

3-25-99
Tab settings

TRADEMARKS

06-03-1999

COMMERCE
ademark Office



101053750

To the Honorable Commissioner of

record the attached original document and a copy thereof.

1. Name of conveying party(ies):
Mark Goodson Produc

03-25-1999
U.S. Patent & TMO/TM Mail Rcpt Dt. #54

name and address of receiving party(ies):
name: Grundy International BV

- Individual(s)
 - General Partnership
 - Corporation-State
 - Other limited liability company
- Association
 - Limited Partnership
- Additional name(s) of conveying party(ies) attached? Yes No

Internal Address: Media Centre, 4th Floor
ROOM 404
Street Address: Sumatralaan 45
1217 GP Hilversum, Netherlands
City: _____ State: _____ ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Netherlands company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
- Assignment
 - Security Agreement
 - Other _____
 - Merger
 - Change of Name

Execution Date: 6-24-98

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
PLEASE SEE ATTACHED SCHEDULE

B. Trademark registration No.(s)
PLEASE SEE ATTACHED SCHEDULE

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Peter M. Eichler
Troop Steuber Pasich
Internal Address: Reddick & Tobey, LLP
2029 Century Park East, 24th floor
Los Angeles, California 90067-3010
Street Address: _____
City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 91

7. Total fee (37 CFR 3.41): \$ 2290⁰⁰
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 20-1500
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jimmye B. Smith
Name of Person Signing

11/13/98
Date

Total number of pages comprising cover sheet: 6

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

CountryName	Trademark	Application Number	Registration Number	Filing Date	Registration Date
United States	DOUBLE DARE	75/158509		30-Aug-96	
United States	THE BETTER SEX	75/181206		15-Oct-96	
United States	CARD SHARKS	75/158642		30-Aug-96	
United States	CHILD'S PLAY	75/158634		30-Aug-96	
United States	CHILD'S PLAY	75/158633		30-Aug-96	
United States	CHILD'S PLAY	75/158632		30-Aug-96	
United States	CHILD'S PLAY	75/158631		30-Aug-96	
United States	DOUBLE DARE	75/158510		30-Aug-96	
United States	CARD SHARKS	75/158630		30-Aug-96	
United States	DOUBLE DARE	75/158508		30-Aug-96	
United States	FAMILY FEUD	75/158505		30-Aug-96	
United States	FAMILY FEUD	75/158504		30-Aug-96	
United States	FAMILY FEUD	75/158503		30-Aug-96	
United States	FAMILY FEUD	75/158627		28-Aug-96	
United States	NOW YOU SEE IT	75/158472		30-Aug-96	
United States	NOW YOU SEE IT	75/158471		30-Aug-96	
United States	NOW YOU SEE IT	75/158507		30-Aug-96	
United States	NOW YOU SEE IT	75/158506		30-Aug-96	
United States	PASSWORD	75/158476		30-Aug-96	
United States	DOUBLE DARE	75/158511		30-Aug-96	

Country/Name	Trademark	Application Number	Registration Number	Filing Date	Registration Date
United States	WHAT'S MY LINE	75/181221		15-Oct-96	
United States	MATCH GAME	74/061890	1735342	23-May-90	24-Nov-92
United States	TO TELL THE TRUTH	74/097501	1676159	17-Sep-90	18-Feb-92
United States	FAMILY FEUD	73/190908	1131409	31-Oct-78	26-Feb-80
United States	PASSWORD	73/301834	1253864	19-Mar-81	11-Oct-83
United States	FAMILY FEUD				
United States	MATCH GAME	75/178735		08-Oct-96	
United States	MATCH GAME	75/178734		08-Oct-96	
United States	CARD SHARKS	75/158628		30-Aug-96	
United States	THE PRICE IS RIGHT and Des.	73/758612	1555171	19-Oct-88	05-Sep-89
United States	CARD SHARKS	75/158629		30-Aug-96	
United States	TATTLETALES	75/181218		15-Oct-96	
United States	PASSWORD				
United States	THE BETTER SEX	75/181207		15-Oct-96	
United States	MATCH GAME	75/178736		08-Oct-96	
United States	FAMILY FEUD and Des.	73/766613	1613281	01-Dec-88	11-Sep-90
United States	MATCH GAME	75/178737		08-Oct-96	
United States	PLAY YOUR HUNCH	75/158648		30-Aug-96	
United States	PASSWORD	75/158475		30-Aug-96	
United States	BODY LANGUAGE	75/158639		30-Aug-96	

