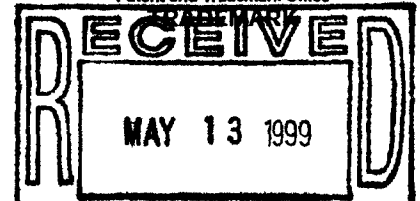


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101045082

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



MRD
5-13-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
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Document ID #
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership
- Corporation Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other

Citizenship/State of Incorporation/Organization

05/19/1999 MTHA11 00000103 0914506

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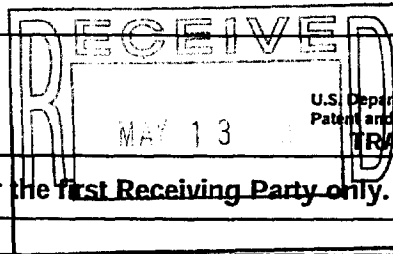
01 FC:481 40.00 DP
02 FC:482 25.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK

REEL: 001900 FRAME: 0971



Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 602-263-2654

Name

John Burton

Address (line 1)

O'Connor Cavanagh Anderson Killingsworth & Beshears

Address (line 2)

One E. Camelback Road, Suite 1100

Address (line 3)

Phoenix, AZ 85012

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

0914507	0914509	

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 65

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

150-0184

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

John Burton

Name of Person Signing

Signature

May 5 99

Date Signed

When recorded, return to:

David L. Lansky, Esq.
O'Connor, Cavanagh
One East Camelback Road
Suite 1100
Phoenix, Arizona 85012

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, CPH PROPERTIES, INC., a California corporation, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
Century Plaza	914,506	June 8, 1971
CP	914,507	June 8, 1971
CP	914,508	June 8, 1971
Century Plaza	914,509	June 8, 1971

WHEREAS, Pivotal Century Plaza Hotel, LLC, a Delaware limited liability company, having its principal offices at 2415 East Camelback Road, Suite 960, Phoenix, Arizona 85016, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, in consideration of the sum of Thirty and No/100 Dollars (\$30.00) and other good and valuable consideration, CPH PROPERTIES, INC. hereby assigns to PIVOTAL CENTURY PLAZA HOTEL, LLC, all of its right, title and interest in the United States in and to said trademarks together with any goodwill of the business symbolized by said trademarks and registration thereof. The foregoing assignment is made without representation or warranty of any kind.

IN WITNESS WHEREOF, this Assignment of Registered Trademarks has been executed as of the 24 day of February, 1999.

CPH PROPERTIES, INC., a California corporation

By: [Signature]
Name: Jeffrey C Newman
Its: SVP

STATE OF CALIFORNIA)
COUNTY OF Los Angeles)ss.
)

On 24 Feb, 1999, before me, a notary public in and for said state, personally appeared Jeffrey C. Newman personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) (is)(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature [Signature]

(This area for official notarial seal)

