FORM PTO-1618A Expres 06/30/99 OMB 0651-0027 05-27-1999



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U.S. Department of Commerce Patent and Trademark Office TRADEMARK



TRADE	MARKS ONLY MICO 5-4-11
	Please record the attached original document(s) or copy(ies).
Submission Type	Conveyance Type Assignment License
X New	Assignment License
Resubmission (Non-Recordation) Document ID #	X Security Agreement Nunc Pro Tunc Assignment Effective Date
Correction of PTO Error	Merger Month Day Year
Reel # Frame #	Change of Name
Corrective Document Reel # Frame #	Other
Conveying Party	Mark if additional names of conveying parties attached Execution Date
Name Windsor Quality Food Company	Ltd. Month Day Year 08181998
Formerly	
Individual General Partnership X	Limited Partnership Corporation Association
Other	
X Citizenship/State of Incorporation/Organizat	tion Texas
Receiving Party	Mark if additional names of receiving parties attached
Name The CIT Group/Business Cred	dit, Inc.
DBA/AKA/TA	
Composed of	05-07-1999
Address (line 1) Two Lincoln Center	U.S. Patent & TMOfc/TM Mail Ropt Dt. #11
Address (line 2) 5420 LBJ Freeway	
Address (line 3) Dallas	TX 75240
Individual General Partnership	State/Country Zip Code Limited Partnership If document to be recorded is an
X Corporation Association	assignment and the receiving party is not domiciled in the United States, an appointment of a domestic
Other	representative should be attached. (Designation must be a separate
X Citizenship/State of Incorporation/Organizat	document from Assignment.)
5/25/1999 DNGUYEN 00000153 75339229 FOR	OFFICE USE ONLY
FC:481	

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20603. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments, Washington P.C. 2023 K

REEL: 001903 FRAME: 0270

FORM PTO-1618E	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
Domestic Repre	esentative Name and Address Enter for the first Receiving Part	y only.
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Correspondent	Name and Address Area Code and Telephone Number (202) 457-	5210
Name Ge	orge M. Borababy	
Address (line 1) PA	TTON BOGGS LLP	
Address (line 2) 25	50 M Street, N.W.	
Address (line 3) Wa	shington, D.C. 20037	
Address (line 4)		
raues	er the total number of pages of the attached conveyance document uding any attachments.	# 20
Trademark App	lication Number(s) or Registration Number(s)	ditional numbers attached
	emark Application Number <u>or</u> the Registration Number (DO NOT ENTER BOTH numbers fo rk Application Number(s) Registration Num	
75339229	2110455 2045672	1703526
75521247	1406976 2068831	1091510
75518374	2111859 1820326	1403359
Number of Pro	perties Enter the total number of properties involved. #	17
Fee Amount	Fee Amount for Properties Listed (37 CFR 3.41): \$ 440.0	10
Method of Pa		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Deposit Acco (Enter for payme	unt nt by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #	
	Authorization to charge additional fees: Yes	No
Statement and		
	Signature	

OSignature

George M. Borababy, Esq.

Name of Person Signing

TRADEMARK REEL: 001903 FRAME: 0271

May 7, 1999

Date Signed

FORM PTO-1618C Expres 06/30/99 OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

Conveying Party Enter Additional Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year	
Name		
Formerly		
Individual General Partnership I	Limited Partnership Corporation Association	
Other		
Citizenship State of Incorporation/Organization		
Receiving Party Enter Additional Receiving Party	Mark if additional names of receiving parties attached	
Name		
DBA/AKA/TA		
Composed of		
Address (line 1)		
Address (line 2)		
Address (line 3)		
City State/Country Zip Code Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic		
Other	document from the Assignment	
Citizenship/State of Incorporation/Organization		
Trademark Application Number(s) or Reg	istration Number(s) Mark if additional numbers attached	
	tration Number (DO NOT ENTER BOTH numbers for the same property).	
Trademark Application Number(s)	Registration Number(s)	
	1409705	
	2026741	
	2148785	
	1493335	
	1775996	

GRANT OF SECURITY INTEREST IN PATENTS, TRADEMARKS AND LICENSES

THIS GRANT OF SECURITY INTEREST IN PATENTS, TRADEMARKS AND LICENSES (herein the "Agreement") made as of this 18th day of August, 1998, by WINDSOR QUALITY FOOD COMPANY LTD., a Texas limited partnership, with its principal place of business at 3355 West Alabama, Houston, Texas (herein the "Company"), and THE CIT GROUP/BUSINESS CREDIT, INC., a New York corporation, with offices at Two Lincoln Centre, 5420 LBJ Freeway, Dallas, Texas 75240 as Agent for the Lenders under the Financing Agreement (as defined below) (herein "CITBC").

