

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

05-25-1999



VER SHEET ONLY U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

To the Honorable Commissic

101044635

rd the attached original documents or copy thereof.

Handwritten: 5-12-99

1. Name of conveying party(ies):

Graphic Management Corporation 360 AMS Court Green Bay, WI 54313

- Individual(s) Association General Partnership Limited Partnership Corporation-State Wisconsin Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: December 30, 1998

2. Name and address of receiving party(ies)

Name: Student Success, Inc.

Internal Address:

Street Address: 360 AMS Court

City: Green Bay State: WI ZIP: 54313

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Wisconsin Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/422800

B. Trademark Registration No.(s)

75/422800

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Attorney Tori Lynne Kluess

Internal Address:

Liebmann, Conway Law Firm

Street Address: P.O. Box 23200

City: Green Bay State: WI ZIP: 54305-3200

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tori Kluess

Name of Person Signing

Signature

Signature

5-17-99

Date

Total number of pages including cover sheet, attachments, and document:

4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

05/24/1999 ISH05BAZZ 00000196 75422800

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TRADEMARK ASSIGNMENT

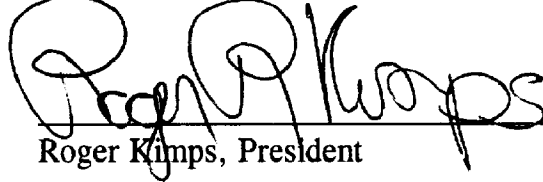
Graphic Management Corporation, with its office and principal place of business at 360 AMS Court, Green Bay, Wisconsin 54313, a Wisconsin corporation (herein "Assignor"), has adopted and is using the mark MAKING COLLEGE COUNT for which the Assignor has applied for registration in the United States Patent and Trademark Office, Serial No. 75/422800.

Student Success, Inc., with its office and principal place of business at 360 AMS Court, Green Bay, Wisconsin 54313, a Wisconsin corporation (herein "Assignee"), desires to acquire the Assignor's entire right, title and interest in and to the mark and the above-identified registration.

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Assignor hereby assigns to the Assignee the Assignor's entire rights, title and interests in, to and under the mark, together with the good will of the business associated with the mark, and the above-identified registration.


IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment this 30th day of December, 1998.

GRAPHIC MANAGEMENT CORPORATION



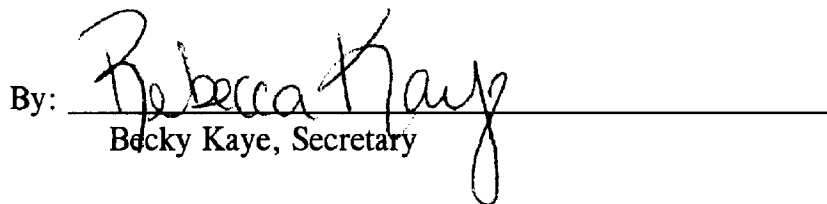
Roger Kimps, President

Subscribed and sworn before me
this 30th day of December, 1998.




Tori Lynne Kluess
Notary Public, Brown County, Wisconsin
My Commission is permanent.

STUDENT SUCCESS, INC.

By: 

Becky Kaye, Secretary

Subscribed and sworn before me
this 30th day of December, 1998.



Tori Lynne Kluess
Notary Public, Brown County, Wisconsin
My Commission is permanent.