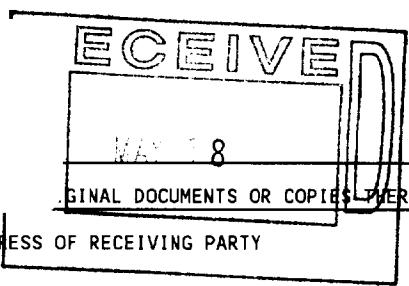


md 5.18.99

05-24-1999



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TO THE HON. COMMISSIONER OF PATENTS & TRADEMARKS

ORIGINAL DOCUMENTS OR COPIES THEREOF.

1. NAME AND ADDRESS OF CONVEYING PARTY

GRANADA MARKETING, INC.  
82-025 Avenue 44  
Indio, California 99201

(California Corporation)

Additional names of conveying parties attached? No.

2. NAME AND ADDRESS OF RECEIVING PARTY

DIMARE ENTERPRISES, INC.  
82-025 Avenue 44  
Indio, California 92201

(California Corporation)

Additional names of receiving parties attached? No.

3. NATURE OF CONVEYANCE:

Assignment  Merger  
 Security Agreement  Change of Name

Execution Date: May 12, 1999

If assignee is not domiciled in the United States,  
a designation of domestic representative is attached.

4. APPLICATION OR REGISTRATION NUMBER(S)

A. Trademark Application Nos.

Additional numbers attached? No.

B. Trademark Registration Nos.

1,118,896

Additional numbers attached? No.

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:

TIMOTHY H. HIEBERT  
SAMUELS, GAUTHIER & STEVENS LLP  
225 FRANKLIN STREET, SUITE 3300  
BOSTON, MA 02110

6. TOTAL NUMBER OF APPLICATIONS AND REGISTRATIONS INVOLVED: 1

7. TOTAL FEE DUE: \$ 40.00  
(Check enclosed)

If any additional fee(s) are due, the Commissioner is hereby authorized to charge the Deposit Account identified in item 8.

8. DEPOSIT ACCOUNT NUMBER: 19-0079

DO NOT USE THIS SPACE

05/21/1999 NTHAI1 00000079 1118896

9. STATEMENT AND SIGNATURE

to the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Timothy H. Hiebert  
Name of Person Signing

Signature

May 14, 1999 10. Total pages: 2  
Signature Date

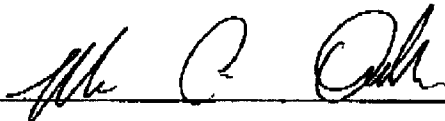
TRADEMARK ASSIGNMENT

WHEREAS, Granada Marketing, Inc., a California corporation, hereinafter referred to as Assignor, has adopted and is using the GRANADA mark for fresh fruits, and is the owner of U.S. Registration No. 1,118,896 for said mark, dated May 22, 1979;

WHEREAS, DiMare Enterprises, Inc., a California corporation, hereinafter referred to as Assignee, is desirous of acquiring said mark together with the goodwill of the business with which said mark is used and which is symbolized by said mark and any and all registrations and applications for registration of said mark;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby assigns to Assignee the entire right, title and interest in and to said marks, all registrations of and applications to register said marks, including Registration No. 1,118,896, the right to recover for past infringement of said mark, and the goodwill of the business in connection with which said mark is used and which is symbolized by said mark.

GRANADA MARKETING, INC.

Date: May 12, 1999 By:   
(An authorized representative)

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