WITNESETH:

WHEREAS, pursuant to a certain Financing Agreement of even date herewith, as the same may be amended from time to time by and among Windsor Quality Food Company Ltd. and CITBC as Agent and Lender and the other parties hereafter becoming Lenders thereunder (herein the "Financing Agreement"), which Financing Agreement provides (i) for CITBC and the Lenders to make certain loans, advances and extensions of credit, all to or for the account of the Company and (ii) for the grant by the Company to CITBC as Agent for the Lenders of a security interest in certain of the Company's assets, including, without limitation, its patents, patent applications and/or registrations, trademarks, trademark applications and/or registrations, trademarks, goodwill and licenses, all as more fully set forth therein;

NOW THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Company agrees as follows:

- 1. <u>Definitions</u>. Capitalized terms used herein and defined in the Financing Agreement shall have the meanings set forth therein unless otherwise specifically defined herein.
- 2. Grant of Security Interest. To secure the payment of the "Obligations" (as defined in the Financing Agreement), the Company hereby grants to CITBC as Agent for the Lenders a security interest, effective immediately, in all of the Company's right, title and interest in and to all of the following described property, whether now owned or hereafter acquired (collectively herein the "Intellectual Property Collateral"):

1

- (i) Patents and patent applications and/or registrations together with the inventions and improvements described and claimed therein including, without limitation, the patents and applications, if any, listed on Schedule A, attached hereto and made a part hereof, and any and all reissues and renewals thereof and all income, royalties, damages and payments now and hereafter due and/or payable in connection therewith including, without limitation, damages and payments for past or future infringements thereof (all of the foregoing are sometimes hereinafter individually and/or collectively referred to as the "Patent Collateral");
- (ii) Trademarks, trademark registrations and/or applications and tradenames including, without limitation, the trademarks and applications, if any, listed on Schedule B attached hereto and made a part hereof, and any and all reissues and/or renewals thereof, and all income, royalties, damages and payments now and hereafter due and/or payable in connection therewith including, without limitation, damages and payments for past or future infringements thereof (all of the foregoing are sometimes hereinafter individually and/or collectively referred to as the "Trademark Collateral");
- (iii) Any license agreement in which the Company is or becomes licensed to use any patents and/or trademarks owned by a third party including, without limitation, the licenses, if any, listed on Schedule C attached hereto and made a part hereof (all of the foregoing are sometimes referred to herein individually and/or collectively as the "License Collateral");
- (iv) The goodwill of the Company's business connected with and symbolized by the Intellectual Property Collateral; and
- (v) All cash and non-cash proceeds of the foregoing.
- 3. <u>CITBC's Rights</u>. Upon the occurrence of any Event of Default hereunder other than an Event of Default that is waived in writing by or cured to the satisfaction of the Required Lenders or all Lenders if the Consent of all Lenders is required pursuant to Section 14, Paragraph 10 of the Financing Agreement, CITBC shall have all the rights and remedies of a secured party under the Uniform Commercial Code and any other applicable state or federal laws. CITBC will give the Company reasonable notice of the time and place of any public sale of the Intellectual Property Collateral or the time after which any private sale of the Intellectual Property Collateral or any other intended disposition thereof is to be made. Unless otherwise provided by law, the requirement of reasonable notice shall be met if such notice is mailed, postage prepaid to the address of the

