

MRP
5-14-99

05-20-1999



To the Honorable Commissioner of Patents and

101055637

original documents or copy thereof.

1. Name of the conveying party(ies):

BISSELL Inc.

- Individual(s) Citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation-State: Michigan
- Other:

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: BISSELL HOMECARE, INC.

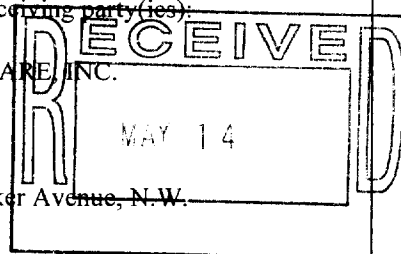
Internal Address:

Street Address: 2345 Walker Avenue, N.W.

City: Grand Rapids State: MI Zip: 49544

- Individual(s) Citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation-State: Michigan
- Other:

Additional name(s) & address(ies) attached? Yes No



3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other:

Execution Date: May 10, 1999

4. Application number(s) or registration number(s): see Appendix A

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joel E. Bair

Internal Address: RADER, FISHMAN, GRAUER & MCGARRY

Street Address: 171 Monroe Avenue, NW, Suite 600

City: Grand Rapids, Michigan 49503

6. Total number of applications and registrations involved: Forty-eight (48)

7. Total fee (37 CFR 3.41):\$ 1,215.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 18-0013

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joel E. Bair, Reg. No. 33,356

Signature

May 11, 1999

Date

Total number of pages including cover sheet, attachments and document: 7 Atty. Docket No. 71189-1228

05/20/1999 DNGUYEN 00000057 180013 710700

01 FC:481 40.00 CH
02 FC:482 1175.00 CH

G0023688

TRADEMARK
REEL: 001900 FRAME: 0831

Schedule A - United States

<u>Trademark</u>	<u>Application No.</u>	<u>Registration No.</u>
BISSELL		710700
BISSELL		770091
BOTTLE LOGO		1830915
WALL TO WALL		1714921
LIFE'S MESSY. CLEAN IT UP.		2229342
BIG GREEN CLEAN MACHINE		1976983
POWERLIFTER		1797667
LITTLE GREEN CLEAN MACHINE		2020669
DIRTLIFTER		2109885
SPOTLIFTER		2213786
VIBRACOLOR		2170953
BIG GREEN		2029944
LITTLE GREEN		2028586
SMARTMIX		2164637
SMARTCLEAN		2175564
POWERSTEAMER		2165230
PET HOME CARE AND DESIGN		2131292
THE CLEANEST SITE ON THE WEB	75/308,402	
STEAM 'N CLEAN	75/326,408	
POWERGROOM		2166364
FLIP-BACK		2186428
LIFE'S MESSY. CLEAN IT UP.		2097268
MICROLOCK		2149792
CLEAN 'N LIGHT	75/304,760	
BISSELL		825676
BISSELL		878197
LITTLE QUEEN		148999
BISSELL (STYLIZED)		698093
GEMINI		824005
NU BROOM (STYLIZED)		1155629
TRIANGLE DESIGN		1843675
SWEEP MASTER		703862
BISSELL		705542
BISSELL		1727157
TRIANGLE DESIGN		1818405
POWER OF 3		1798598

Schedule A - United States

BISSELL TRIO AND DESIGN		1840347
BISSELL TRIO		1842720
POWER PARTNER		1921667
ENVIRO FRESH		1973386
BISSELL PLUS		1941831
LIFT-OFF	75/377,251	
PUREAIR	75/377,352	
POWERCLEAN	75/392,430	
FORCED STEAM TECHNOLOGY		2218005
QUICK REACH	75/403,008	
SWEEP MASTER		703862
TRIANGLE DESIGN		1766495

TRADEMARK ASSIGNMENT

WHEREAS, BISSELL Inc., a Michigan corporation, having its principal place of business at 2345 Walker Avenue, N.W., Grand Rapids, Michigan, 49544, U.S.A. is the record owner of the entire right, title and interest in and to the trademark registrations and applications identified on the attached Schedule A (the "Trademarks"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of their use in commerce, to BISSELL HOMECARE, INC., a Michigan corporation, having its principal place of business at 2345 Walker Avenue, N.W., Grand Rapids, Michigan, 49544, U.S.A. ("Assignee"); and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, in view of the premises herein and in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

Assignor hereby consents that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignor hereby requires that this assignment be drawn in English.

IN TESTIMONY WHEREOF, an officer of the said Assignor has hereunto set his hand on the date indicated below.

BISSELL Inc.

Dated: 5/10/99

By: *T. Bosscher*
Timothy E. Bosscher
Vice President

Assignor

STATE OF MICHIGAN)
) ss.
COUNTY OF KENT)

On this 10th day of May, 1999, personally appeared before me the above-named Timothy E. Bosscher, to me known and known to me to be the person described in and who executed the foregoing instrument on behalf of BISSELL Inc. and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

Inerese E. Hansen
Notary Public

INERESE E. HANSEN
Notary Public, Kent County, MI
My Commission Expires Mar. 3, 2002

My commission expires: 3/3/2002

Accepted: *T. Bosscher*
Timothy E. Bosscher
Vice President
BISSELL HOMECARE, INC.
Assignee

G0023587

Appendix A

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