

05-26-1999

D

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101047323

Documents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

5. 5. 99

Commerce Publishing Company, d.b.a. Art Buyer's Caravan

- Individual(s)
- General Partnership
- Corporate-Missouri
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: Pfingsten Publishing, L.L.C.

Internal Address: _____

Street Address: 520 Lake Cook Road

City: Deerfield State: IL Zip: 60015

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No



05-05-1999

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #40

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 04/30/99

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,118,420

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ketan K. Patel, Esq.

Internal Address:

McDonald, Hopkins, Burke & Haber Co., L.P.A.

2100 Bank One Center

Street Address: 600 Superior Avenue, E.

City: Cleveland State: Ohio Zip: 44114-2653

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Ketan K. Patel, Esq.

Name of Person Signing

Signature

May 5, 1999

Date

05/25/1999 DNGUYEN 00000131 1118420

01 FC:481

40.00 OP

Total number of pages comprising cover sheet:

1

ASSIGNMENT OF REGISTERED TRADEMARKS

Whereas, Commerce Publishing Company, d.b.a. Art Buyer's Caravan, a Missouri corporation, having its principal offices at 330 North Fourth Street, St. Louis, Missouri 63102, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
art buyer's caravan	1,118,420	05/15/1979

Whereas, Pflingsten Publishing, L.L.C., a Delaware limited liability company, having an address at 520 Lake Cook Road, Suite 375, Deerfield, Illinois 60015, is desirous of acquiring said registered trademarks,

Now, Therefore, in consideration of the sum of Thirty Dollars (\$30.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Commerce Publishing Company d.b.a. Art Buyer's Caravan, hereby assigns to Pflingsten Publishing, L.L.C. all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed at St. Louis, Missouri this 30th day of April, 1999.

Commerce Publishing Company,
d.b.a. Art Buyer's Caravan

By: _____

Print Name: Kenneth Greenberg

Its: President

STATE OF MISSOURI)

COUNTY OF St. Louis)

ss

On this 30th day of April, 1999, personally appeared Kenneth Greenberg to me known and known to me to be the President of Commerce Publishing Company d.b.a. Art Buyer's Caravan, the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

MICHELLE M DELANEY
 Notary Public Notary Seal
 STATE OF MISSOURI
 ST CHARLES COUNTY
 MY COMMISSION EXP JAN 27,2001

Michelle M. Delaney
Notary Public