2

Company set forth above at least ten (10) days before the date of such sale or disposition. In addition to the foregoing and all other rights and remedies of CITBC upon the occurrence of any such Event of Default hereunder, CITBC shall thereupon have the immediate right to transfer to itself or to sell, assign and transfer to any other person all right, title and interest in and to all or any part of the Intellectual Property Collateral. A formal irrevocable power of attorney (in the form annexed hereto) is being executed and delivered by the Company to CITBC concurrently with this Agreement to enable such rights to be carried The Company agrees that, in the event CITBC exercises its rights hereunder and/or pursuant to said power of attorney in accordance with its terms, after written notification of such exercise from CITBC to the Company, the Company shall never thereafter, without the prior written authorization of the owner or owners of such Intellectual Property Collateral, use any of such Intellectual Property Collateral. The condition of the foregoing provision is such that unless and until there occurs an Event of Default under this Agreement, the Company shall continue to own and use the Intellectual Property Collateral in the normal course of its business and to enjoy the benefits, royalties and profits therefrom provided, however, that from and after the occurrence of an Event. of Default such right will, upon the exercise by CITBC of the rights provided by this Agreement, be revoked and the right of the Company to enjoy the uses, benefits, royalties and profits of said Intellectual Property Collateral will wholly cease, whereupon CITBC or its transferee(s) shall be entitled to all of the Company's right, title and interest in and to the Intellectual Property Collateral hereby so assigned. This Agreement will not operate to place upon CITBC any duty or responsibility to maintain the Intellectual Property Collateral.

- 4. Fees. The Company will pay all filing fees with respect to the security interest created hereby which CITBC may deem reasonably necessary or advisable in order to perfect and maintain the perfection of its security interest in the Intellectual Property Collateral.
- 5. Representations and Warranties. The Company represents and warrants: that the Company owns the registration of the copyrights and trademarks and is the original owner or assignee of any patents included in the Intellectual Property Collateral are in effect. Except for the security interest granted hereby and Permitted Encumbrances (as defined in the Financing Agreement), the Intellectual Property Collateral will be kept free from all liens, security interests, claims and encumbrances whatsoever; that the Company has not made or given any prior assignment, transfer or security interest in the Intellectual Property Collateral or any of the proceeds thereof; to the best of our knowledge, the Intellectual Property Collateral is and will continue to be, in all respects, in full force and

3

effect; and that there are no known infringements of the Intellectual Property Collateral.

- 6. Application of Proceeds. The proceeds of any sale, transfer or disposition of the Intellectual Property Collateral shall be applied first to all costs and expenses, including, but not limited to, reasonable attorneys' fees and expenses and court costs, incurred by CITBC in connection with such sale and the exercise of CITBC's rights and remedies hereunder and under the Financing Agreement; next, such proceeds shall be applied to the payment, in whole or in part, of the Obligations due CITBC in such order as CITBC may elect; and the balance, if any, shall be paid to the Company or as a court of competent jurisdiction may direct.
- 7. <u>Defense of Claims</u>. The Company will defend at its own cost and expense any action, claim or proceeding affecting the Intellectual Property Collateral or the interest of CITBC therein. The Company agrees to reimburse CITBC for all costs and expenses reasonably incurred by CITBC in defending any such action, claim or proceeding.
- 8. Rights Cumulative. This Agreement shall be in addition to the Financing Agreement and shall not be deemed to affect, modify or limit the Financing Agreement or any rights that CITBC has under the Financing Agreement. The Company agrees to execute and deliver to CITBC (at the Company's expense) any further documentation or papers necessary to carry out the intent or purpose of this Agreement including, but not limited to, financing statements under the Uniform Commercial Code.
- 9. <u>Construction and Invalidity</u>. Any provisions hereof contrary to, prohibited by or invalid under any laws or regulations shall be inapplicable and deemed omitted herefrom, but shall not invalidate the remaining provisions hereof.
- 10. CHOICE OF LAW. THE COMPANY AGREES THAT THE VALIDITY, INTERPRETATION AND ENFORCEMENT OF THIS AGREEMENT AND ALL RIGHTS HEREUNDER SHALL BE GOVERNED BY THE LAWS OF THE STATE OF TEXAS. THIS AGREEMENT TOGETHER WITH THE FINANCING AGREEMENT CONSTITUTES THE ENTIRE AGREEMENT OF THE COMPANY AND CITBC WITH RESPECT TO THE INTELLECTUAL PROPERTY COLLATERAL, CAN ONLY BE CHANGED OR MODIFIED IN WRITING AND SHALL BIND AND BENEFIT THE COMPANY, CITBC AND THEIR RESPECTIVE SUCCESSORS AND ASSIGNS. THE COMPANY AND CITBC EACH HEREBY EXPRESSLY WAIVES ANY RIGHT OF TRIAL BY JURY ON ANY CLAIM, DEMAND, ACTION OR CAUSE OF ACTION ARISING HEREUNDER.

