

55-99

RECORDATION FC
TRADEMA

05-12-1999

DEPARTMENT OF COMMERCE
Patent and Trademark Office



101034441

Tab settings >>> ▼

To the Honorable Commissioner of Patents and Trademarks: F.

...the attached original documents or copy thereof.

1. Name of conveying party(ies): Current, Inc.

2. Name and address of receiving party(ies):
Name: SE/PDI Acquisition Corporation

Internal Address: _____

Street Address: 1725 Roe Crest Drive

City: North Mankato State: MN ZIP: 56002

- Individual(s)
- General Partnership
- Corporation-State Colorado
- Other _____

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Minnesota
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December 30, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/365,857	75/296,885	75/267,466
75/365,458	74/700,249	74/580,986
75/323,237	75/267,589	75/290,489

B. Trademark registration No.(s)

1,931,867	1,748,479	1,823,383	1,900,326
1,342,625	1,756,796	2,018,345	1,832,737
1,438,024	1,692,948	1,917,503	1,840,934

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas S. Berg, Paralegal

Internal Address: Gray, Plant, Mooty, Mooty
& Bennett, P. A.
3400 City Center

Street Address: 33 South Sixth Street

City: Minneapolis State: MN ZIP: 55402

6. Total number of applications and registrations involved: 56

7. Total fee (37 CFR 3.41):..... \$ 1,415.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

05/11/1999 JSHABAZZ 00000158 75365857

DO NOT USE THIS SPACE

01 FC:481	40.00 OP
02 FC:482	1375.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas S. Berg, Paralegal
Name of Person Signing

Thomas S. Berg
Signature

May 5, 1999
Date

Total number of Trademark Cover sheets: Four

REEL: 001899 FRAME: 0101

EXHIBIT A
UNITED STATES TRADEMARK AND SERVICE MARK REGISTRATIONS AND APPLICATIONS

<u>Mark:</u>	<u>Registration/ Application No.</u>	<u>Owner:</u>	<u>Date of Registration</u>	<u>Date of First Use:</u>	<u>User(s):</u>	<u>Int'l. Class(es)/Goods/Services:</u>
CURRENT	1,825,182	Current, Inc.	3/8/94			
CURRENT	1,825,081	Current, Inc.	3/8/94			
CURRENT	1,826,056	Current, Inc.	3/15/94			
CURRENT and Design	1,202,667	Current, Inc.	7/27/82			
CURRENT CONCEPTS	2,070,093	Current, Inc.	6/10/97			
CURRENT CRITTERS	1,332,078	Current, Inc.	4/23/85			
CURRENT FACTORY OUTLET	1,624,253	Current, Inc.	11/20/90			
DESIGN ONLY	1,202,666	Current, Inc.	7/27/82			
EXPRESSIONS OF FAITH	1,811,049	Current, Inc.	12/14/93			
EXPRESSIONS OF FAITH	1,743,128	Current, Inc.	12/29/92			
FIDDLESTICKS	1,695,411	Current, Inc.	6/16/92			
FUNVELOPES (Stylized)	1,229,749	Current, Inc.	3/8/83			
GARDEN FAIR	1,076,912	Current, Inc.	11/8/77			
GIGGLES TO GO	1,741,289	Current, Inc.	12/22/92			
HAPPY HEARTS	1,225,043	Current, Inc.	1/25/83			
HEARTH & HOME	1,448,435	Current, Inc.	7/21/87			
KEYPERS	1,382,483	Current, Inc.	2/11/86			
LOWER THAN CARD SHOP PRICES	1,829,694	Current, Inc.	4/5/94			
MINI MESSAGES	1,550,956	Current, Inc.	8/8/89			
MIX 'EM UP MONSTERS	1,559,139	Current, Inc.	10/3/89			
NAMESAKES	1,905,611	Current, Inc.	7/18/95			
NORWOOD AND TUX	2,014,590	Current, Inc.	11/5/96			
QUIPS	1,227,503	Current, Inc.	2/15/83			
SAY ANYTHING	1,851,775	Current, Inc.	8/30/94			
SCHOOLMATTERS	1,796,155	Current, Inc.	9/28/93			
SELECT-A-CARD	1,344,377	Current, Inc.	6/25/85			
WEE BLESSINGS	1,739,828	Current, Inc.	12/15/92			

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WHERE STAYING IN TOUCH IS AFFORDABLE & FUN	1,892,779	Current, Inc.	5/2/95			
WHIMSICALS	1,225,044	Current, Inc.	1/25/83			
CURRENT	959,401	Current, Inc.	5/22/73			
CURRENT	814,033	Current, Inc.	8/30/66			
JUST-A-NOTE	915,710	Current, Inc.	6/29/71			
L and Design	913,565	Current, Inc.	6/8/71			
LOOART	667,448	Current, Inc.	9/23/58			
POST-A-NOTE	824,455	Current, Inc.	2/21/67			

TRADEMARK ASSIGNMENT

WHEREAS, **CURRENT, INC.** ("Assignor"), a Colorado corporation, with its principal office located at 1025 Woodman Road, Colorado Springs, Colorado, has adopted, used and is using the marks set forth on EXHIBIT A, attached hereto and incorporated by this reference; and

WHEREAS, **SE/PDI ACQUISITION CORPORATION** ("Assignee"), a Minnesota corporation, with its principal office located at 1725 Roe Crest Drive, North Mankato, Minnesota, is desirous of acquiring said marks and the registrations and applications thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said marks, including renewal rights therein, the exclusive right to enforce and to obtain registrations therefor in the united States and throughout the world in the sole name of Buyer, its successors and assigns, together with the good will of the business symbolized by the marks and the registrations and applications thereof.

CURRENT, INC.

By: Morris Goodwin, Jr.

Its: Vice President

STATE OF MINNESOTA

COUNTY OF Remsey

ss.

On this 30th day of December, 1998, before me, a Notary Public within and for said County and State, personally appeared Morris Goodwin, Jr., the Vice President of Current, Inc., to me known or evidenced to be the person named herein and who executed the foregoing Trademark Assignment, and acknowledged that s/he executed the same on behalf of such corporations in his/her capacity as an officer of such corporations for the uses and purposes therein expressed.

Deborah J. Cramlet
Notary Public