Country/Name	Trademark	Application Number	Registration Number	Filing Date	Registration Date
United States	BODY LANGUAGE	75/158638		30-Aug-96	
United States	THE PRICE IS RIGHT	72/072048	695843	22-Apr-59	05-Apr-60
United States	BEAT THE CLOCK	75/158635		30-Aug-96	
United States	PLAY YOUR HUNCH	75/158491		30-Aug-96	
United States	WHAT'S MY LINE	75/158485		30-Aug-96	
United States	WHAT'S MY LINE	75/158484		30-Aug-96	
United States	THE BETTER SEX	75/181205		15-Oct-96	
United States	THE BETTER SEX	75/181214		15-Oct-96	
United States	THE BETTER SEX	75/181215		15-Oct-96	
United States	CARD SHARKS	73/730878	1546802	26-May-88	04-Jul-89
United States	BEAT THE CLOCK		1819509		01-Feb-94
United States	WHAT'S MY LINE	75/158470		30-Aug-96	
United States	SUPER PASSWORD	73/730877	1557284	26-May-88	19-Sep-89
United States	TWO FOR THE MONEY	75/158480		30-Aug-96	
United States	BODY LANGUAGE	75/158640		30-Aug-96	
United States	BODY LANGUAGE	75/158641		30-Aug-96	
United States	BEAT THE CLOCK	75/158626		30-Aug-96	
United States	BEAT THE CLOCK	75/158636		30-Aug-96	
United States	BEAT THE CLOCK	75/158637		30-Aug-96	
United States	TRIVIA TRAP	75/304268		06-Jun-97	

CountryName	Trademark	Application Number	Registration Number	Filing Date	Registration Date
United States	PLAY YOUR HUNCH	75/304269		06-Jun-97	
United States	NOW YOU SEE IT	75/304270		06-Jun-97	
United States	CHILD'S PLAY	75/304271		06-Jun-97	
United States	PASSWORD PLUS	73/301833	1260090	19-Mar-81	06-Dec-83
United States	BEAT THE CLOCK	75/304273		06-Jun-97	
United States	TWO FOR THE MONEY	75/304267		06-Jun-97	
United States	TATTLETALES	75/158492		30-Aug-96	
United States	PASSWORD	75/158473		30-Aug-96	
United States	BODY LANGUAGE	75/304272		06-Jun-97	
United States	PLAY YOUR HUNCH	75/158649		30-Aug-96	
United States	PLAY YOUR HUNCH	75/158647		30-Aug-96	
United States	THE PRICE IS RIGHT	75/158646		30-Aug-96	
United States	THE PRICE IS RIGHT	75/158645		30-Aug-96	
United States	THE PRICE IS RIGHT	75/158644		30-Aug-96	
United States	THE PRICE IS RIGHT	75/158643		30-Aug-96	
United States	TATTLETALES	75/158555		30-Aug-96	
United States	WHAT'S MY LINE	75/158469		30-Aug-96	
United States	TATTLETALES	75/158553		30-Aug-96	
United States	PASSWORD	75/158474		30-Aug-96	
United States	TO TELL THE TRUTH	75/158489		30-Aug-96	

CountryName	Trademark	Application Number	Registration Number	Filing Date	Registration Date
United States	TO TELL THE TRUTH	75/158488		30-Aug-96	
United States	TO TELL THE TRUTH	75/158487		30-Aug-96	
United States	TO TELL THE TRUTH	75/158486		30-Aug-96	
United States	TRIVIA TRAP	75/158479		30-Aug-96	
United States	TRIVIA TRAP	75/158478		30-Aug-96	
United States	TRIVIA TRAP	75/158477		30-Aug-96	
United States	TRIVIA TRAP	75/158490		30-Aug-96	
United States	TWO FOR THE MONEY	75/158483		30-Aug-96	
United States	TWO FOR THE MONEY	75/158482		30-Aug-96	
United States	TWO FOR THE MONEY	75/158481		30-Aug-96	
United States	TATTLETALES	75/158554		30-Aug-96	