4

- 11. <u>Events of Default</u>. Any of the following constitutes an Event of Default under this Agreement:
 - (i) The Company fails to perform or observe any material agreement, covenant or condition required under this Agreement;
 - (ii) Any warranty or representation made by Company, in this Agreement shall be or becomes false or misleading in any material respect; or
 - (iii) The occurrence of any Event of Default under the Financing Agreement which is not waived in writing by or cured to the satisfaction of the Required Lenders or all Lenders if the consent of all Lenders is required pursuant to Section 14, Paragraph 10 of the Financing Agreement.
- 12. <u>Notices</u>. The Company covenants and agrees that, with respect to the Intellectual Property Collateral, it will give CITBC written notice in the manner provided in the Financing Agreement of:
 - (i) any claim by a third party that the Company has infringed on the rights of a third party;
 - (ii) any suspected infringement by a third party on the rights of the Company; or
 - (iii) any Intellectual Property Collateral created, arising or acquired by the Company after the date hereof.
- 13. Further Assurances. The Company will take any such action as CITBC may reasonably require to further confirm or protect CITBC's rights under this Agreement in the Intellectual Property Collateral. In furtherance thereof, the Company hereby grants to CITBC a power of attorney coupled with an interest which shall be irrevocable during the term of this Agreement to execute any documentation or take any action in the Company's behalf required to effectuate the terms, provisions and conditions of this Agreement.
- 14. <u>Termination</u>. This Agreement shall terminate upon termination of the Financing Agreement and full, final and indefeasible payment of all Obligations of the Company thereunder. Upon the Company's request, CITBC shall within a reasonable time after any such termination execute and deliver to the Company

5

(at the Company's expense) such documents and instruments as are reasonably necessary to evidence such termination and release of the security interest granted herein on any applicable public record.

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the 18th day of August, 1998.

WINDSOR QUALITY FOOD COMPANY LTD.

By: Windsor Food Company, Ltd.

Its General Partner

By: QSMGP, Ind

Its managing General Partner

Title: View Pleydent

Agreed and Accepted this 18th day of August, 1998

THE CIT GROUP/BUSINESS CREDIT, INC.,

As Agent and Lender

RA: _

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STATE OF Texas)
COUNTY OF)
On August 20, 1998, before me, the undersigned, a notary public in and for said State, personally appeared
WITNESS my hand and official seal.
STATE OF Texas COUNTY OF Notary Public Notary Public PRINCENSISSISSISSISSISSISSISSISSISSISSISSISSIS
On August 1998, before me, the undersigned, a notary public in and for said State, personally appeared known to me to be the of, THE CIT GROUP/BUSINESS CREDIT, INC., that executed the within instrument, and acknowledged to me that such corporation executed the within instrument as managing general partner pursuant to its by-laws and a resolution of its board of directors.
WITNESS my hand and official seal.
Shehnen J. Kitchelott

SHANNON LYNN KNOBELSDORFF NOTHIN Public STATE OF TEXAS

7

SCHEDULE A TO GRANT OF SECURITY INTEREST IN PATENTS, TRADEMARKS AND LICENSES

between

WINDSOR QUALITY FOOD COMPANY LTD.

and

THE CIT GROUP/BUSINESS CREDIT, INC., as Agent

U.S. PATENTS

<u>Title</u> <u>Patent No.</u> <u>Issue Date</u>

None None None

SCHEDULE B TO GRANT OF SECURITY INTEREST IN PATENTS, TRADEMARKS AND LICENSES

between

WINDSOR QUALITY FOOD COMPANY LTD.

