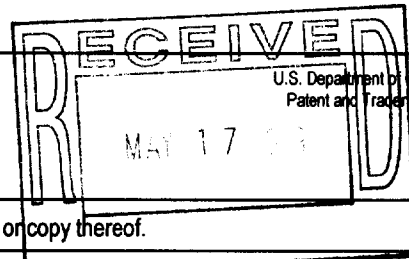


MAD  
5-17-99

05-21-1999



101041699



ER SHEET  
ONLY

To the Honorable Commissioner of Patents and Trademarks: Please return

original documents or copy thereof.

1. Name of conveying party(ies):

Cowles Enthusiast Media Inc.

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Pennsylvania  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)

Name: PRIMEDIA Enthusiast Publications, Inc.

Address: 4 High Ridge Park  
Stamford, Connecticut 06905

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Individual(s) citizenship \_\_\_\_\_  
Association \_\_\_\_\_  
General Partnership \_\_\_\_\_  
Limited Partnership \_\_\_\_\_  
Corporation-State Pennsylvania  
Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

Execution Date: February 3, 1999

4. Application number(s) or registration number(s):

SEE ATTACHED SCHEDULE

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Cowan, Liebowitz & Latman, P.C.  
1133 Avenue of the Americas  
New York, NY 10036-6799

Attn: David Sternbach, Esq.

6. Total number of applications and registrations involved: 55

7. Total fee (37 CFR 3.41)..... \$ 1,390.00

Enclosed

Any deficiency is authorized to be charged to  
Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

05/19/1999 MTHAI1 00000131 73704487

01 FC:481 48.00 GP  
02 FC:482 1350.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David Sternbach

May 14, 1999

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

# SCHEDULE

Country: United States

<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
(F)FISH + (L)LOCATION +(P)PRESENTATION = (S)SUCCESS	9			1654229	8/20/91
AMERICAN HISTORY	16	73/704487	1/ 7/88	1499550	8/ 9/88
AMERICAN HISTORY	42	75/363642	9/26/97	2235502	3/23/99
AQUA-VISION	9	75/166008	9/13/96	2161357	6/ 2/98
BASS GUIDE	16			2090267	8/19/97
BRITISH HERITAGE	16	73/836967	11/ 8/89	1732908	11/17/92
BRITISH HERITAGE	42	75/363645	9/26/97		
BRITISH HERITAGE (STYLIZED)	16	74/538026	6/15/94	1892146	5/ 2/95
BRITISH TRAVELOGUE & DESIGN	16	74/526947	5/13/94	1901725	6/27/95
CATFISH GUIDE	16			2029380	1/ 7/97
CIVIL WAR TIMES ILLUSTRATED	42	75/363625	9/26/97		
CIVIL WAR TIMES ILLUSTRATED(STYLIZED)	16	72/337548	9/10/69	895547	7/28/70
COLUMBIAD	16	75/111607	5/30/96	2104251	10/ 7/97
COUNTRY JOURNAL (STYLIZED)	16	73/774374	1/12/89	1681955	4/ 7/92
COWLES MAGAZINES	16	75/058161	2/15/96		
CRITICAL CONCEPTS	9, 16, 41	75/424909	1/28/98		
DIRECTORY OF TRADITIONALAMERICAN CRAFTS	16	75/325415	7/16/97	2157921	5/12/98
DRESSAGE & CT	16	75/187062	10/24/96	2166938	6/23/98
EARLY AMERICAN HOMES	16	75/165570	9/13/96	2119356	12/ 9/97
EARLY AMERICAN HOMES	42	75/365090	9/26/97	2233088	3/16/99
EARLY AMERICAN LIFE	16	73/534160	4/25/85	1386764	3/18/86