ASSIGNMENT

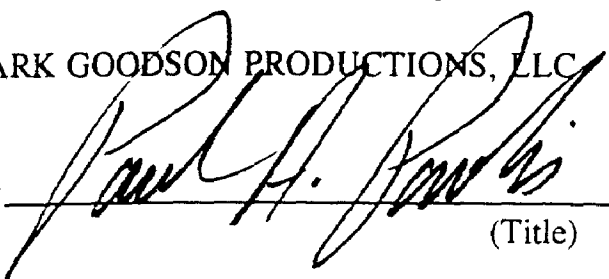
WHEREAS, MARK GOODSON PRODUCTIONS, LLC, a limited liability company organized under the laws of the State of New York, located at located at 808 Wilshire Boulevard, Santa Monica, California 90401, has adopted, used and registered or applied to register in the United States the trademarks listed on the attached Schedule;

WHEREAS, GRUNDY INTERNATIONAL OPERATIONS BV, a company organized under the laws of the Netherlands, located at Media Centre, 4th Floor, room 404, Sumatralaan 45, 1217 GP Hilversum, Netherlands, a company owned by the parent of MARK GOODSON PRODUCTIONS, INC., is desirous of acquiring said marks and the registrations thereof and applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said MARK GOODSON PRODUCTIONS, LLC does hereby assign unto said GRUNDY INTERNATIONAL OPERATIONS BV all rights, title and interest, with the goodwill and business. therein in and to the said trademarks, applications and registrations.

MARK GOODSON PRODUCTIONS, LLC


DATED: 6-24-98

By: 
(Title)

Agreed and accepted this 16th
day of APRIL, 1998.

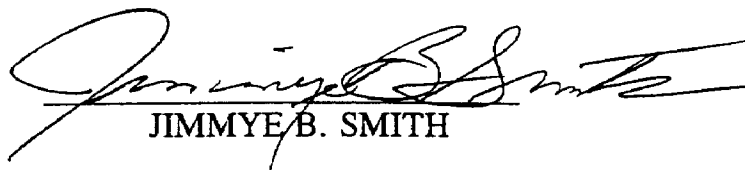
GRUNDY INTERNATIONAL OPERATIONS BV

Erik W. Wentges
Director

By: 
(Title)

CERTIFICATE OF MAILING BY EXPRESS MAIL

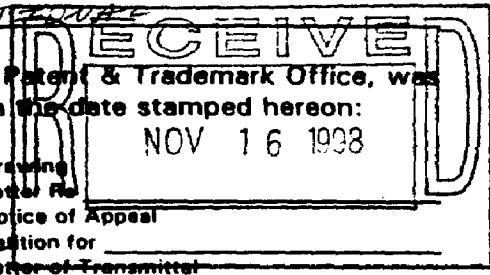
I, JIMMYE B. SMITH, do hereby certify, that the foregoing documents, i.e., Assignment, consisting of the Assignment, schedule, powers of attorney and appointments of domestic representative, are being deposited as Express Mail with the United States Postal Service, postage prepaid, in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Box Assignments - FEE, Arlington, Virginia 22202-3513, Express Mail Receipt No. EE358010543US, on this th 13 day of November, 1998.


JIMMYE B. SMITH

S.N.: _____ File No.: 1906-13 Date Mailed: 11-13-98 By: Jimmie Suits

Title: ASSIGNMENT FROM MARK GOODSON PRODUCTIONS LLP

(Client Name): GRUNDY INTERNATIONAL



The following, due _____ in the U.S. Patent & Trademark Office, was received in the Patent & Trademark Office on the date stamped hereon:

- Amendment
- TM Appln., including Specimens # _____
- Declaration, Affidavit or Oath, Power of Atty
- Assign: Ck. No. _____ for \$ _____
- Verified Statement
- Ck. No. _____ for \$ _____
- Response to Office Action
- Request for Extension of Time
- Statement of Use, incl. specimens
- Check No. _____ for \$ _____
- Cover sheet in duplicate
- power of attorney for each mark
- Drawing
- Letter File
- Notice of Appeal
- Petition for _____
- Letter of Transmittal
- Certified Copy: # _____ of Docs.
- IDS
- Express Mail # EE358010543US
- Certificate of Mailing
- Agmt of don 1sp for la mark
- Priority: _____



D

**TROOP
STEUBER
PASICH
REDDICK
& TOBEY, LLP**

03-25-1999
U.S. Patent & TMO/c/TM Mail Rcpt Dt. #54

Mrs. Jimmye B. Smith
Paralegal
Direct Voice 310.728.3609
Direct Fax 310.728.2609
E-Mail jbsmith@trooplw.com