and

THE CIT GROUP/BUSINESS CREDIT, INC., as Agent

U.S. TRADEMARKS

Title or Mark	Registration No.	Registration Date
Bernardi	2,110,455	11/04/97
Bernardi Frozen Italian Specialties & Design	1,406,976	08/26/86
Bernardi Frozen Italian Specialties & Design	2,111,859	11/11/97
Cripple Creek	2,045,672	03/18/97
Cripple Creek Bar-B-Que Brand & Design	2,068,831	06/10/97
Golden Tiger & Design	1,820,326	02/08/94
Misc. Design (Man w/chili bowl)	1,703,526	07/28/92
Mona's	1,091,510	05/16/78
Mona's & Design	1,403,359	07/29/86
Mona's & Design	1,409,705	09/16/86
Mona's & Design	2,026,741	12/31/96
Senor Tiger	2,148,785	04/07/98
The Original Chili Bowl	1,493,335	06/21/88
Traditional American	1,775 996	06/08/93
Title or Mark	Application No.	Application Date
Deli-Sensations	75/339,229	08/07/97
Firecrackers & Design	75/521,247	07/17/98
Mon's Pasta Café	unknown	07/13/98

TRADEMARK

REEL: 001903 FRAME: 0281

Title or Mark	<u>State</u>	Registration No.	Registration Date
Cripple Creek	AR	81-85	11/08/96
Cripple Creek	KS	00499563	04/29/85
Cripple Creek	OK	28402	10/21/96
Cripple Creek	TX	5612	10/10/96
Golden Tiger & Design	CA	93537	01/30/91
Miscellaneous Design	CA	93541	01/30/91
(3 Chinese characters i	n a column)		

Title or Mark	Country	Registration No.	Registration Date
Bernardi & Design	Mexico	477705	10/24/94
Cripple Creek	Canada	408876	02/26/93
Cripple Creek	Mexico	477704	10/24/94
Golden Tiger & Design	Mexico	477703	10/24/94
The Original Chili Bowl	Canada	408875	02/26/93
The Original Chili Bowl	Mexico	485562	03/22/95
Title or Mark	Country	Application No.	Application Date
Bernardi	Canada	828913	11/15/96
Mona's	Japan	31/98	01/05/98

SCHEDULE C TO GRANT OF SECURITY INTEREST IN PATENTS, TRADEMARKS AND LICENSES

between

WINDSOR QUALITY FOOD COMPANY LTD.

and

THE CIT GROUP/BUSINESS CREDIT, INC., as Agent

U.S. LICENSES

<u>Name</u>

Registration No. Registration Date

See Attached Documents

EXCLUSIVE TRADEMARK LICENSE AGREEMENT

This Agreement is entered into by and between Keebler Company, a Delaware corporation, with its principal place of business at 677 Larch Avenue, Elmhurst, Illinois 60126 ("Licensor") and Windsor Quality Food Company Ltd., a Texas general partnership ("Licensee").

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

- 1. <u>License</u>. Licensor grants Licensee the exclusive royalty-free right to use in the United States the Trademark, Egin Loaves (Cl.30), U.S. Registration No. 1,520,021 (the "Trademark") (a copy of the Registration Certificate is attached hereto) in accordance with the terms of this Agreement. Licensee may use the Trademark for the Term indicated herein and only in connection with the Goods and Related Materials defined below.
- 2. Goods and Related Materials. Licensee shall use the Trademark only in connection with the frozen snack cakes of the type or types manufactured and packaged as of the effective date of this Agreement by Licensor (the "Goods"), including use of the Trademark in related sales, trade, advertising and marketing materials (the "Related Materials") in connection with the Goods. In no case, however, shall Licensee use the Trademark in connection with any cookie, cracker, biscuit, pie crust or any other non-frozen snack goods. The Goods and Related Materials bearing the Trademark shall be of high standard and of such style, appearance, and quality consistent with those Goods previously made by Licensor under its ownership and control. The Goods bearing the Trademark shall be suited to the best advantage of the Trademark and displayed so as to protect and enhance the Trademark and the good will pertaining thereto. The Goods shall be manufactured, distributed and sold, and the Trademark used, in accordance with all applicable Federal, State and local laws. Any Goods and Related Materials created, manufactured and intended to be distributed and/or sold by Licensee other than those Goods and Related Materials manufactured and distributed by Licenson as of the effective date of this Agreement (referred to as "New Goods and Related Materials"), shall, prior to use, be submitted by Licensee to Licensor, for its approval. Licensee agrees to furnish Licensor with samples of all proposed New Goods and Related Materials wherein the Trademark will be used. Licensor shall have the right to approve the nature and quality of Licensee's use of the Trademark, but shall not unreasonably withhold said approval and shall have no right or obligation to approve the formula, specifications, or manufacturing processes for the Product.
- 3. <u>Exclusivity</u>. The license of the Trademark granted hereunder shall be exclusive as to only those Goods identified herein and Licensor, during the term of this Agreement, shall not use or license to any other party the Trademark in connection with the Goods.

