FORM PTO-1594 (Rev. 6-93)

99 RECORDATION FORM C

05-28-1999

IT OF COMMERCE id Trademark Office

OMB No. 0651-0011 (exp. 4/94)

TRADEMARKS

To the Honorable Commissioner of Patents and Trademarks: P	lease rec 101050809 thereof.
Name of conveying party(ies):	e and address of receiving party(ies)
American Show Management, Inc.	6: American Show Management, Inc.
05-06-1999	
U.S. Patent & TMOfc/TM Mai	Rept Dt. #61 nal Address: Suite 120
☐ Individual(s) ☐ Association	Street Address: 17700 SW Upper Boones
☐ General Partnership ☐ Limited Partnership	City: Portland State: Ferry Road State: OR ZIP: 97224
☐ Corporation-State	
Other	☐ Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? Yes No	Association General Partnership
Nature of conveyance:	Limited Partnership
	XX Corporation-State <u>Delaware</u>
☐ Security Agreement ☐ Change of Name	□ Other
☐ Other	If assignee is not domiciled in the United States, a domestic represetative designation by the Discourage of the state of
•	(Designations must be a separate document from assignment)
Execution Date: <u>April 30, 1999</u>	Additional name(s) & address(es) attached? D Yes G No
4. Application number(s) or patent number(s):	
A. Trademark Application No. (a)	B. Trademark Registration No.(s)
A. Trademark Application No.(s)	b. madmantregression (c)
75/312,561 75/534,041	2,160,268
75/566,147	
Additional numbers at	tached? Yes No
E. News and address of anti-to-value as covered and	6. Total number of applications and
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:4
concerning document should be mailed.	
Name: Kim A. Walker	
laternal Addresse William Thomas 9 G. 11. 1	7. Total fee (37 CFR 3.41)\$115
Internal Address: Willkie Farr & Gallagher	☐ Enclosed
	Authorized to be charged to deposit account
	·
Street Address: 787 Seventh Avenue	8. Deposit account number:
City: New York State: Ny ZIP: 6099	23-2405
City: New York State: Ny ZIP: 6099	(Attach duplicate copy of this page if paying by deposit account)
05/27/1999 VBRUMN 00000064 232403 73312361 DO NOT U	SE THIS SPACE
01 FC:481 /40.00 CH	
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing, infor	mation is true and correct and any attached copy is a true copy o
the original document.	
Kim A. Walker	May 6, 1999
Name of Person Signing	Signature 4 Date
Total number of pages Including	g cover sheet, attachments, and document:

ASSIGNMENT OF TRADEMARKS

This Assignment is made effective the 30th day of April, 1999, between American Show Management, Inc., an Oregon corporation ("Assignor"), and American Show Management, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted, used and is using in its business and applied and/or registered with the United States Patent and Trademark Office and the trademark offices of the indicated countries listed on fixhibit A hereto, the marks described on Exhibit A (collectively the "Marks") and wishes to assign the Marks and the goodwill associated therewith to Assignec; and

WHEREAS, Assignee is desirous of acquiring all Assignor's right, title and interest in and to the marks and applications, and the goodwill associated therewith.

NOW THEREFORE in consideration of the mutual conditions and agreements set forth in that certain Asset Purchase and Sale Agreement, dated as of April 9, 1999, by and among Assignor and certain affiliates of Assignee, including Warburg, Pincus Equity Parmers, L.P., among others, and for other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee all its right, title and interest in and to the Marks and the goodwill associated therewith, together with all rights to bring suit for past infringements thereof

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date

ASSIGNOR:

AMERICAN SHOW MANAGEMENT, INC.

an Oregon comperation

Name: Patrick J. Kearney

Title: President

ACKNOWLEDGED AND ACCEPTED AS OF THE DATE SET FORTH ABOVE

Assignee:

AMERICAN SHOW MANAGEMENT, INC.

a Delaware corporation

Name.

Title:

TRADEMARK REEL: 001903 FRAME: 0371

STATE OF OREGON)	
COUNTY OF MULTNOMAH)	
On this 29 day of April, 1999, personally appressident of American Show Management, Insigned this instrument as a free act on behalf of	peared before me Patrick J. Kearney, known to me to be ac., an Oregon corporation, who acknowledged that he American Show Management, Inc.
OFFICIAL SEAL S M KUEHN NOTARY PUBLIC-OREGON COMMISSION NO. 056272 MY COMMISSION EXPIRES JULY 30, 2000	SM Kucker Notary Public for Oregon My commission expires: -130 kg 000
STATE OF NEW YORK) COUNTY OF NEW YORK)	
to be of American Sho acknowledged that he/she signed this instrumen	opeared before me, known to me ow Management, Inc., a Delaware corporation, who at as a free act on behalf of American Show Management
Inc.	
	Notary Public of New York My commission expires:

No number assigned (Mexican Trademark Office)



Conferences and Design

1TEC Information Technology Expositions &

Conferences and Design

RECORDED: 05/06/1999

EXHIBIT A

Registration Serial Number Mark 2,160,268 (US Patent and Trademark Office) Where Technology Rules 75/312,561 (US Patent and Trademark Office) FC First Contact and Design 75/534041 (US Patent and Trademark Office) Information Technology Expositions & Conferences and Design 75/566147 (US Patent and Trademark Office) ITEC Information Technology Expositions & Conferences and Design ITEC Information Technology Expositions & 001044833 (European Union Trademark Office) Conferences and Design 11-9131 (Japanese Trademark Office) 1TEC Information Technology Expositions &

TRADEMARK REEL: 001903 FRAME: 0373