March 24, 1999

VIA EXPRESS MAIL RECEIPT NO. EE358072171US

Supervisor, Assignments Division
United States Patent and Trademark Office
2900 Crystal Drive
Box Assignment Division
Arlington, Virginia 22202-3513

**Re: Grundy International Operations BV
Trademarks in the United States
Assignment from Mark Goodson Productions, LLC
Our Ref. 1906-13**

Dear Sir:

Please note the attached assignment from Mark Goodson Productions, LLC to Grundy International Operations BV, including the Schedule of trademarks being assigned and the cover sheet. These documents were sent to the PTO for filing on November 13, 1999, along with the requisite powers of attorney and appointments of domestic representation for each mark. These documents were received in the PTO on November 16, 1999, as evidenced by the attached copy of the returned postcard.

We have just reviewed our assignment file and find that the cover sheet for the assignment contained a clerical error in Paragraph 2 in that the name of the new owner was erroneously typed as Grundy International BV rather than as the correct Grundy International Operations BV. Since the assignment document itself contains the correct name of the assignee, Grundy International Operations BV in two places, i.e. in the second paragraph and in the signature line, we believe that there should be no problem with recording the correct name of the new owner.

Please correct the your records as soon as possible so our client's various and many trademarks can proceed properly.

We would assume that there should be no charge for making the change, especially since we have already authorized that the fee for recording the assignment be deducted from our Deposit Account No. 20-1500, and since the error is, at least in

Supervisor, Assignment Division

March 24, 1999

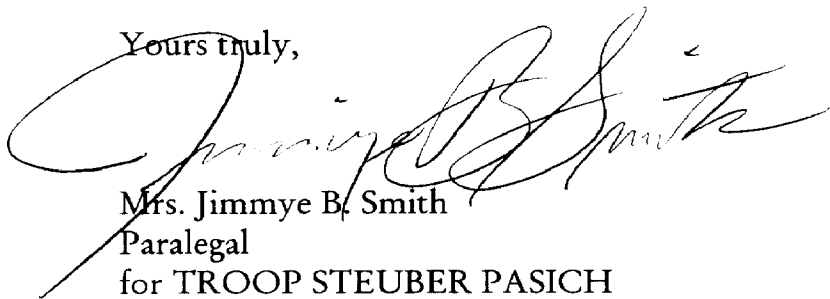
Page 2

part, attributable to the PTO. However, if there is a charge for making this correction, we would assume that it should total no more than another \$100.00. If we are correct in this amount, then it may also be deducted from Deposit Account No. 20-1500. If the amount is larger, please let us know how much it will be.

Please attend to this request as soon as possible so that the client's applications will stand in the correct name, and let us know that you have so proceeded.

Please return the attached postcard to indicate your safe receipt of this letter and the attachments.

Yours truly,

A handwritten signature in cursive script, appearing to read "Mrs. Jimmye B. Smith".

Mrs. Jimmye B. Smith

Paralegal

for TROOP STEUBER PASICH

REDDICK & TOBEY, LLP

JBS:lom

Encl.

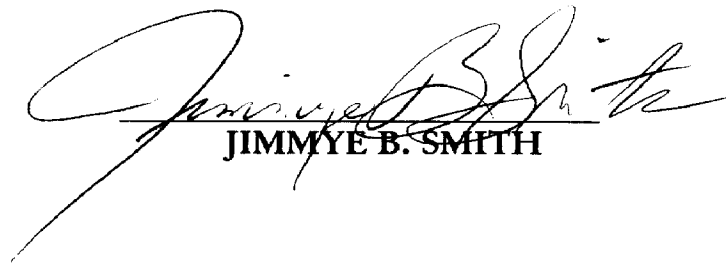
cc (by fax): Ms. Dana Latham (Fax No. 730-308-7196)

TRADEMARK

REEL: 001903 FRAME: 0387

CERTIFICATE OF MAILING BY EXPRESS MAIL

I, JIMMYE B. SMITH, do hereby certify, under penalty of perjury, that the foregoing documents, i.e., letter of March 24, 1999, with copy of letter of November 13, 1998, assignment document and schedule, are being deposited as Express Mail with the United States Postal Service, postage prepaid, in an envelope addressed to the Supervisor, Assignments Division, United States Patent and Trademark Office, 2900 Crystal Drive, Box Assignment Division NO FEE, Arlington, Virginia 22202-3513, Express Mail Receipt No. EE358072171US, on this 25th day of March, 1999.


JIMMYE B. SMITH