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samples of such Goods and Related Materials, to assure that Licensee is using the Trademark in a manner and in connection with Goods the nature and quality of which have been approved by Licenser. Licensee agrees to permit such inspections and examinations and to furnish such samples at the Licensor's request and Licensee shall perform all acts reasonably required by Licensor to control said nature and quality of the use of the Trademark.

- Ownership. Licensee agrees that the Trademark is a good and valid Trademark owned by Licensor, that Licensee has no rights therein except those set forth herein and that Licensee will not contest the ownership or validity of any rights of Licenson in said Trademark or registrations thereof either during the term of this Agreement or thereafter. No right, title or interest of any kind in or to the Trademark liceased hereunder or the Registration thereof, is transferred by this Agreement to Licensee, except an exclusive license, transferable upon the consent of Licensor, to use said Trademark on the Goods and Related Materials in the United States under said Registration during the Term of the license herein granted. Use of the Trademark by Licensee shall, at all times, inure to the benefit of the Licensor, its successors and assigns. Licensee shall have the right to refer to the Trademark licensed hereunder in advertising, promotional and Related Materials and the like. Licensee agrees that with regard to all New Goods and Related Materials, including new packaging, advertising and promotional materials on which the Trademark is used or mentioned, such Trademark shall be followed by the symbol * keyed to the statement *Elfin Lonves is a registered Trademark of Keebler Company." In no instance shall Licensee use said Trademark in a manner which, in the opinion of Licensor, tends to indicate, imply or permit the inference to be drawn therefrom that such Trademark is not solely and exclusively the property of the Licenson, Licenses further agrees to autimit samples of all new packaging, advertising and promotional materials to Licensor upon request.
- 6. Term. This Agreement shall commence on the effective date of this Agreement and shall continue for a term of fifty (50) years, unless sooner terminated as provided in Paragraph 7 of this Agreement.
- 7. Termination. This Agreement and all rights and licenses granted hereunder shall be terminated, upon thirty (30) days' prior notice by the terminating party, and in the event the other party fails to cure within thirty (30) days of notification:
 - a. If, at any time during the Term of this Agreement, Licensee should breach or fail to comply with any of the terms or conditions of this Agreement or fail to act in conformance with or to perform any of its obligations or covenants hereunder:
 - Liceasee fails to use the Trademark in U.S. commerce in connection with the Goods identified herein for a period of at least twelve (12) months;
 - c. Upon any voluntary petition in bankruptcy or corporate reorganization or any similar relief by the other party under

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the bankruptcy or insolvency laws of any jurisdiction, or the filing of any involuntary petition in bankruptcy or its equivalent against the other party, not diamissed within sixty (60) days from the filing thereof.

Upon expiration or termination of this Agreement, Licensee shall immediately cease all use of the Trademark, and shall not thereafter adopt any other designation confusingly similar to the Trademark. In the event Licensee decides to cease using the Trademark prior to termination or cancellation of this Agreement, it must give Licenser written notice.

- 8. Assignment. This Agreement is not assignable by Licensee without the written consent of Licensor, which consent shall not be unreasonably withheld; provided, however, that Licensee, without the consent of Licensor, may assign this Agreement to an entity all of the equity interest of which are owned, directly or indirectly, by Licensee. This agreement is assignable by Licensor.
- 9. Insurance. In the event that Licensor manufactures and packages the Goods for Licensee, pursuant to a separate co-packing agreement, the terms of that co-packing agreement shall govern all matters in connection with insurance coverage for Product Liability and defective Goods. If Licensor does not manufacture and package the Goods for Licensee, Licensee agrees to include Licensor as an additional insured in any insurance policies maintained by Licensee which provide protection against claims, suits, loss or damage arising out of any alleged defects in the goods bearing the Trademark. In addition, Licensee shall furnish Licensor with Certificates of Insurance demonstrating Licensor as an Additional Insured issued by the companies providing the coverage and will provide any subsequent Certificates to Licensor in the event Licensee changes coverage or insurance companies.
- 10. <u>Indemnity</u>. Licensor shall defend, indemnify and hold Licensee harmless from any and all claims, losses, damages, expenses and costs from claims of third parties for Trademark infringement arising out of Licensee's use of the Trademarks. Licensee shall promptly notify Licensor of any such claims and shall not pay or settle any claim without Licensor's prior written approval.

