

05-21-1999

Form PTO-1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)

REC

IEET U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

101042423

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Golfsmith Licensing, L.L.C.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Delaware Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

5-10-99

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 30, 1999

2. Name and address of receiving party(ies)

Name: Jaguar Cars Limited

Internal Address: _____

Street Address: Browns Lane, AllesleyCity: Coventry State: England ZIP: CV5 9DR Individual(s) citizenship _____ Association _____ General Partnership _____ Limited Partnership _____ Corporation-State _____ Other United Kingdom CorporationIf assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,537,481

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Elizabeth F. JandaInternal Address: Brooks & KushmanStreet Address: 1000 Town Center, 22nd Floor

05/20/1999 JSHABAZZ 00000076 1537481

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City: Southfield (40.00 OP) State: MI Zip: 480756. Total number of applications and registrations involved: 17. Total fee (37 CFR 3.41) \$ 40.00 Enclosed Authorized to be charged to Deposit Account

8. Deposit Account number:

40E

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Elizabeth F. Janda

Name of Person Signing

Signature

May 10, 1999

Date

Total number of pages including cover sheet, attachments, and document: 6Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231TRADEMARK
REEL: 001899 FRAME: 0481

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK: JAGUAR
REGISTRATION NO.: 1,537,481
APPLICANT: Jaguar Cars Limited (by assignment)
ATTORNEY FILE NO.: JAGW 2232 TUS

DESIGNATION OF DOMESTIC REPRESENTATIVE

COMMISSIONER OF PATENTS AND TRADEMARKS
Box Assignments
Washington, D.C. 20231

Elizabeth F. Janda, Maria Franek Angileri and George R. Mosher, all members of the State Bar of Michigan and the firm of BROOKS & KUSHMAN P.C., whose postal address is 1000 Town Center, Twenty-Second Floor, Southfield, Michigan 48075, are hereby designated applicant's representatives upon whom notice or process in proceedings affecting the mark may be served.

JAGUAR CARS LIMITED

By: 

Roger G. Putnam
Chairman and Director of Sales and Marketing

Date: 5/5/99

BK

**CONFIRMATION OF
ASSIGNMENT OF TRADEMARK**

WHEREAS, GOLFSMITH LICENSING, L.L.C, a Delaware limited liability company having an address of 11000 N. Interstate 35, Austin, Texas 78755, acquired title and ownership of, and is the owner of the trademark and the registration thereof as follows:

<u>Mark</u>	<u>Registration No.</u>	<u>Issued</u>
JAGUAR	1,537,481	7/24/86

By this document, GOLFSMITH LICENSING, L.L.C., confirms that effective March 30, 1999 it hereby assigns and transfers to JAGUAR CARS LIMITED, a United Kingdom corporation, having an address of Browns Lane, Allesley, Coventry CV5 9DR, England, all rights, title and interest in and to the trademark and trademark registration set forth herein, together with the goodwill of the business symbolized by the mark and the registration.

GOLFSMITH LICENSING, L.L.C.

Date: March 30, 1999

By: *Curtis S. Young*
Curtis S. Young
Vice President of Operations