

RECORDATION FOR TRADEMARK

05-20-1999



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or copy thereof.

Tab settings

To the Honorable Commissioner of Patents and Trademarks: P

1. Name of conveying party(ies):

Conopco, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State New York, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: March 31, 1999

2. Name and address of receiving party(ies)

Name: Diversy Lever, Inc

Internal Address:

Street Address: 14496 Shelton Road

City: Plymouth State: MI ZIP: 48170

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,590,437 and 17 others

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Roland Rodriguez

Internal Address: Unitenver United States INC

Street Address: 390 Park Avenue

City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved: 18

7. Total fee (37 CFR 3.41) \$ 465.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

05/19/1999 DNGLYEN 00000127 210043 1590437

DO NOT USE THIS SPACE

01 FC:401 40.00 CH
02 FC:402 425.00 CH

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing: Roland Rodriguez

Signature: Roland Rodriguez

Date: 5/10/99

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

SCHEDULE A

MARK	REGISTRATION NO.
ALTERSOLVE	1590437
AUTO-CHLOR	1617277
AUTO-CHLOR (Stylized)	505303
AUTO-CHLOR (Stylized)	845387
AUTO-CHLOR SYSTEM (Stylized)	363438
AUTO-CHLOR SYSTEM (Stylized)	1018200
AUTO-FLOOR	2140546
BAR TENDER	1593750
BI-KLEEN	1058871
BIO-FLOW	1712962
COMMON SCENTS	1616388
GLASS KLEEN	1611805
HOOD-KLEEN	1138143
LEMON SUDS	1597061
POWER-BREAK	1594818
RINSATE	1618311
SAFE 'N SEALED	1622563
TOUGH BREAK	1594817

TRADEMARK ASSIGNMENT

WHEREAS, Conopco, Inc., a New York Corporation, located at 390 Park Avenue, New York, New York 10022 (hereinafter called ASSIGNOR), has adopted, used and is owner of the trademarks identified on the attached Schedule A, which are registered in the United States Patent and Trademark Office; and

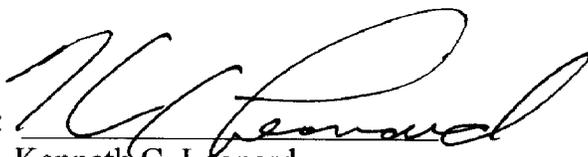
WHEREAS, Diversey Lever, Inc., a Delaware corporation, located at 14496 Sheldon Road, Plymouth, Michigan 48170 (hereinafter called ASSIGNEE), is desirous of acquiring the above-mentioned trademarks and trademark registrations therefor,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the above-mentioned trademarks together with the goodwill of its business connected with and associated with the marks.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of March 31, 1999.

CONOPCO, INC.

Dated: March 31, 1999

By: 
Kenneth C. Leonard
Assistant Secretary