Licensee shall defend, indemnify and hold Licensor harmless from and against any and all claims, losses, damages, liabilities, recoveries, judgments (including court costs and attorneys' fees) which Licensor may incur or for which it may become liable because of illness, injury to or death of any person, or damage to or loss of property arising, directly or indirectly, from the manufacture, sale or use of the Goods bearing the Trademarks other than Goods manufactured by Licensor pursuant to a co-packing agreement. Licensor shall promptly notify Licensee of any such claims and shall not pay or settle any claim without Licensee's prior written approval.

Notices. Any and all notices provided for herein shall be given in writing by registered or certified mail and shall be sent to the respective address first set forth above. If to the Licensee, the notice should be sent to the attention of J. Patrick Garrett, Windsor Food Company, Ltd., 3355 West Alabama, Suite 730, Houston, Texas 77098; if to the Licensor, to

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the attention of Craig S. Stevens. Each such notice shall be deemed given on the third business day after it is deposited in any Post Office or branch Post Office regularly maintained by the United States Government.

IN WITNESS WHERBOF, the parties have executed this Agreement on the date appearing after their respective representatives' signatures.

LICENSOR:	LICHNSER: WINDSOR QUALITY FOOD COMPANY LTD.		
KERELER COMPANY			
By: Che there	By:	Windsor Food Company Ltd.,	
Title: Vice President & Secretary	By:	its general partner	
Date:	B y : ·	its makes the general partner	
		JI Pantick Garrett	

TRADEMARK REEL: 001903 FRAME: 0287

NON-EXCLUSIVE TRADEMARK LICENSE AGREEMENT

This Agreement, effective as of January . 1996, is entered into by and between Keebler Company, a Delaware corporation ("Licensor"), and Windsor Quality Food Company Ltd., a Texas general partnership ("Licensee").

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. <u>License</u>. Licensor grants to each Licensee a royalty-free, non-exclusive right to use in the United States the Trademarks:

Keebler (word mark) (Cl.30)	U.S. Registration Nos. 1, 713,946 and 221,594
Kechier (word mark) (Cl.29)	U.S. Registration No. 1,310,290
Keebler Hollow Tree Logo (Cl.30)	U.S. Registration No. 1,274,495
Keebler Hollow Tree Logo (Cl.29)	U.S. Ragistration No. 1,275,391
Hollow Tree Design (Cl.30)	U.S. Registration No. 1,343,031

(the "Trademarks") (copies of Registration Certificates are attached hereto) in accordance with the terms of this Agreement. Licensees may use the Trademarks for the limited Term indicated herein and only in connection with the Products and Related Materials defined below.

- Products and Related Materials. Licensee shall use the Trademarks only in connection with the frozen goods manufactured and packaged by Licensee, and the frozen snack cake products manufactured by Licensor under a co-packing arrangement with Licensee (the "Products"), including but not limited to use in packaging and sales and marketing materials (the "Related Materials") in connection with the Products. For the term of this Agreement, Licensee agrees to limit the use of the Trademarks to the Products manufactured by or for Licensee as of the effective date of this Agreement and Related Materials used by Licensee as of the effective date of this Agreement or substantially similar Products and Related Materials for the term of this Agreement and in no case shall Licensee use the Tradomarks in connection with any new Product that is a cookie, cracker, biscuit, pie crust or any other non-frozen snack good. The Products and Related Materials bearing the Trademarks shall be of high standard and of such style, appearance, and quality consistent with those products previously made by Licensor under its ownership and control. The Products will be manufactured, distributed and sold, and the Trademarks used, in accordance with all applicable Federal, State, and local laws. Licensee shall submit to Licensor, for its approval, samples of all proposed new uses of the Trademarks and all different Products on which the Trademarks will be used, which approval cannot be unreasonably withheld.
- 3. <u>Inspection</u>. Licensor shall have access, upon reasonable notice and at reasonable times, to the location where Licensee is designing, manufacturing, and/or storing the Product to assure that Licensee is using the Trademarks in a manner and in connection with goods the nature and quality of which have been approved by Licensor. Licensee shall perform all acts required by Licensor to control said nature and quality of the use of the Trademarks.

