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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
\_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

05/24/1999 JSHABAZZ 00000075 217733

FOR OFFICE USE ONLY

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**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,177,733"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MaryBeth Wilkinson, Esq.

Name of Person Signing

Signature

May 17, 1999

Date Signed

**SCHEDULE A  
(Registered Mark)**

<b>Country</b>	<b>Mark</b>	<b>Inter- national Classes</b>	<b>Registration No.</b>	<b>Registration Date</b>
United States	Bottle Design with ring device	3	2,177,733  Application No. 74-726,810 for Reg. 2,177,733 was filed on September 8, 1995, on behalf of Dineh Mohajer-Shojee as owner. On September 24, 1996, Mohajer-Shojee filed an assignment of this application to Hard Candy, Inc. On August 4, 1998, the Certificate of Registration was erroneously issued in the name of Dineh Mohajer-Shojee as owner. On October 7, 1998, Hard Candy, Inc, informed the Patent and Trademark Office of this error. On April 28, 1999 Hard Candy Inc. was orally informed by the Patent and Trademark Office on the June 1, 1999 issue of Official Gazette will publish notice of this correction, and a corrected certificate of registration will issue thereafter.	08/04/98

**ASSIGNMENT OF UNITED STATES TRADEMARKS  
(Bottle Design)**

WHEREAS, Hard Candy, Inc. ("Assignor"), a company organized and existing under the laws of the State of California, having its principal place of business at 110 North Doheny Drive, Beverly Hills, California 90211, United States of America, is the owner of the entire right, title and interest in the trademarks, corresponding trademark applications and registrations, including the goodwill of the business symbolized thereby and associated therewith set forth in Schedule A attached hereto and incorporated herein (hereinafter the "Trademarks");

WHEREAS, Hard Candy L.L.C. ("Assignee"), a company organized and existing under the laws of the State of Delaware, desires to acquire all right, title and interest in the Trademarks, together with the goodwill of the business symbolized thereby and associated therewith;

WHEREAS, capitalized terms, unless otherwise defined herein, shall have the meanings assigned to them in the Agreement;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt and sufficiency of which are acknowledged by Assignor, Assignor does hereby sell, transfer, convey and assign to Assignee, Assignor's entire right, title and interest in and to said Trademarks together with the goodwill of the business symbolized thereby and associated therewith, and the right to sue and recover for any infringements of said Trademarks, the Trademarks to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor further agrees to execute any and all documents and do any such further acts that shall be required in order for Assignee to secure the rights hereby conveyed. Assignor further represents and warrants and covenants to Assignee that Assignor has the full right and authority to convey the right, title and interest herein assigned.

IN TESTIMONY WHEREFORE, Assignor has caused this instrument to be signed by its authorized officer as shown below.

Hard Candy, Inc.

Dineh Mohajer-Shojaee  
By: Dineh Mohajer-Shojaee  
Title: President

Dineh Mohajer-Shojaee  
Dineh Mohajer-Shojaee who is executing this Assignment of United States Trademarks to assign any rights she may have to the Trademark.

Dated as of May 11, 1999

SUBSCRIBED & SWORN TO  
before me this 11th day of May, 1999.

Cristy L. Townsend  
Notary Public  
My Commission expires: April 22, 2002



BARACK FERRAZZANO KIRSCHBAUM PERLMAN & NAGELBERG

333 WEST WACKER DRIVE, SUITE 2700  
CHICAGO, ILLINOIS 60606



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Telephone (312) 984-3100  
Facsimile (312) 984-3193

May 17, 1999

**VIA FEDERAL EXPRESS**

U.S. Department of Commerce  
Patent and Trademark Office  
Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

**Re: Recordation Form Cover Sheet and  
Assignment of United States Trademarks - Bottle Design**

Dear Madam or Sir:

We hereby submit an originally executed Recordation Form Cover Sheet and an Assignment of United States Trademarks from the conveying party, Hard Candy, Inc. to the receiving party, Hard Candy L.L.C. Also, enclosed is a check in the amount of \$40.00 payable to The United States Patent and Trademark Office for the requisite filing fee.

Please stamp the enclosed self-addressed receipt card with the receiving number and return it to my attention.

If you should have any questions concerning this matter, please do not hesitate to telephone me at the above referenced telephone number.

Very truly yours,

A handwritten signature in cursive script that reads "Dianne M. Chiappetti".

Dianne M. Chiappetti  
Legal Assistant

DMC/sa  
Enclosures

cc: Wendi E. Sloane, Esq. (w/ enclosures)

RECORDED: 05/18/1999

TRADEMARK  
REEL: 001903 FRAME: 0882