

05-25-1999



101044655

MEM 5-21-99

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To the Honorable Commissione

the attached original documents or copy thereof.

1. Name of conveying party(ies):
Graphic Management Corporation
360 AMS Court
Green Bay, WI 54313

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Wisconsin
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Student Success, Inc.
Internal Address: 360 AMS Court
Street Address: _____
City: Green Bay State: WI ZIP: 54313

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Wisconsin
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December 30, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,174,450

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Attorney Tori Lynne Kluess

Internal Address: _____

Liebmann, Conway Law Firm

Street Address: P.O. Box 23200

City: Green Bay State: WI ZIP: 54305-0200

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tori Lynne Kluess
Name of Person Signing

[Signature]
Signature

5-17-99
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

05/24/1999 JSHABAZZ 00000195 2174450

01 FC:481

40.00 SP

TRADEMARK ASSIGNMENT


Graphic Management Corporation, with its office and principal place of business at 360 AMS Court, Green Bay, Wisconsin 54313, a Wisconsin corporation (herein "Assignor"), has adopted and is using the mark MAKING COLLEGE COUNT for which the Assignor has obtained registration in the United States Patent and Trademark Office, Reg. No. 2,174,450, granted July 21, 1998.

Student Success, Inc., with its office and principal place of business at 360 AMS Court, Green Bay, Wisconsin 54313, a Wisconsin corporation (herein "Assignee"), desires to acquire the Assignor's entire right, title and interest in and to the mark and the above-identified registration.

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Assignor hereby assigns to the Assignee the Assignor's entire rights, title and interests in, to and under the mark, together with the good will of the business associated with the mark, and the above-identified registration.


IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment this 30th day of December, 1998.

GRAPHIC MANAGEMENT CORPORATION



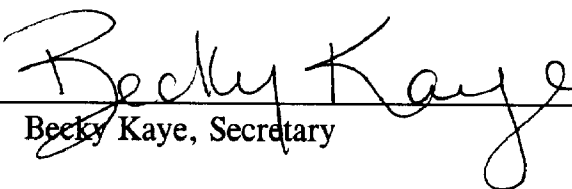
Roger Kimpf, President

Subscribed and sworn before me
this 30th day of December, 1998.



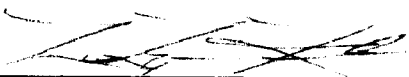
Tori Lynne Kluess
Notary Public, Brown County, Wisconsin
My Commission is permanent.

STUDENT SUCCESS, INC.

By: 

Becky Kaye, Secretary

Subscribed and sworn before me
this 30th day of December, 1998.



Tori Lynne Kluess
Notary Public, Brown County, Wisconsin
My Commission is permanent.