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TRADEMARKS

05-20-1999

DEPT. OF COMMERCE
Trademark Office

Tab settings



To the Honorable Commissioner of Patents and Trademarks: Please

101055525

thereof.

1. Name of conveying party(ies):

Conopco, Inc., dba
Lever Brothers Company

- Individual(s)
- General Partnership
- Corporation-State
- Other New York
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Lever Investments Corporation

Internal Address: _____

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: March 31, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,842,235

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Roland Rodriguez

Internal Address: Unilever United States, Inc

Street Address: 390 Park Avenue

City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

210043

(Attach duplicate copy of this page if paying by deposit account)

05/19/1999 DNGUYEN 00000126 210043 1842235

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roland Rodriguez
Name of Person Signing

Roland Rodriguez
Signature

5/10/99
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

TRADEMARK ASSIGNMENT

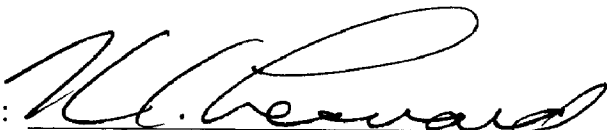
WHEREAS, Conopco, Inc., dba Lever Brothers Company, a New York corporation, located at 390 Park Avenue, New York, New York, 10022 (hereinafter "ASSIGNOR"), is owner of U. S. Reg. No. 1,842,235 of LEVER 2000 (hereinafter "Trademark"); and

WHEREAS, Lever Investments Corporation, a Delaware corporation, located at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE"), is desirous of acquiring any and all of the rights to the Trademark held by ASSIGNOR;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE any and all of its rights, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark.

IN WITNESS WHEREOF, ASSIGNOR hereby executed this assignment effective as of March 31, 1999.

CONOPCO, INC.
dba LEVER BROTHERS COMPANY

By: 
Kenneth C. Leonard
Assistant Secretary