

RECORDATION FORM C
TRADEMARKS C

05-18-1999

NT OF COMMERCE
nd Trademark Office
Box Assignments



101040274

To the Honorable Commissioner of Patents and Trademarks: Please
thereof.

s or copy

1. Name of conveying party(ies): CORPORATION

Berliner & Marx, Inc.
MRD 5-13-99

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State New York
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Plume De Veau Inc.

Internal Address: _____

Street Address: 275 Morgan Avenue

City: Brooklyn State: NY ZIP: 11211

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
 Additional name(s) & addresses attached? Yes No

3. Nature of conveyance

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: April 30, 1999

4. Application number(s) or registration number(s):

Trademark Application No.(s) See Exhibit A attached B. Trademark Registration No.(s) See Exhibit A attached

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana L. Hartje, Esq.

Internal Address: SHERIDAN ROSS P.C.
Suite 3500

Street Address: 1700 Lincoln Street

City: Denver State: CO ZIP: 80203-4501

6. Total number of applications and registrations involved. 8

7. Total fee (37 CFR 3.41): \$ 215.00
 Enclosed
 Authorized to be charged to deposit account.

8. Deposit account number: 19-1970
 (Attach duplicate copy of this page if paying by deposit account)

05/17/1999 JSHABAZZ 00000123 1113266

01 FC:481 40.00 OP
 02 FG:482 175.00 OP

DO NOT USE THIS SPACE

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dana L Hartje Dana Hartje May 7, 1999
 Name of person signing Signature Date

Total number of pages including cover sheet, attachments and document: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
 Box Assignments
 Washington, DC 20231

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO COMMISSIONER FOR PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON, DC 20231 ON May 7, 1999

SHERIDAN ROSS P.C.

BY: Bonnie B. Ludlow

EXHIBIT A

| Trademark or Tradename No. | Trademark or Tradename | Date Registered |
|----------------------------|--|-----------------|
| 1,113,266 | VAC-VEAL-PAC | 2/13/79 |
| 1,152,554 | FORMULA FED | 4/28/91 |
| 1,046,478 | FARMBELT | 8/17/76 |
| 1,046,477 | BERLINER & MARX | 8/17/76 |
| 1,019,510 | THE FIRST NAME IN VEAL | 9/02/75 |
| 936,169 | PLUME DE VEAU & DESIGN | 6/20/72 |
| 794,886 | PLUME DE VEAU | 8/24/65 |
| 914,078 | FARMBELT MEAT PRODUCTS FARMBELT AND DESIGN | 3/16/88 |

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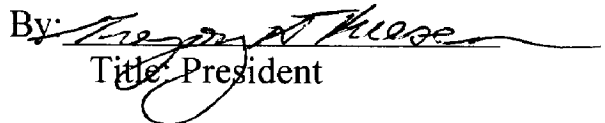
ASSIGNMENT

For the payment of Ten Dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Berliner & Marx, Inc., whose address is 275 Morgan Avenue, Brooklyn, New York 11211, hereby absolutely and unconditionally assigns, conveys, sells and transfers to Plume De Veau Inc., whose address is whose address is 275 Morgan Avenue, Brooklyn, New York 11211, all of the trademarks, trade dress, tradesman and service marks, trademark, trade dress, tradename and service mark registrations and applications, and licenses described in Exhibit A attached hereto and incorporated herein by this reference together with all related goodwill and any proceeds, products, books and records pertaining to any of the foregoing.

This Assignment shall be governed by the laws of the United States of America and the State of Colorado.

Dated as of the 30th day of April, 1999.

BERLINER & MARX., INC

By: 
Title: President

STATE OF COLORADO

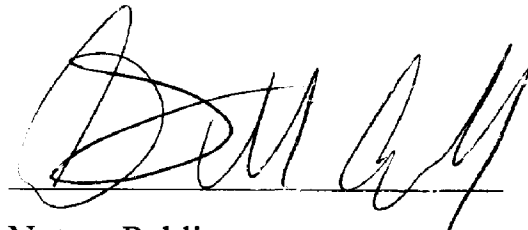
Ss:

CITY AND COUNTY OF WELD

The foregoing instrument was subscribed and sworn to before me, under the penalty of perjury, on April 30, 1999, by Greg Thiesen as the President of Berliner & Marx, Inc., a Delaware corporation, on behalf of such corporation.

WITNESS MY HAND AND OFFICIAL SEAL.

My commission expires: 7/8/02



Notary Public

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