 3	UNITED STATES	REGISTERED	392,148	5/19/93	1,851,641	8/30/94	8/30/2004
64531-0032	B-22 - 2	UNITED STATES	REGISTERED	394,783	5/25/93	1,821,596	2/15/94	2/15/2004
64531-0033	BARON - 1	UNITED STATES	REGISTERED	295,704	4/16/88	857,152	9/17/88	9/17/2008
64608-0235	BARREL OF BLATZ - 1	UNITED STATES	REGISTERED	721,433,046	8/17/72	968,808	9/18/73	9/18/2003
64608-0237	BEARCAT - 1	UNITED STATES	REGISTERED	721,410,397	12/16/71	952,798	2/6/73	2/6/2003
64531-0034	BEER MAKES IT GOOD. SCHLITZ MAKES	UNITED STATES	REGISTERED	178,335	7/17/78	1,128,407	12/25/79	12/25/1999
64608-0238	BIG D - 1	UNITED STATES	REGISTERED	720,052,479	5/28/88	682,655	7/28/89	7/28/1999
64531-0035	BIG JOE - 1	UNITED STATES	REGISTERED	74,667,422	4/26/95	2,167,878	6/23/96	6/23/2006
64608-0240	BLACK LABEL - 2	UNITED STATES	REGISTERED	720,204,550	10/22/64	796,521	9/21/65	9/21/2005
64608-0241	BLACK LABEL - 3	UNITED STATES	REGISTERED	717,333,425	12/28/32	308,966	12/26/33	12/26/2003
64608-0242	BLATZ - 2	UNITED STATES	REGISTERED	711,423,323	1/17/92	145,846	8/16/92	8/16/2001
64608-0243	BLATZ - 3	UNITED STATES	REGISTERED	700,267,749	5/31/89	26,749	7/2/89	7/2/2006
64608-0396	BLATZ - 4	UNITED STATES	REGISTERED	71,002,862	4/24/90	49,804	2/20/90	2/20/2006
64608-0397	BLATZ - 5	UNITED STATES	REGISTERED	71,637,166	10/25/52	579,133	8/25/53	8/25/2003
64608-0398	BLATZ - 6	UNITED STATES	REGISTERED	71,442,321	1/17/92	157,399	8/1/92	8/1/2002
64608-0245	BLATZ MILWAUKEE 1851 - 2	UNITED STATES	REGISTERED	73,658,501	9/16/85	1,390,183	4/15/86	4/15/2006
64608-0247	BLUE BOAR - 1	UNITED STATES	REGISTERED	74,644,369	3/16/95	1,953,250	1/20/96	1/20/2006
64608-0361	BLUE BOAR - 2	UNITED STATES	REGISTERED	73,495,686	8/26/84	1,363,650	10/1/85	10/1/2005
64608-0399	BLUE BOAR - 3	UNITED STATES	REGISTERED	74,652,611	3/16/96	1,988,218	7/23/96	7/23/2006
64608-0248	BOHEMIAN CLUB - 1	UNITED STATES	REGISTERED	73,429,009	6/6/83	1,463,046	10/27/87	10/27/2007
64608-0253	BREWER'S DOZEN - 1	UNITED STATES	REGISTERED	72,103,019	8/19/60	736,842	10/2/62	10/2/2002
64608-0497	BREWING BEYOND CONVENTION - 1	UNITED STATES	PENDING	75,212,038	12/1/96			
64608-0254	BREWNET - 1	UNITED STATES	REGISTERED	73,733,445	6/10/88	1,523,831	2/7/89	2/7/2009
64608-0293	BREWNET - 1	UNITED STATES	REGISTERED	73,717,041	3/16/88	1,515,974	12/6/88	12/6/2008
64531-0036	BULL - 1	UNITED STATES	REGISTERED	270,341	7/15/80	1,270,156	3/13/84	3/13/2004
64531-0038	BULL - 10	UNITED STATES	REGISTERED	505,171	3/25/94	1,913,645	8/22/95	8/22/2005
64531-0044	BULL - 13	UNITED STATES	REGISTERED	287,816	6/24/92	1,859,908	10/25/94	10/25/2004
64531-0039	BULL - 2	UNITED STATES	REGISTERED	236,925	1/20/86	820,875	12/20/86	12/20/2006
64531-0040	BULL - 3	UNITED STATES	REGISTERED	270,359	7/16/80	1,203,815	8/3/82	8/3/2002
64531-0041	BULL - 8 (THE BULL)	UNITED STATES	REGISTERED	74,242,122	2/3/92	1,726,074	10/20/92	10/20/2002
64531-0043	BULL - 9	UNITED STATES	REGISTERED	505,167	3/25/94	1,875,486	1/24/95	1/24/2005
64608-0255	BURGERMEISTER - 1	UNITED STATES	REGISTERED	73,063,018	9/15/75	1,102,858	9/15/78	9/15/2008

