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☒ Assignment☐ License☐ Security Agreement☐ Nunc Pro Tunc Assignment☐ Merger☐ Change of Name☐ Other Effective Date
Month Day Year
01 - 30-1999

Conveying Party

☐ Mark if additional names of conveying parties attachedExecution Date
Month Day YearName SEARS, ROEBUCK AND CO.Formerly ☐ Individual☐ General Partnership☐ Limited Partnership☒ Corporation☐ Association☐ Other ☒ Citizenship/State of Incorporation/Organization New York

Receiving Party

☐ Mark if additional names of receiving parties attachedName HL HOLDING CORPORATIONDBA/AKA/TA Composed of Address (line 1) 3333 Beverly RoadAddress (line 2) Address (line 3) Hoffman Estates
City IL

State/Country

 60179

Zip Code

☐ Individual☐ General Partnership☐ Limited Partnership☒ Corporation☐ Association☐ Other ☒ Citizenship/State of Incorporation/Organization Delaware

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Andrea G. Hilborn

Name of Person Signing

x Andrea G Hilborn

Signature

February 4, 1999

Date Signed

ASSIGNMENT OF TRADEMARKS

STATE OF NEW YORK

COUNTY OF NEW YORK

ss.

WHEREAS SEARS, ROEBUCK AND CO. ("Assignor"), a New York corporation with offices at 3333 Beverly Road, Hoffman Estates, Illinois 60179, U.S.A., has adopted, used and is using the United States trademarks, service marks and trade names shown in Schedule A hereto in its retail furniture business;

AND WHEREAS HL HOLDING CORPORATION ("Assignee"), a Delaware corporation with offices at 3333 Beverly Road, Hoffman Estates, IL 60179, has on this date acquired from Assignor certain assets and property used in Assignor's retail furniture business and is desirous of acquiring the trademarks, service marks and trade names shown in Schedule A hereto (collectively, the "Trademarks"), the registrations and applications for registration of the Trademarks shown in Schedule A and any other registrations and applications for registration of the Trademarks, and the goodwill of the business symbolized by the Trademarks.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks, together with the registrations and applications for registration of the Trademarks shown in Schedule A, any other registrations and applications for registration of the Trademarks, in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all rights of action arising from the Trademarks, all claims for damages by reason of past, present and future infringement of the Trademarks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and the goodwill of the business symbolized by the Trademarks.

Dated: January 30, 1999

SEARS, ROEBUCK AND CO.

By

Name:

Title:

Susan Field

Sr. Vice President

Subscribed and sworn to
before me on 1/30,
1999.

Alvise S. Jones

Notary Public

NIMOSE S. JONES
NOTARY PUBLIC, State of New York
No. 01JD4938258
Qualified in Nassau County
Commission Expires July 18, 2000

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TRADEMARK
REEL: 001900 FRAME: 0237

SCHEDULE A

Registrations:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
HOMELIFE	2,035,467	February 4, 1997

Applications:

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
CASA CON VIDA	75/521,413	July 20, 1998

Common Law Marks:

1-800-733-STYLE

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