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RECORDATION  
TRADE

05-18-1999



To the Honorable Commissioner of Patents and Trademarks: Pl

101038597

copy thereof.

1. Name of conveying party(ies):

Steck-Vaughn Publishing Corporation

*CONFIDENTIAL*

- Individual(s)
- General Partnership
- Corporation-State of Delaware
- Association
- Limited Partnership
- Other

2. Name and address of receiving party(ies):

Steck-Vaughn Company  
4515 Seton Center Parkway  
Suite 300  
Austin, Texas 78759-5268

- Individual(s) citizenship U.S.
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Delaware
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of Conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other

Execution Date: April 27, 1999

If assignee is not domiciled in the United States, a domestic representative designated is attached  Yes  No

(Designations must be a separate document Assignment)  
Additional name(s) & Address(es) attached  Yes  No

4. Application or registration number(s):

A. Trademark Application No.(s)  
None

B. Trademark Registration No.(s)

2,017,041	1,953,125
1,946,936	2,034,615
1,946,932	1,972,667
1,904,394	2,162,338

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ava K. Doppelt, Esquire  
Internal Address: Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.

Street Address: 255 South Orange Avenue  
Suite 1401

City: Orlando St: FL Zip: 32801

6. Total number of applications and registrations involved:.....(6)

7. Total fee (37CFR 3.41)..... \$215.00  
 Enclosed (receipt for payment)  
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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01 FC:481 40.00 OP  
02 FC:482 175.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ava K. Doppelt, Esquire

*Ava K. Doppelt*  
Signature

*May 5*  
April 29, 1999  
Date

Total number of pages including cover sheet, attachments and document: \_\_\_\_\_

# TRADEMARK ASSIGNMENT

WHEREAS Steck-Vaughn Publishing Corporation, a Delaware corporation, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CROSSINGS	2,017,041	11/19/96
MAGNETIC WAY	1,953,125	01/30/96
MAGNETIC WAY & Design	1,946,936	01/09/96
PUBLISH-A-BOOK	2,034,615	01/28/97
STECK-VAUGHN MAGNETIC WAY & Design	1,946,932	01/09/96
TEST BEST	1,972,667	05/07/96
THEMEMATES	1,904,394	07/11/95
TIME TOWN	2,162,338	06/02/98

WHEREAS Steck-Vaughn Company, a Delaware corporation, having principal offices at 4515 Seton Center Parkway, Suite 300, Austin, Texas 78759-5268, is desirous of acquiring said registered trademarks,

NOW, THEREFORE, Steck-Vaughn Publishing Corporation, for good and valuable consideration, does hereby assign to Steck-Vaughn Company, all right, title and interest it has in and to said trademarks, together with the good will of its business symbolized by said trademarks and registrations thereby.

Steck-Vaughn Publishing Corporation

Date April 27, 1999

Kathleen A. Bursley  
Kathleen A. Bursley, Esquire  
Vice President