STROH - PABST
U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0287	BURGIE - 2	UNITED STATES	REGISTERED	18,392	10/23/56	662,687	6/3/58	6/3/2008
64608-0286	BURGIEI - 1	UNITED STATES	REGISTERED	72426,429	6/5/72	976,072	1/1/74	1/1/2004
64531-0045	CAPTIVA - 1	UNITED STATES	REGISTERED	522,076	5/4/94	1,944,695	12/26/95	12/26/2005
64608-0259	CARLING - 1	UNITED STATES	REGISTERED	72178,171	10/27/63	777,533	9/27/64	9/27/2004
64608-0258	CARLING BLACK LABEL - 2	UNITED STATES	REGISTERED	72445,516	1/8/73	957,762	9/4/73	9/4/2003
64608-0275	CARLING CANADA - 2	UNITED STATES	REGISTERED	74670,557	5/5/95	2,007,734	10/15/96	10/15/2006
64608-0463	CERVEZA SAGINAW - 2	UNITED STATES	REGISTERED	73659,686	5/8/87	1,468,943	12/27/87	12/27/2007
64608-0263	CHAMPALE - 1	UNITED STATES	REGISTERED	72111,523	1/9/61	803,198	2/1/66	2/1/2006
64608-0262	CHAMPALE FIRESIDE COOLER - 1	UNITED STATES	REGISTERED	73664,550	6/4/87	1,474,409	1/26/88	1/26/2008
64531-0047	CHAOS - 2	UNITED STATES	REGISTERED	442,044	9/29/83	1,851,621	8/30/84	8/30/2004
64531-0050	CLASH - 1	UNITED STATES	REGISTERED	410,041	7/2/83	1,891,811	4/25/95	4/25/2005
64608-0006	CLASH - 2	UNITED STATES	REGISTERED	603,775	11/28/94	1,946,629	1/9/96	1/9/2006
64608-0267	COLD PACK - 1	UNITED STATES	REGISTERED	72333,309	7/23/89	928,917	2/15/72	2/26/2003
64608-0266	COLD PACK - 1	UNITED STATES	REGISTERED	72171,674	6/8/61	745,936	2/26/63	2/15/2002
64608-0269	COLD PACK - 2	UNITED STATES	REGISTERED	72488,135	3/6/64	709,986	12/7/65	12/7/2005
64608-0271	COOL BREWED - 1	UNITED STATES	REGISTERED	72147,003	6/15/62	780,691	1/24/64	1/24/2004
64608-0273	COQUI 900 - 1	UNITED STATES	REGISTERED	74219,384	11/6/91	1,756,208	3/2/93	3/2/2003
64531-0051	CROCK OPEN A COLD ONE - 1	UNITED STATES	REGISTERED	295,810	7/20/92	1,806,503	11/16/93	11/16/2003
64608-0312	DESIGN (GRENADE)	UNITED STATES	REGISTERED	295,810	8/16/34	319,501	11/27/34	11/27/2004
64608-0333	DESIGN (ONE-EYED MAN WITH TRIANGULAR CORNER)	UNITED STATES	REGISTERED	71459,982	3/31/50	540,516	4/3/51	4/3/2001
64608-0455	DESIGN (RED TRIANGULAR CORNER)	UNITED STATES	REGISTERED	71678,242	5/13/1914	99,088	8/18/1914	8/18/2004
64608-0276	DO IT WITH STYLE - 1	UNITED STATES	REGISTERED	73439,931	8/18/83	1,302,998	10/30/84	10/30/2004
64531-0052	DONT SAY BEER SAY BULL - 1	UNITED STATES	REGISTERED	281,985	10/16/80	1,214,259	10/26/82	10/26/2002
64608-0277	DOUBLE DEUCE - 1	UNITED STATES	REGISTERED	74287,657	6/29/92	1,740,771	11/12/96	11/12/2006
64608-0236	DOUBLE MALT - 2	UNITED STATES	REGISTERED	74646,403	8/14/95	2,016,421	11/12/96	11/12/2006
64608-0278	DRAFT BREWED - 1	UNITED STATES	REGISTERED	7225,901	8/21/57	716,244	5/30/61	5/30/2001
64531-0053	DRINK SMART OR DONT START - 1	UNITED STATES	REGISTERED	194,819	8/14/91	1,656,392	6/29/92	6/29/2002
64608-0279	DUKE ALE - 2	UNITED STATES	REGISTERED	7265,152	12/31/58	691,792	1/19/60	1/19/2000
64608-0283	EMERALD CITY ALE WHERE IT BELONGS IT	UNITED STATES	REGISTERED	546,377	7/6/94	1,962,440	3/12/96	3/12/2006
64531-0054	ENCORE - 1	UNITED STATES	REGISTERED	74659,217	3/19/93	1,871,496	1/31/95	1/31/2005
64531-0055	ERLANGER - 1	UNITED STATES	REGISTERED	202,666		378,887	6/25/40	6/25/2000
64531-0056	ERLANGER - 2	UNITED STATES	REGISTERED	218,260	6/4/79	1,201,354	7/13/82	7/13/2002
64608-0021	ERLANGER - 3	UNITED STATES	REGISTERED	74693,285	11/10/94	1,195,843	5/18/82	5/18/2002
64608-0619	EVERY PARTY NEEDS ICE 1 - 1	UNITED STATES	REGISTERED	74497,037	2/18/94	2,014,106	11/5/96	11/5/2006
64608-0287	EX - 1	UNITED STATES	REGISTERED	74522,065	5/6/94	1,888,771	4/11/95	4/11/2005
64608-0284	EX EXPORT LIGHT - 2	UNITED STATES	REGISTERED	74522,062	5/6/94	1,894,258	5/16/95	5/16/2005

