

05-26-1999



RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

TRADEMARKS ONLY

Patent and Trademark Office

101047324

Documents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

5.5.99

Commerce Publishing Company

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporate-Missouri
- Other

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: Pfingsten Publishing, L.L.C.

Internal Address:

Street Address: 520 Lake Cook Road

City: Deerfield State: IL Zip: 60015

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 04/30/99



05-05-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #40

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/525,987

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ketan K. Patel, Esq.

Internal Address:

McDonald, Hopkins, Burke & Haber Co., L.P.A.

2100 Bank One Center

Street Address: 600 Superior Avenue, E.

City: Cleveland State: Ohio Zip: 44114-2653

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Ketan K. Patel, Esq.

Name of Person Signing

Ketan Patel

Signature

May 5, 1999

Date

05/25/1999 DMGJYEN 00000130 75525987

01 FC:481

40.00 OP

Total number of pages comprising cover sheet:

1

ASSIGNMENT OF TRADEMARK APPLICATION

Whereas, Commerce Publishing Company, a Missouri corporation, having its principal offices at 330 North Fourth Street, St. Louis, Missouri 63102, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark Application</u>	<u>Serial No.</u>	<u>Date of Filing</u>
Publishing Concepts	75/525,987	06/27/1998

Whereas, Pfingsten Publishing, L.L.C., a Delaware limited liability company having an address at 520 Lake Cook Road, Suite 375, Deerfield, Illinois 60015, is desirous of acquiring said trademark application,

Now, Therefore, in consideration of the sum of Thirty Dollars (\$30.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Commerce Publishing Company hereby assigns to Pfingsten Publishing, L.L.C. all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark, the application to register such trademark, and the registration thereof.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration for such mark to said assignee, Pfingsten Publishing, L.L.C.

Signed at St. Louis, Missouri this 30th day of April, 1999.

The Commerce Publishing Company

By: [Signature]
Print Name: Kenneth Greenberg
Its: President

STATE OF MISSOURI)
)
COUNTY OF St. Louis) SS

On this 30th day of April, 1999, personally appeared Kenneth Greenberg to me known and known to me to be the President of The Commerce Publishing Corp., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

[Signature]
Notary Public

