

05-24-1999

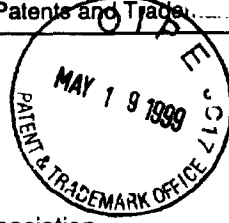


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101043080

To the Honorable Commissioner of Patents and Trademarks, Documents or copy thereof.

MSD 5-19-99



1. Name of conveying party(ies):

Spelling Entertainment Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 18, 1999

2. Name and address of receiving party(ies)

Name: Torand Productions Inc.

Internal Address: _____

Street Address: 5700 Wilshire Boulevard

City: Los Angeles State: CA ZIP: 90036

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(1,809,817)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Pepper Starobin
PARAMOUNT PICTURES CORPORATION
Internal Address: _____

Street Address: 5555 Melrose Avenue,

City: Los Angeles State: CA ZIP: 90038

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-0259

(Attach duplicate copy of this page if paying by deposit account)

05/21/1999 DNGUYEN 00000149 160259 1809817

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Pepper Starobin

Name of Person Signing

pepperstarobin

Signature

5/3/99

Date

Total number of pages including cover sheet, attachments, and document: _____

4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

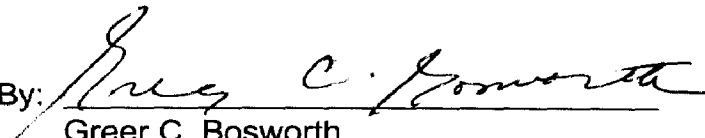
TRADEMARK
REEL: 001899 FRAME: 0980

ASSIGNMENT

WHEREAS, Spelling Entertainment Inc., a Delaware corporation having a principle place of business at 5700 Wilshire Boulevard, Los Angeles, California 90036, has adopted, used and is using the BEVERLY HILLS 90210 & Design registered with the United States Patent and Trademark Office under Registration No. 1,809,817 and dated December 7, 1993;

WHEREAS, Torand Productions Inc., a Delaware corporation having a principal place of business at 5700 Wilshire Boulevard, Los Angeles, California 90036, ("Assignee"), desires to acquire the trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the said trademark, together with the goodwill of the business symbolized by it and the above identified registration thereof.

By: 
Greer C. Bosworth
Assistant Secretary

Dated: MARCH 18, 1999

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of

Los Angeles } ss.

On 3-18-99
Date

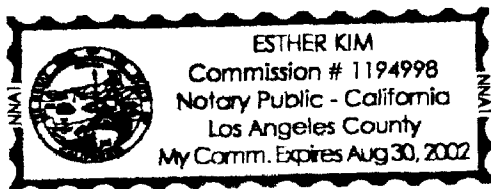
before me, Esther Kim, Notary Public
Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared

Greer C. Bosworth
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Place Notary Seal Above

WITNESS my hand and official seal.

[Signature]

Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document:

Assignment

Document Date:

3-18-99

Number of Pages:

1

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer

Signer's Name:

GREER C. BOSWORTH

Individual

Corporate Officer — Title(s):

Asst. Secretary

Partner — Limited General

Attorney in Fact

Trustee

Guardian or Conservator

Other:

Signer Is Representing:

SEI

RIGHT THUMBPRINT OF SIGNER

Top of thumb here