STROH - PABST
 U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0285	EX LIGHT - 1	UNITED STATES	REGISTERED	74522,066	5/6/94	1,879,986	2/21/95	2/21/2005
64608-0285	EX SPECIAL EXPORT - 2	UNITED STATES	REGISTERED	74522,064	5/6/94	1,920,057	9/19/95	9/19/2005
64608-0063	FIRST RESERVE - 1	UNITED STATES	REGISTERED	74664,054	4/21/95	2,095,604	9/9/97	9/9/2007
64608-0069	FLAGSTONE - 1	UNITED STATES	REGISTERED	74696,032	6/30/95	2,070,474	6/10/97	6/10/2007
64608-0289	FROM CHESAPEAKE BAY... LAND OF	UNITED STATES	REGISTERED	7299,224	6/17/90	721,685	9/19/91	9/19/2001
64608-0290	FROM THE LAND OF PLEASANT LIVING - 2	UNITED STATES	REGISTERED	7299,225	6/17/90	730,900	5/1/92	5/1/2002
64608-0250	GENUINE W - 2	UNITED STATES	REGISTERED	72324,916	4/18/89	900,926	10/13/70	10/13/2000
64531-0059	GO FOR IT! - 1	UNITED STATES	REGISTERED	263,698	5/27/80	1,180,423	12/1/81	12/1/2001
64531-0060	GOEBEL - 1	UNITED STATES	REGISTERED	306,560	4/20/81	1,208,834	9/14/82	9/14/2002
64531-0061	GOEBEL - 2	UNITED STATES	REGISTERED	495,648	3/1/94	1,877,866	2/7/95	2/7/2005
64608-0296	HEIDELBERG - 1	UNITED STATES	REGISTERED	72331,728	7/3/89	900,927	10/13/70	10/13/2000
64608-0295	HEIDELBERG - 2	UNITED STATES	REGISTERED	71542,288	11/25/47	565,832	10/28/52	10/28/2002
64608-0294	HEIDELBRAU - 2	UNITED STATES	REGISTERED	7298,225	6/1/80	728,634	3/13/82	3/13/2002
64608-0297	HEILEMAN LIGHT - 2	UNITED STATES	REGISTERED	73205,282	2/26/79	1,136,378	5/27/80	5/27/2000
64608-0298	HEILEMANS - 2	UNITED STATES	REGISTERED	7262,069	10/5/59	696,660	4/26/60	4/26/2000
64608-0299	HEILEMANS - 3	UNITED STATES	REGISTERED	71424,199	10/4/39	381,905	10/15/40	10/15/2000
64608-0304	HEILEMANS - 4	UNITED STATES	REGISTERED	71663,908	4/5/54	606,813	5/31/55	5/31/2005
64608-0303	HEILEMAN'S SPECIAL EXPORT - 1	UNITED STATES	REGISTERED	72457,859	5/17/73	992,107	8/27/74	8/27/2004
64608-0264	HEILEMAN'S SPECIAL EXPORT - 2	UNITED STATES	REGISTERED	71634,534	8/27/52	595,297	9/14/54	9/14/2004
64608-0591	HIDEAWAY BAY	UNITED STATES	PENDING	75683,146	11/5/98			
64608-0310	HOUSE OF HEILEMAN - 2	UNITED STATES	REGISTERED	72207,495	12/4/64	807,009	4/12/66	4/12/2006
64531-0066	IT DOESN'T GET ANY BETTER THAN THIS!	UNITED STATES	REGISTERED	571,835	12/5/85	1,406,050	8/19/96	8/19/2006
64608-0049	IT FEELS GOOD - 1	UNITED STATES	REGISTERED	74628,814	2/2/96	2,024,502	12/17/96	12/17/2006
64608-0313	IT WORKS BETTER TIME - 1	UNITED STATES	REGISTERED	74264,442	3/2/92	1,729,746	11/3/92	11/3/2002
64531-1133	JASPER CREEK - 1	UNITED STATES	REGISTERED	637,889	6/15/94	1,973,375	5/7/98	5/7/2006
64608-0315	JUST DIFFERENT FROM THE REST - 1	UNITED STATES	REGISTERED	74522,063	5/6/94	1,880,802	2/28/95	2/28/2005
64608-0167	JUST THE KISS OF THE HOPS	UNITED STATES	REGISTERED	76018,489	11/7/95	2,174,159	7/21/98	7/21/2008
64608-0501	KINGSBURY - 1	UNITED STATES	REGISTERED	76190,619	10/31/96	2,126,567	1/13/98	1/13/2008
64608-0317	KINGSBURY - 2	UNITED STATES	REGISTERED	71586,525	10/6/48	621,998	3/7/50	3/7/2005
64608-0316	KINGSBURY - 3	UNITED STATES	REGISTERED	72186,077	2/5/64	787,897	4/6/66	4/6/2006
64608-0318	KINGSBURY - 4	UNITED STATES	REGISTERED	71299,978	5/5/30	277,977	12/2/30	12/2/2000
64608-0270	KNICKERBOCKER - 1	UNITED STATES	REGISTERED	71114,979	11/3/91	1,28,507	1/6/92	1/6/2000
64608-0486	KNICKERBOCKER - 2	UNITED STATES	REGISTERED	71016,337	1/20/90	55,161	8/7/90	8/7/2006
64608-0462	KNICKERBOCKER - 4	UNITED STATES	REGISTERED	71611,861	3/27/51	572,525	3/31/53	3/31/2003
64608-0466	KOHLERS - 4	UNITED STATES	REGISTERED	72221,267	6/16/65	809,379	5/31/66	5/31/2006
64608-0323	LIFT TWIST - 2	UNITED STATES	REGISTERED	72221,369	6/17/65	818,469	1/18/66	1/18/2006
64608-0493	LONE STAR	UNITED STATES	REGISTERED	76177,958	10/7/96	2,191,783	9/29/98	9/29/2008

