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TRADEMARK RECORDATION COVER SHEET

To the Commissioner of Patents and Trademarks:

Please record the attached original documents or copy thereof.

1. **Name of conveying party:**

National Football League Properties, Inc.
A California Corporation

2. **Name and address of receiving party:**

The Five Smiths, Inc.
A Georgia Corporation
One Falcon Place
Suwanee, Georgia 30174

3. **Nature of Conveyance:**

Assignment of all right, title and interest.

Execution Date: May 11, 1999

4. **Registration/Application Number(s):**

Registration No. 1,940,075 for DIRTY BIRD

5. **Name and address of party to whom correspondence concerning the document should be mailed:**

David M. Proper, Esq.
National Football League Properties, Inc.
280 Park Avenue
New York, New York 10017

6. **Total number of applications/registrations involved:**

One (1)

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ASSIGNMENT BRANCH

TRADEMARK RECORDATION COVER SHEET

7. **Total fee (37 CFR 3.41):** \$40.00

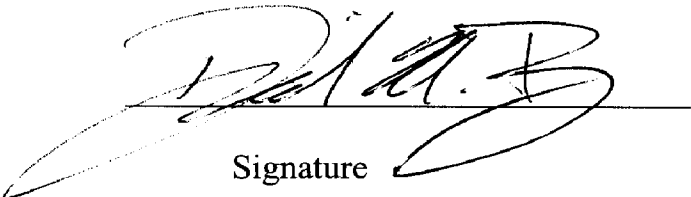
Authorization to charge fee to deposit account

8. **Deposit account number:** 14-0792

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any copy attached is a true copy of the original document.

Name of Person Signing: David M. Proper


Signature

May 13, 1999

Date

Total number of pages comprising
cover sheet, attachments and documents: 4

ASSIGNMENT OF TRADEMARK

WHEREAS, NATIONAL FOOTBALL LEAGUE PROPERTIES, INC., ("Assignor"), a corporation organized under the laws of the State of California with a principal place of business at 280 Park Avenue, New York, New York 10017, has adopted, used, and is the owner of all right, title and interest in the trademark DIRTY BIRD, and owns U.S. Federal Trademark Registration No. 1,940,075 for "clothing, namely t-shirts and sweatshirts" in International Class 25 ("the Mark"), which registration was issued on December 5, 1995,; and

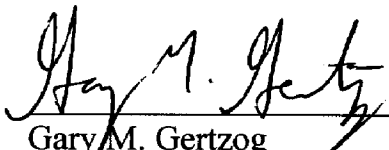
WHEREAS, THE FIVE SMITHS, INC., ("Assignee"), a corporation organized under the laws of the State of Georgia with a principal place of business at One Falcon Place, Suwanee, Georgia 30174, is desirous of acquiring the Mark and registration therefor, and the goodwill represented by the Mark;

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of the right, title and interest in and to the Mark and all applications and registrations of the Mark, including without limitation, the registration listed herein, together with the goodwill of the business connected with the use of and symbolized by said Mark. Assignor further assigns to Assignee the right to sue for and collect damages for past infringement of the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date indicated below.

Dated: May 11, 1999

NATIONAL FOOTBALL LEAGUE PROPERTIES, INC.

By: 
Gary M. Gertzog
Senior Vice President Business Affairs
and General Counsel