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- 4. Ownership. Licensee agrees that the Trademarks are good and valid Trademarks owned by Licensor, that Licensee has no rights therein except those set forth herein and that Licensee will not contest the ownership or validity of any rights of Licensor in mid Trademarks or registrations thereof either during the term of this Agreement or thereafter. Use of the Trademarks by Licensee will inure to the benefit of the Licensor, its successors and assigns.
- 5. Term. This Agreement shall commence on the effective date of this Agreement and shall terminate automatically on the earlier of (i) the date on which written notice of termination is delivered by Licensor to Licensee, provided that such date shall not be prior to 120 days following the date of this Agreement, and provided, further, that if Licensor elects to terminate this Agreement pursuant to this Section 5(i), Licensor shall purchase from Licensee, at Licensee's book value, all of Licensee's remaining stock of packaging and sales and marketing materials bearing any of the Trademarks, or (ii) the date on which Licensee's stock of packaging and sales and marketing materials bearing any of the Trademarks and existing on the effective date of this Agreement have been entirely exhausted. Upon termination or cancellation, Licensee shall immediately cease all use of the Trademarks, and shall not thereafter adopt any other designation confusingly similar to the Trademarks.
- 6. Assignment. This agreement is not assignable by Licensee without the written consent of Licensor. This agreement is assignable by Licensor.
- 7. <u>Insurance</u>. Licensor shall be included as an additional insured in any insurance policies maintained by Licensee which provide protection against claims, suits, losses or damages arising out of alleged defects in Products bearing the Trademarks.
- 8. Indemnity. Licensor shall defend, indemnify and hold Licensee harmless from any and all claims, losses, damages, expenses and costs from claims of third parties for Trademark infringement arising out of Licensee's use of the Trademarks. Licensee shall promptly notify Licensor of any such claims and shall not pay or sattle any claim without Licensor's prior written approval.

Licensee shall defend, indemnify and hold Licensor harmless from and against any and all claims, losses, damages, expenses and costs, which Licensor may incur or for which it may become liable because of illness, injury to or death of any person, or damage to or loss of property arising, directly or indirectly, from the manufacture, sale, or use of the Products bearing the Trademarks manufactured by or for Licensee following the effective date of this Agreement. Licensor shall promptly notify Licensee of any such claims and shall not pay or settle any claim without the written approval of Licensee.

9. Notices. Any and all notices provided for herein shall be given in writing by registered or certified mail and shall be sent, in the case of notice to Licensor, to the following address: 677 Larch Avenue, Elmhurst, Illinois 60126, and, in the case of Licensee, to the attention of J. Patrick Garrett, Windsor Food Company, Ltd., 3355 West Alahama, Suite 730, Houston, Texas 77098. Each such notice shall be deemed given on the third business day

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after it is deposited in any Post Office or branch Post Office regularly maintained by the United States Government.

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IN WITNESS WHEREOF, the parties have executed this Agreement on the date appearing after their respective representatives' aignature.

LICENSEE:

EFFELER COMPANY

QUALITY SAUSAGE COMPANY, LTD.

By: QSMGP, INC.,
its managing general partner

By:

Title: Vice Provident & Secretary

Date:

Date:

Date:

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IN WITNESS WHERBOF, the parties have executed this Agreement on the date appearing after their respective representatives' signature.

LICENSOR:

KEERLER COMPANY

Dr. Cray Home

Title: Vice President and Secretary

Date:

LICENSER.

WINDSOR QUALITY FOOD COMPANY LTD.

By: Windsor Food Company Ltd., its general partner

its demarat barener

By: QEMGR, The.

its the general partner

By: J. Partick Garrett

President

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RECORDED: 05/07/1999