STROH - PABST
U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0024	LOVE STAR - 2	UNITED STATES	REGISTERED	720850,368	4/25/88	674,291	2/17/89	2/17/2009
64531-1152	LOST RIVER - 1	UNITED STATES	REGISTERED	749546,441	6/27/94	1,993,969	8/13/96	8/13/2006
64608-0026	LOST RIVER - 2	UNITED STATES	REGISTERED	749599,374	1/16/94	2,014,299	1/15/96	1/15/2006
64608-0308	MABEL - BLACK LABEL - 1	UNITED STATES	REGISTERED	7293,629	8/16/87	701,095	7/12/80	7/12/2000
64531-0071	MAXIMUM CHILL FACTOR - 1	UNITED STATES	REGISTERED	473,319	12/27/93	1,903,765	7/4/95	7/4/2005
64608-0437	MCSORLEY'S - 1	UNITED STATES	REGISTERED	74964,220	5/6/91	1,712,055	9/1/82	9/1/2002
64608-0110	METRO - 1	UNITED STATES	ALLOWED	74705,996	7/29/95			
64608-0332	MILWAUKEE 1861 - 1	UNITED STATES	REGISTERED	73658,502	9/16/85	1,390,184	4/15/86	4/15/2006
64608-0046	MINNESOTAS BEST - 1	UNITED STATES	REGISTERED	74629,173	1/31/94	2,085,044	7/29/97	7/29/2007
64608-0054	MINNESOTAS BEST - 2	UNITED STATES	REGISTERED	746945,842	3/8/95	2,086,765	8/12/97	8/12/2007
64608-0538	MORE TASTE MORE CHARACTER - 1	UNITED STATES	PENDING	75284,977	5/1/97			
64608-0440	MOUNTAIN FRESH - 2	UNITED STATES	REGISTERED	72078,221	12/9/70	919,884	9/7/71	9/7/2001
64531-0073	MUEHLBACH - 1	UNITED STATES	PENDING	74517,516	4/28/94			
64608-0335	NATIONAL BOHEMIAN - 2	UNITED STATES	REGISTERED	72121,500	6/6/81	730,901	5/1/82	5/1/2002
64608-0334	NATIONAL BOHEMIAN - 3	UNITED STATES	REGISTERED	72087,573	12/18/89	708,501	12/13/80	12/13/2000
64608-0339	NATIONAL BOHEMIAN - 4	UNITED STATES	REGISTERED	73000,837	9/13/73	1,002,989	1/28/75	1/28/2005
64608-0939	NATIONAL PREMIUM-1	UNITED STATES	PENDING	75655,331	9/18/98			
64608-0940	NATIONAL PREMIUM-2	UNITED STATES	PENDING	75654,897	9/17/98			
64531-0074	NO HAY NADA MEJOR QUE ESTOI - 1	UNITED STATES	REGISTERED	515,644	4/20/94	1,890,801	2/28/95	2/28/2005
64531-0075	NO ONE DOES IT LIKE THE BULL - 1	UNITED STATES	REGISTERED	584,776	2/26/86	1,411,577	9/5/86	9/5/2006
64608-0005	NORTHERN PLAINS - 1	UNITED STATES	REGISTERED	586,410	10/13/94	1,929,727	10/24/95	10/24/2005
64608-0081	NOSTALGICANS - 1	UNITED STATES	REGISTERED	74677,007	5/15/95	2,007,785	10/15/96	10/15/2006
64608-0337	OKTOBERFEST BRAU - 2	UNITED STATES	REGISTERED	72225,478	8/11/85	819,227	11/22/86	11/22/2006
64608-0038	OKTOBERFEST BREW - 2	UNITED STATES	REGISTERED	72217,336	4/28/85	816,715	10/11/86	10/11/2006
64531-0076	OLD MIL - 1	UNITED STATES	REGISTERED	297,239	7/24/92	1,843,838	7/5/94	7/5/2004
64531-1179	OLD MIL MANIA - 1	UNITED STATES	REGISTERED	74548,987	7/13/94	2,065,408	5/27/97	5/27/2007
64531-0077	OLD MIL MUMMY - 1	UNITED STATES	REGISTERED	258,839	3/25/92	1,801,659	10/26/93	10/26/2003
64531-0078	OLD MIL WAWKEE - 1	UNITED STATES	REGISTERED	242,139	2/3/92	1,722,283	10/6/92	10/6/2002
64531-0087	OLD MIL WAWKEE - 1	UNITED STATES	REGISTERED	296,680	7/23/92	1,796,194	9/28/93	9/28/2003
64608-0904	OLD MIL WAWKEE - 17	UNITED STATES	PENDING	75279,474	10/27/97			
64531-0081	OLD MIL WAWKEE - 2	UNITED STATES	REGISTERED	541,195	11/14/87	647,704	9/11/89	9/11/2001
64531-0088	OLD MIL WAWKEE - 6	UNITED STATES	REGISTERED	592,691	4/11/86	1,416,874	11/11/86	11/11/2006
64531-0083	OLD MIL WAWKEE - 7	UNITED STATES	REGISTERED	661,392	5/18/87	1,474,408	1/28/88	1/28/2008
64531-0084	OLD MIL WAWKEE GENUINE DRAFT - 2	UNITED STATES	REGISTERED	414,415	7/16/93	1,856,901	10/4/94	10/4/2004
64608-0921	OLD MIL WAWKEE LIMELIGHT	UNITED STATES	PENDING	75429,620	2/5/98			
64531-0085	OLD MIL WAWKEE NA - 1	UNITED STATES	REGISTERED	74193,861	8/12/91	1,736,917	12/1/92	12/1/2002
64531-0086	OLD MIL WAWKEE NA - 2	UNITED STATES	REGISTERED	74193,859	8/12/91	1,722,280	10/6/92	10/6/2002

