

05-26-1999

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

5.5.99



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To the Honorable Commissioner of Patents and Trademarks, original documents or copy thereof.

1. Name of conveying party(ies):  
 Commerce Publishing Company, d.b.a. Publishing Concepts

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporate-Missouri  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached Yes  No

2. Name and address of receiving party(ies):  
 Name: Pfingsten Publishing, L.L.C.  
 Internal Address: \_\_\_\_\_  
 Street Address: 520 Lake Cook Road  
 City: Deerfield State: IL Zip: 60015  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                                       Merger  
 Security Agreement                             Change of Name  
 Other \_\_\_\_\_

Execution Date: 04/30/99

05-05-1999  
 U.S. Patent & TMO/TM Mail Rpt Dt. #40

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)

B. Trademark registration No.(s)  
 1,878,045

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Ketan K. Patel, Esq.

Internal Address:  
McDonald, Hopkins, Burke & Haber Co., L.P.A.  
2100 Bank One Center  
 Street Address: 600 Superior Avenue, E.

City: Cleveland State: Ohio Zip: 44114-2653

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.*

Ketan K. Patel, Esq.                                                                            May 5, 1999  
 Name of Person Signing                                      Signature                                      Date

05/25/1999 DNGUYEN 00000128 1878045                                      Total number of pages comprising cover sheet: 1

