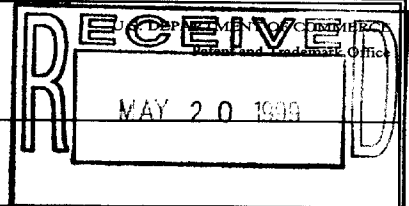




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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



To the Honorable Commissioner of Patents and Trademarks:  
Please record the attached original documents or copy thereof.

|  |  |
|--|--|
| <p>1. Name of conveying party(ies):<br/>Henry Holt and Company</p> <p style="text-align: right; font-size: 2em; font-weight: bold;">MKD<br/>5-20-99</p> <p>___ Individual(s) ___ Association<br/>___ General Partnership<br/>___ Limited Partnership<br/><input checked="" type="checkbox"/> Corporation-State New York<br/>___ Other _____</p> <p>Additional name(s) of conveying party(ies) attached? ___ Yes <input checked="" type="checkbox"/> No</p>   | <p>2. Name and address of receiving party(ies):<br/>Name: <u>International Data Group, Inc.</u><br/>Internal Address: _____<br/>Street Address: <u>5 Speen Street</u><br/>City: <u>Framingham</u> State: <u>MA</u> Zip: <u>01701</u><br/>___ Individual(s) citizenship _____<br/>___ Association _____<br/>___ General Partnership _____<br/>___ Limited Partnership _____<br/><input checked="" type="checkbox"/> Corporation-State <u>Massachusetts</u><br/>___ Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: ___ Yes <input checked="" type="checkbox"/> No</p> <p>(Designations must be a separate document from Assignment)<br/>Additional names(s) &amp; address(es) attached? ___ Yes <input checked="" type="checkbox"/> No</p> |
| <p>3. Nature of conveyance: <span style="font-size: 2em; font-weight: bold;">22</span></p> <p><input checked="" type="checkbox"/> Assignment<br/>___ Merger<br/>___ Security Agreement<br/>___ Change of Name<br/>___ Other _____</p> <p>Execution Date: <u>12/1/97</u></p>  | <p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) <span style="font-size: 2em; font-weight: bold;">TM</span></p> <p>B. Trademark registration No.(s)<br/>1,790,326<br/>Additional numbers attached? ___ Yes <input checked="" type="checkbox"/> No</p>   |
| <p>5. Name and Address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <b>Mark B. Harrison, Esq.</b><br/>Internal Address: <b>VENABLE</b><br/>Street Address: <b>1100 New York Ave, N.W.<br/>Suite 300 East<br/>Washington, D.C. 20005</b></p>  | <p>6. Total number of applications and registrations involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) ..... \$ <u>40</u><br/><input checked="" type="checkbox"/> Enclosed<br/>___ Authorized to be charged to deposit account</p> <p>8. Deposit account number:<br/>19-3700<br/>(Attach duplicate copy of this page if paying by deposit account)</p>  |
| DO NOT USE THIS SPACE  |  |
| <p>9. Statement and signature.<br/><i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p><u>Mark B. Harrison, Esq.</u> <span style="font-size: 1.5em; font-weight: bold;">Mark Harrison</span> <span style="float: right;"><u>5/20/99</u></span><br/>Name of Person Signing Signature Date</p> <p style="text-align: right;">Total number of pages comprising cover sheet: <u>1</u></p> |  |

## TRADEMARK ASSIGNMENT

WHEREAS, Henry Holt and Company, a New York corporation (hereinafter referred to as "Assignor"), having its principal office and place of business located at 115 West 18th Street, New York, New York 10011, is the owner of the United States trademarks and service marks as set forth on the attached schedule, and all registrations relating thereto (the "Marks"); and

WHEREAS, Assignor has agreed to assign the Marks and the goodwill of the business attendant thereto to International Data Group, Inc., a Massachusetts corporation (hereinafter referred to as "Assignee"), whose principal office and place of business is located at 5 Speen Street, Framingham, Massachusetts 01701; and

WHEREAS, Assignor and Assignee are desirous of memorializing the transfer of the Marks and the goodwill to Assignee.


NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby sell, assign, transfer, and set over unto said Assignee, Assignor's entire right, title and interest in, to and under said Marks together with the entire goodwill of the business in connection with which said Marks are used and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned hereunder, and in and to all rights corresponding to the foregoing throughout the world.

Assignor hereby agrees to execute all papers and to perform such other proper acts as Assignee may deem reasonably necessary to secure to Assignee or to its designee, the rights hereby assigned.

WHEREFORE, Assignor has caused this Trademark Assignment to be duly executed below, on the date indicated, by its duly authorized officer, to be effective nunc pro tunc as of December 1, 1997.

Date: \_\_\_\_\_

Henry Holt and Company, Inc., a New York corporation  
("Assignor")

By: 

Title: PRESIDENT & CEO

# SCHEDULE

Mark

Registration No.

MISCELLANEOUS DESIGN

1,790,326