STROH - PABST
U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MARKET NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0059	OLD MILWAUKEE RED - 1	UNITED STATES	REGISTERED	74680.649	4/13/95	1,990,977	6/6/96	8/6/2006
64608-0345	OLD STYLE - 13	UNITED STATES	REGISTERED	71467.454	2/6/94	413,664	5/8/95	5/8/2005
64608-0502	OLD STYLE - 1	UNITED STATES	REGISTERED	75790.622	10/31/96	2,128,568	11/3/98	11/3/2008
64608-0344	OLD STYLE - 3	UNITED STATES	REGISTERED	73408.335	12/21/96	1,080,557	12/21/97	12/21/2007
64608-0441	OLD STYLE - 4	UNITED STATES	REGISTERED	72332.824	7/17/89	906,698	1/26/91	1/26/2001
64608-0444	OLD STYLE - 6	UNITED STATES	REGISTERED	71637.587	10/11/47	564,780	9/30/52	9/30/2002
64608-0447	OLD STYLE - 8	UNITED STATES	REGISTERED	71543.923	12/10/47	624,155	3/27/56	3/27/2006
64608-0442	OLD STYLE - 9	UNITED STATES	REGISTERED	71020.526	6/23/1906	63,492	6/25/1907	6/25/2007
64531-0090	OM GENUINE DRAFT - 2	UNITED STATES	REGISTERED	236,637	1/10/92	1,674,094	1/17/95	1/17/2005
64531-0091	OUR HAND HAS NEVER LOST HIS	UNITED STATES	REGISTERED	120,672	5/23/61	742,475	12/18/62	12/18/2002
64531-0092	PARTY BOTTLES - 1	UNITED STATES	REGISTERED	273,209	6/16/67	856,675	9/10/68	9/10/2008
64608-0346	PEAKS - 1	UNITED STATES	REGISTERED	74209.524	8/31/92	1,830,872	4/12/94	4/12/2004
64608-0448	PFEIFFER'S - 2	UNITED STATES	REGISTERED	71378.331	5/11/36	338,474	9/6/36	9/8/2006
64608-0347	PFEIFFER'S FAMOUS - 2	UNITED STATES	REGISTERED	71338.107	5/22/33	320,602	1/1/35	1/1/2005
64531-0096	PRIMO - 1	UNITED STATES	REGISTERED	300,539	6/17/68	905,955	1/21/71	1/21/2001
64531-0097	PRIMO - 4	UNITED STATES	REGISTERED	612,421	8/1/86	1,477,037	2/16/88	2/16/2008
64531-0098	PRIMO - 5	UNITED STATES	REGISTERED	612,443	8/1/86	1,477,038	2/16/88	2/16/2008
64608-0352	PURE GENUINE - 1	UNITED STATES	REGISTERED	72394.632	2/23/71	945,899	10/24/72	10/24/2002
64608-0449	PURE GENUINE - 2	UNITED STATES	REGISTERED	72147.114	6/18/62	780,692	11/24/64	11/24/2004
64531-0100	RAGE FOR TASTE - 1	UNITED STATES	REGISTERED	394,784	5/29/93	1,823,074	2/22/94	2/22/2004
64608-0903	RAINER - 1	UNITED STATES	ALLOWED	75381.226	10/29/97			
64608-0503	RAINER - 3	UNITED STATES	REGISTERED	75190.623	10/31/96	2,126,978	1/6/98	1/6/2008
64608-0452	RAINER - 4	UNITED STATES	REGISTERED	71080.803	8/25/1914	101,651	1/5/1915	1/5/2005
64608-0453	RAINER - 5	UNITED STATES	REGISTERED	71647.954	5/29/53	590,498	6/1/54	6/1/2004
64608-0450	RAINER - 6	UNITED STATES	REGISTERED	71889.881	6/20/55	642,131	2/26/57	2/26/2007
64608-0900	RAINER - 7	UNITED STATES	PENDING	75385.893	9/20/97			
64531-0101	RED BULL - 1	UNITED STATES	REGISTERED	578,309	1/21/86	1,542,792	6/6/89	6/6/2009
64531-0102	RED BULL - 2	UNITED STATES	REGISTERED	579,534	1/27/86	1,541,794	5/60/89	5/30/2009
64608-0017	RED BULL - 3	UNITED STATES	REGISTERED	589,654	10/24/94	1,935,212	11/14/95	11/14/2005
64608-0018	RED BULL - 4	UNITED STATES	REGISTERED	586,656	10/24/94	1,923,974	10/3/95	10/3/2005
64531-1146	RED BULL REPRESENTIN' - 1	UNITED STATES	REGISTERED	74641.372	6/23/94	2,046,278	3/18/97	3/18/2007
64531-1145	RED BULL REPRESENTIN' THE REAL - 1	UNITED STATES	REGISTERED	74641.371	6/23/94	2,046,277	3/18/97	3/18/2007
64608-0356	RED CAP - 3 (DESIGN ONLY)	UNITED STATES	REGISTERED	72129.633	10/8/66	815,575	9/20/66	9/20/2006
64608-0454	RED CAP (DESIGN ONLY) - 2	UNITED STATES	REGISTERED	72129.379	2/23/66	825,041	2/28/67	2/28/2007
64608-0357	RED WHITE & BLUE - 2	UNITED STATES	REGISTERED	71284.274	12/31/1929	271,202	5/27/30	5/27/2000
64608-0358	RED WHITE & BLUE - 3	UNITED STATES	REGISTERED	73284.508	1/28/81	1,196,343	5/11/82	5/11/2002
64608-0360	RED WHITE & BLUE - 5	UNITED STATES	REGISTERED	71433.985	7/15/40	382,880	1/12/40	1/12/2000