## SCHEDULE

EQUINE NETWORK	35	75/305409	6/ 9/97	2169554	6/30/98
FIGURINES & COLLECTIBLES	16	74/656318	4/ 5/95	1952069	1/23/96
FISH HOOK DESIGN	16 42	75/208388	11/20/96	2119753	12/ 9/97
FLEXNET	35	74/108475	10/23/90	1670466	12/31/91
FLY FISHERMAN	16	73/361674	4/26/82	1236290	5/ 3/83
FLY FISHERMAN'S FLY FISHINGTACTICS	16	75/271550	4/ 8/97	2206569	12/ 1/98
FLY FISHERMAN'S TACTICS	42	75/271293	4/ 8/97	2205025	11/24/98
HEALTH & FITNESS INFORMATIONNETWORK	42	74/503941	3/17/94	1920396	9/19/95
HORSEPLAY AMERICA'S NUMBERONE ENGLISH RIDING MAGAZINE	16, 42	75/562173	9/30/98		
IN-FISHERMAN	41			1478056	2/23/88
IN-FISHERMAN	16			1479595	3/ 8/88
IN-FISHERMAN	9 25 42			1662310	10/29/91
IN-FISHERMAN RADIO	41			1886377	3/28/95
MHQ	16			1564443	11/ 7/89
MHQ (STYLIZED)	16			1574943	1/ 2/90
MHQ THE QUARTERLY JOURNAL OFMILITARY HISTORY	16			1568335	11/28/89
MUSEUM EDITIONS LIMITED	21	73/534159	4/25/85	1433938	3/24/87
NAUTICAL WORLD	16	75/268088	8/ 5/97	2149341	4/ 7/98
OFF THE RACK	16	74/562214	8/17/94	1911378	8/15/95
PRACTICAL HORSEMAN	16	74/104367	10/ 9/90	1661696	10/22/91
PROFESSIONAL WALLEYE TRAIL	41			1699952	7/ 7/92
PWT	41	75/430608	2/ 9/98		
SIDE BY SIDE & DESIGN	35, 41	75/325474	7/16/97	2225245	2/23/99

## SCHEDULE

SOURCEBOOK	16	74/364706	3/ 3/93	1827929	3/22/94
THE CIVIL WAR CALENDAR	16	75/569170	10/13/98		
THE IN-FISHERMAN WALLEYEGUIDE	16			1878640	2/14/95
THE NATIONAL HISTORICALSOCIETY NHS & DESIGN	42	72/344113	11/20/69	930162	2/29/72
TRADITIONAL AMERICAN CRAFTS EARLY AMERICAN HOMES & DESIGN	35	75/346813	8/15/97		
TRADITIONAL AMERICAN CRAFTSAND DESIGN	42	75/565370	10/ 5/98		
WALLEYE GUIDE	16	75/305697	6/ 9/97	2188642	9/ 8/98
WALLEYE IN-SIDER	16			1723741	10/13/92
WOMEN'S HISTORY	16, 42	75/363721	9/26/97	2229732	3/ 2/99
WORLD'S BIGGEST CATFISHCONTEST	41	75/340868	8/14/97		
WORLD'S BIGGEST WALLEYECONTEST	41	75/340869	8/14/97		

**EXHIBIT A**

**CERTIFICATE OF AMENDMENT  
OF THE  
ARTICLES OF INCORPORATION**

**COWLES ENTHUSIAST MEDIA INC.**, a corporation organized and existing under and by virtue of the Business Corporation Law of the Commonwealth of Pennsylvania (the "Corporation").

**DOES HEREBY CERTIFY:**

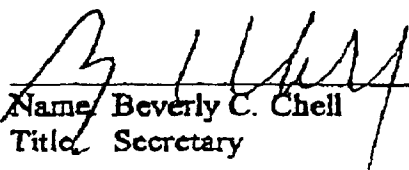
**FIRST:** That the Board of Directors of the Corporation duly adopted resolutions setting forth and declaring advisable a proposed amendment to the Articles of Incorporation of said Corporation:

**RESOLVED**, that the Articles of Incorporation of this Corporation be amended by changing Article I so that, as amended, said Article shall be and read as follows: "The name of the Corporation is **PRIMEDIA** Enthusiast Publications, Inc."

**SECOND:** That by written consent, filed with the minutes of the Corporation, the sole stockholder approved said amendment in accordance with the provisions of Section 801 of the Business Corporation Law of the Commonwealth of Pennsylvania.

**THIRD:** That the aforesaid amendment to the Corporation's Articles of Incorporation was duly adopted in accordance with the applicable provisions of Section 801 of the Business Corporation Law of the Commonwealth of Pennsylvania.

**IN WITNESS WHEREOF**, said Cowles Enthusiast Media Inc. has caused these Articles of Incorporation to be executed by Beverly C. Chell, its authorized officer, on this 3rd day of February, 1999.

By:   
Name Beverly C. Chell  
Title Secretary