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DEPARTMENT OF COMMERCE
Patent and Trademark Office

RECORDATION
TRADEMARK



101039033

Serial Docket No. 5301.0390

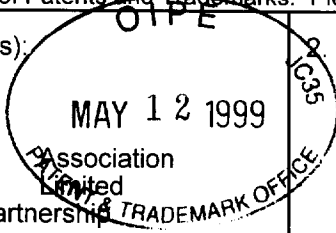
To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name(s) of conveying party(ies):

Gol-Pak Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation

Other: _____



2. Name(s) and address(es) of receiving party(ies):

Name: Perdue Holdings, Inc.

Address: P.O. Box 8985
Wilmington, Delaware 19899-8985

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name

Other: _____

Individual(s)
 Association
 General Partnership
 Limited Partnership
 Corporation - Delaware
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Execution Date: September 17, 1998

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
S.N. 75/503,463 - SENSATIONAL CHICKEN IS OUR OBSESSION!

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Douglas B. Henderson

Address: Finnegan, Henderson, Farabow,
Garrett & Dunner, L.L.P.
1300 I Street, N.W.
Washington, D.C. 20005-3315

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed
 Authorized to be charged to deposit account
 Authorized to be charged to deposit account only if fee is deficient

8. Deposit account number:

06-0916

05/17/1999 JSHABAZZ 00000222 75503463

01 FD-481

(40.00 DP)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Douglas B. Henderson
Name of Person Signing

Douglas B. Henderson
Signature

May 12, 1999
Date

Total number of pages including cover sheet, attachments, and document: 3

NUNC PRO TUNC
FEDERAL TRADEMARK ASSIGNMENT

WHEREAS, GOL-PAK CORPORATION, a corporation organized and existing under the laws of New York ("Gol-Pak") with its principal place of business at 800 Tiffany Boulevard, Suite 201, Rocky Mount, North Carolina 27804 ("Assignor") has adopted, owns and is using the mark SENSATIONAL CHICKEN IS OUR OBSESSION (the "Mark") in connection with the following goods and/or services: providing food products and related materials and equipment to food service establishments; and T-shirts and baseball caps; and

WHEREAS, Assignor owns a federal trademark application for registration of the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, U.S. Trademark Application Serial No. 75/503,463, filed June 16, 1998; and

WHEREAS, PERDUE HOLDINGS, INC., a corporation organized and duly existing under the laws of Delaware ("Holdings") with its principal place of business at P.O. Box 8985, Wilmington, Delaware 19899-8985 ("Assignee"), desires to acquire the Mark and the above-referenced application for registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to assignees all right, title and interest in and to the Mark together with the goodwill of the business symbolized by the mark, and the application for registration thereof.

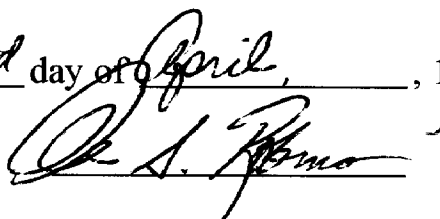
GOL-PAK CORPORATION

By: 
David J. Gordon, Vice President

Effective: September 17, 1998

Subscribed and sworn to before me this 23rd day of April, 1999

ALAN S. ROBINSON
Notary Public, State of New York
No. 4920988
Qualified in Rockland County
My Commission Expires Jan. 25, 2000


Notary Public

My Commission Expires _____