STROH - PABST
 U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0455	RED WHITE & BLUE - 6	UNITED STATES	REGISTERED	71/014,346	11/4/1905	57,226	11/6/1906	11/6/2006
64608-0459	RHEINGOLD - 1	UNITED STATES	REGISTERED	71/698,710	11/22/ 55	632,824	8/14/ 56	8/14/2006
64608-0458	RHEINGOLD - 2	UNITED STATES	REGISTERED	71/337,765	5/12/ 33	320,606	1/1/ 35	1/1/2005
64608-0361	RHEINLANDER - 1	UNITED STATES	REGISTERED	72/249,985	7/1/ 65	831,179	6/27/ 67	6/27/2007
64531-1144	RIDE THIS BULL - 1	UNITED STATES	REGISTERED	74/541,156	6/23/ 94	2,046,216	3/18/ 97	3/18/2007
64608-0015	RIDLEYS - 1	UNITED STATES	REGISTERED	74/584,407	10/11/ 94	2,016,798	11/19/ 98	11/19/2006
64608-0188	RIDLEYS - 2	UNITED STATES	REGISTERED	75/050,455	1/30/ 96	2,096,627	9/16/ 97	9/16/2007
64608-0461	ROYAL AMBER - 2	UNITED STATES	REGISTERED	71/614,230	5/22/ 51	585,916	2/23/ 54	2/23/2004
64608-0363	ROYAL AMBER - 3	UNITED STATES	REGISTERED	71/293,405	6/28/ 37	371,924	10/17/ 39	10/17/1999
64608-0033	SCHAEFER - 1	UNITED STATES	REGISTERED	74/611,995	12/16/ 94	1,952,848	1/30/ 96	1/30/2006
64531-0108	SCHAEFER - 2	UNITED STATES	REGISTERED	531,848	8/19/ 47	502,889	10/12/ 48	10/12/2008
64531-0109	SCHAEFER - 3	UNITED STATES	REGISTERED	665,959	5/7/ 54	599,504	12/14/ 54	12/14/2004
64531-0110	SCHAEFER - 4	UNITED STATES	REGISTERED	47,786	3/14/ 58	701,096	7/12/ 60	7/12/2000
64531-0111	SCHAEFER - 5	UNITED STATES	REGISTERED	262,349	5/16/ 80	1,179,441	11/24/ 81	11/24/2001
64531-0112	SCHAEFER - 6	UNITED STATES	REGISTERED	262,349	5/16/ 80	1,182,380	12/15/ 81	12/15/2001
64531-0113	SCHAEFER - 7 (SCHAEFER, THE ONE	UNITED STATES	REGISTERED	609,151	7/14/ 86	1,471,584	7/5/ 88	11/5/2008
64531-0114	SCHAEFER GENUINE DRAFT - 2	UNITED STATES	REGISTERED	393,494	5/24/ 93	1,856,900	10/4/ 94	10/4/2004
64531-0117	SCHAEFER LIGHT - 2	UNITED STATES	REGISTERED	324,831	10/23/ 92	1,845,825	7/19/ 94	7/19/2004
64531-0115	SCHAEFER LIGHT DRAFT - 4	UNITED STATES	REGISTERED	393,941	5/24/ 93	1,857,835	10/11/ 94	10/11/2004
64531-1251	SCHULTZ - 1	UNITED STATES	REGISTERED	672,783	9/13/ 94	1,920,780	10/3/ 95	10/3/2005
64531-0118	SCHULTZ - 1	UNITED STATES	REGISTERED	304,869	8/12/ 68	866,540	3/11/ 69	3/11/2009
64531-0120	SCHULTZ - 19	UNITED STATES	REGISTERED	605,496	10/27/ 50	550,821	11/13/ 51	11/13/2001
64531-0122	SCHULTZ - 3	UNITED STATES	REGISTERED	601,335	7/27/ 50	544,158	6/19/ 51	6/19/2001
64531-0131	SCHULTZ - 32	UNITED STATES	REGISTERED	059,337	10/25/1911	87,489	7/16/1912	7/16/2002
64531-0127	SCHULTZ - 39	UNITED STATES	REGISTERED			52,011	5/11/1906	5/11/2006
64531-0123	SCHULTZ - 4	UNITED STATES	REGISTERED	059,338	10/25/1911	90,587	3/4/1913	3/4/2003
64531-0124	SCHULTZ - 5	UNITED STATES	REGISTERED	482,549	12/3/ 45	428,097	3/11/ 47	3/11/2007
64531-0125	SCHULTZ - 5	UNITED STATES	REGISTERED	641,183	11/14/ 47	509,384	5/3/ 49	5/3/2009
64531-0126	SCHULTZ - 8	UNITED STATES	REGISTERED	641,186	11/14/ 47	562,919	8/19/ 52	8/19/2002
64531-0128	SCHULTZ GENUINE DRAFT - 31	UNITED STATES	REGISTERED	393,491	5/24/ 93	1,863,875	11/22/ 94	11/22/2004
64608-0065	SCHULTZ THEN, NOW AND FOREVER	UNITED STATES	REGISTERED	505,042	3/25/ 94	1,877,868	2/7/ 95	2/7/2005
64608-0368	SCHMIDT'S - 1	UNITED STATES	REGISTERED	74/653,246	4/19/ 95	2,148,017	3/21/ 98	3/21/2008
64531-0132	SIGNATURE - 1	UNITED STATES	REGISTERED	73/757,602	10/14/ 88	1,557,135	9/19/ 89	9/19/2009
64531-0133	SILVER THUNDER - 1	UNITED STATES	REGISTERED	538,614	5/20/ 85	1,369,382	11/19/ 85	11/19/2005
64531-0134	SILVER THUNDER - 2	UNITED STATES	REGISTERED	543,544	6/17/ 85	1,388,485	4/1/ 86	4/1/2005
64608-0370	SPECIAL EXPORT - 1	UNITED STATES	REGISTERED	73/003,314	12/20/ 73	991,131	8/20/ 74	8/20/2004

STROH - PABST
 U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0467	SPECIAL EXPORT - 3	UNITED STATES	REGISTERED	73/599,728	3/24/ 86	1,424,191	1/5/ 87	1/6/2007
64531-0007	ST. BART'S - 2	UNITED STATES	REGISTERED	74/262,791	4/6/ 92	2,002,008	9/24/ 96	9/24/2006
64608-0470	STAG - 1	UNITED STATES	REGISTERED	72/353,728	3/14/ 70	905,631	1/5/ 71	1/5/2001
64608-0468	STAG - 2	UNITED STATES	REGISTERED	72/239,378	2/23/ 66	823,728	2/7/ 67	2/7/2007
64608-0469	STAG - 3	UNITED STATES	REGISTERED	71/552,453	3/19/ 48	512,884	7/26/ 49	7/26/2009
64531-1141	STRAWMON - 1	UNITED STATES	REGISTERED	74/541,135	6/22/ 94	1,995,141	7/9/ 96	7/9/2006
64531-0149	STROHMAN - 1	UNITED STATES	REGISTERED	74/106,988	10/18/ 90	1,691,835	6/9/ 92	6/9/2002
64531-0139	STROH'S - 1	UNITED STATES	REGISTERED	71/1,943	2/18/ 88	1,508,498	10/11/ 88	10/11/2008
64531-0140	STROH'S - 10	UNITED STATES	REGISTERED	013,926	12/26/ 89	1,628,544	12/18/ 90	12/18/2000
64531-0141	STROH'S - 11	UNITED STATES	REGISTERED	014,264	12/26/ 89	1,615,971	10/2/ 90	10/2/2000
64531-0142	STROH'S - 12	UNITED STATES	REGISTERED	013,610	2/26/ 89	1,615,106	9/25/ 90	9/25/2000
64531-1155	STROH'S - 14	UNITED STATES	REGISTERED	541,604	6/21/ 94	1,929,430	10/24/ 95	10/24/2005
64531-0144	STROH'S - 2	UNITED STATES	REGISTERED	030,720	10/22/1907	70,922	10/13/1908	10/13/2008
64531-0145	STROH'S - 4	UNITED STATES	REGISTERED	030,719	10/22/1907	71,606	12/1/1908	12/1/2008
64608-0004	STROH'S FIRE & ICE - 1	UNITED STATES	REGISTERED	393,492	5/24/ 93	1,862,682	11/15/ 94	11/15/2004
64531-0146	STROH'S LIGHT - 3	UNITED STATES	REGISTERED	472,947	12/21/ 93	1,883,842	3/14/ 95	3/14/2005
64531-0147	STROH'S NON ALCOHOLIC - 2	UNITED STATES	ALLOWED	75/324,909	7/15/ 97			
64608-0657	STROH'S FAVORITE BEER OF HOCKEY - 1	UNITED STATES	REGISTERED	74/541,374	6/23/ 94	2,091,569	8/26/ 97	8/26/2007
64531-1148	STROH'S MORE TASTE MORE STYLE - 2	UNITED STATES	REGISTERED	73/440,429	8/22/ 83	1,331,168	4/16/ 85	4/16/2005
64531-0153	TALL BOY - 1	UNITED STATES	REGISTERED	647,994	3/2/ 87	1,489,607	5/24/ 88	5/24/2008
64608-0375	TEXAS COOLER - 1	UNITED STATES	REGISTERED	73/250,043	2/13/ 80	1,223,027	1/4/ 83	1/4/2003
64531-0155	THE BEER THAT MADE MILWAUKEE	UNITED STATES	REGISTERED	651,362	8/4/ 83	592,276	7/6/ 84	7/6/2004
64608-0378	THE BEER THAT MADE MILWAUKEE	UNITED STATES	REGISTERED	264,843	4/13/ 92	1,751,474	2/9/ 93	2/9/2003
64531-1143	THE BEER THAT GREW WITH THE GREAT	UNITED STATES	REGISTERED	72/461,608	6/28/ 73	995,385	10/18/ 74	10/18/2004
64608-0380	THE BULL IS TAKIN CHARGE - 1	UNITED STATES	REGISTERED	74/541,158	6/23/ 94	1,991,784	8/6/ 96	8/6/2006
64531-0160	THE NATIONAL BEER OF TEXAS - 1	UNITED STATES	REGISTERED	73/482,341	5/29/ 84	1,349,864	7/16/ 85	7/16/2005
64608-0084	THE WEBKENDER - 1	UNITED STATES	REGISTERED	168,107	3/20/ 78	1,202,930	7/27/ 82	7/27/2002
64608-0084	THEN, NOW AND FOREVER - 1	UNITED STATES	REGISTERED	74/683,245	4/19/ 95	2,061,987	5/13/ 97	5/13/2007
64608-0383	TWO BY FOUR - 1	UNITED STATES	REGISTERED	74/451,448	10/27/ 93	1,889,419	4/11/ 95	4/11/2005
64608-0385	VAN LAUTER - 1	UNITED STATES	REGISTERED	72/214,749	3/23/ 65	815,109	9/13/ 66	9/13/2006
64608-0477	W - 2	UNITED STATES	REGISTERED	71/413,749	12/12/ 38	376,419	3/26/ 40	3/26/2010
64608-0478	W - 3	UNITED STATES	REGISTERED	72/337,275	5/14/ 69	897,478	8/25/ 70	8/25/2000
64608-0480	W - 4	UNITED STATES	REGISTERED	72/214,493	3/18/ 65	803,199	2/1/ 66	2/1/2006
64531-0165	WHITE MOUNTAIN - 1	UNITED STATES	REGISTERED	741,925	7/25/ 88	1,557,132	9/19/ 89	9/19/2009
64531-0164	WHITE MOUNTAIN - 1	UNITED STATES	REGISTERED	515,774	12/31/ 84	1,568,700	11/28/ 89	11/28/1999
64608-0013	WIDE TOP - 1	UNITED STATES	PENDING	74/599,517	11/16/ 94			

STROH - PABST
 U.S. TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0481	WIEDEMANN - 4	UNITED STATES	REGISTERED	71435,411	8/28/ 40	384,217	1/7/ 41	1/7/2001
64608-0927	WINDOW ROCK WHITE LAKE BREWING	UNITED STATES	REGISTERED	74599,516	11/16/ 94	2,010,840	10/22/ 96	10/22/2006
64608-0482	WINDY CITY AMBER ALE - 2	UNITED STATES	REGISTERED	74369,218	3/19/ 93	1,910,340	8/ 8/ 95	8/8/2005
64608-0391	YE OLD STYLE GIFT SHOPPE - 1	UNITED STATES	REGISTERED	73291,008	12/24/ 80	1,205,873	8/17/ 82	8/17/2002
64608-0092	YOU CAN TRAVEL THE WORLD OVER AND	UNITED STATES	REGISTERED	73563,060	10/15/ 85	1,428,886	1/20/ 87	1/20/2007
64608-0048	YOU'LL KNOW IT WHEN YOU FEEL IT - 1	UNITED STATES	REGISTERED	74626,815	2/ 2/ 95	2,116,576	11/25/ 97	11/25/2007
64608-0395	ZING - 1	UNITED STATES	REGISTERED	72134,989	11/2/ 62	738,342	9/25/ 62	9/25/2002

AMSTER, ROTHSTEIN & EBENSTEIN

COUNSELORS AT LAW

PATENTS • TRADEMARKS • COPYRIGHTS

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INTERNATIONAL DEPARTMENT

DAVID R. BROWN*

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FACSIMILE NOS.

212-286-0854

212-286-0082

*NON-LAWYER

**NOT ADMITTED

IN NEW YORK

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DANIEL BASOV

May 17, 1999

via Express Mail

Honorable Commissioner of
Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Attn: Trademark Assignment Branch

Re: Lehman Bros., Inc./Project Teddy Bear
U.S. Trademark Assignment
(The Stroh Brewery Company/Pabst Brewing Company)
U.S. Trademark Reg. No. 1,475,208, et al.
Our File 49236/3

Dear Sir:

Enclosed for filing and recordation please find the U.S. Trademark Assignment, dated April 30, 1999, made by The Stroh Brewery Company ("Assignor") in favor of Pabst Brewing Company ("Assignee").

By this enclosed document, the Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademark Registrations and Applications identified in the attached Schedule A to the U.S. Trademark Assignment.

"Express Mail" mailing label no. EM05A36785 US
Date of Deposit MAY 17 1999
I hereby certify that this paper or fee is being deposited
with the United States Postal Service "Express Mail Post
Office to Addressee" service under 37 CFR 1.10 on the date
indicated above and is addressed to the Commission of
Patents and Trademarks, Washington, D.C. 20231
John E. Ellison
.....
.....
(Signature of person mailing paper or fee)

May 17, 1999

Kindly record this U.S. Trademark Assignment against the U.S. Trademark Registrations and Applications listed in the attached Schedule A to the U.S. Trademark Assignment, in the Trademark Assignee Index.

Also enclosed is a check in the amount of \$6,665.00, representing payment of the fees incurred in connection with such filing and recordation. Kindly charge any additional costs to the Deposit Account of Amster, Rothstein & Ebenstein, Account No. 01-1785.

Kindly address any inquiries concerning this matter to the attention of the undersigned at the above address.

Respectfully submitted,

AMSTER, ROTHSTEIN & EBENSTEIN



Chester Rothstein

CR/org
Encls.

cc: Chris Plaut, Esq.
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