

WLD

RECORD

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06-02-1999



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Bessin Corporation

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 11/5/98

2. Name and address of receiving party(ies)

Name: Best Kosher Foods Company

Internal Address: _____

Street Address: 1001 West Exchange Avenue

City: Chicago State: IL ZIP: 60609

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Illinois
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See Attachment

B. Trademark Registration No.(s)

See Attachment

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kathleen Frith

Internal Address: Sara Lee Corporation

Street Address: 470 Hanes Mill Road

City: Winston-Salem State: NC ZIP: 27105

06/01/1999 DNGUYEN 00000336 2033337

01 FC:481
02 FC:482

40.00 DP
400.00 DP

DO NOT USE THIS SPACE

6. Total number of applications and registrations involved: 17

7. Total fee (37 CFR 3.41).....\$ 440.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kathleen Frith

Name of Person Signing

Kathleen Frith

Signature

5-19-99

Date

Total number of pages including cover sheet, attachments, and document: 5

SCHEDULE

Application No.

Unknown
74/519,072

AMERICAN STAR
MORE BEEF THAN BUN

Registration No.

2,033,337
1,138,005
724,564
1,993,821
1,232,082
1,186,975
788,802
1,998,681
1,148,464
2,104,740
1,923,858
1,939,220
1,151,831
2,125,917
670,685

BAGEL STUFFS
BEEF-N-ETTE
BEST'S
BEST'S KOSHER
BEST KOSHER & COW
CHICAGO KOSHER STYLIZED
COW DEVICE
DELI NOW
FEINBERG KOSHER & DESIGN
MORE BEEF THAN BUN
SHOFAR
SHOFAR KOSHER FOODS & DESIGN
SINAI 48 KOSHER & DESIGN
THE DIFFERENCE IS IN THE TASTE
WILNO

08060015

3473/0006 50 001 Page 1 of 3

1998-11-23 10:05:48

Cook County Recorder 25.00

File Number 2470-418-1



State of Illinois Office of The Secretary of State

Whereas, ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION OF BESSIN CORPORATION INCORPORATED UNDER THE LAWS OF THE STATE OF ILLINOIS HAVE BEEN FILED IN THE OFFICE OF THE SECRETARY OF STATE AS PROVIDED BY THE BUSINESS CORPORATION ACT OF ILLINOIS, IN FORCE JULY 1, A.D. 1984.

Now Therefore, I, George H. Ryan, Secretary of State of the State of Illinois, by virtue of the powers vested in me by law, do hereby issue this certificate and attach hereto a copy of the Application of the aforesaid corporation.

In Testimony Whereof, I hereto set my hand and cause to be affixed the Great Seal of the State of Illinois, at the City of Springfield, this 12TH day of NOVEMBER A.D. 19 98 and of the Independence of the United States the two hundred and 23RD



George H Ryan
Secretary of State

Form **BCA-10.30**

ARTICLES OF AMENDMENT

(Rev. Jan. 1995)

File # 2470-418-1

George H. Ryan
Secretary of State
Department of Business Services
Springfield, IL 62756
Telephone (217) 782-1832

FILED

NOV 12 1998

GEORGE H. RYAN
SECRETARY OF STATE

SUBMIT IN DUPLICATE

This space for use by
Secretary of State

Date 11-12-98

Franchise Tax \$
Filing Fee \$ 25.00
Penalty \$

Approved 

Remit payment in check or money
order, payable to "Secretary of State."

* The filing fee for articles of
amendment- \$25.00

1. CORPORATE NAME: Bessin Corporation

(Note 1)

2. MANNER OF ADOPTION OF AMENDMENT:

The following amendment of the Articles of Incorporation was adopted on November 5
19 98 in the manner indicated below. ("X" one box only)

- By a majority of the incorporators, provided no directors were named in the articles of incorporation and no directors have been elected; (Note 2)
- By a majority of the board of directors, in accordance with Section 10.10, the corporation having issued no shares as of the time of adoption of this amendment; (Note 2)
- By a majority of the board of directors, in accordance with Section 10.15, shares having been issued but shareholder action not being required for the adoption of the amendment; (Note 3)
- By the shareholders, in accordance with Section 10.20, a resolution of the board of directors having been duly adopted and submitted to the shareholders. At a meeting of shareholders, not less than the minimum number of votes required by statute and by the articles of incorporation were voted in favor of the amendment; (Note 4)
- By the shareholders, in accordance with Sections 10.20 and 7.10, a resolution of the board of directors having been duly adopted and submitted to the shareholders. A consent in writing has been signed by shareholders having not less than the minimum number of votes required by statute and by the articles of incorporation. Shareholders who have not consented in writing have been given notice in accordance with Section 7.10; (Note 4&5)
- By the shareholders, in accordance with Sections 10.20 and 7.10, a resolution of the board of directors having been duly adopted and submitted to the shareholders. A consent in writing has been signed by all the shareholders entitled to vote on this amendment. (Note 5)

3. TEXT OF AMENDMENT:

a. When amendment effects a name change, insert the new corporate name below. Use Page 2 for all other amendments.

Article I: The name of the corporation is:

Best Kosher Foods Company

(NEW NAME)

BOX 170

EXPEDITED

NOV 12 1998

All changes other than name, include on page 2
(over)

4. The manner, if not set forth in Article 3b, in which any exchange, reclassification or cancellation of issued shares, or a reduction of the number of authorized shares of any class below the number of issued shares of that class, provided for or affected by this amendment, is as follows: (If not applicable, insert "No change")

5. (a) The manner, if not set forth in Article 3b, in which said amendment effects a change in the amount of paid-in capital (Paid-in capital replaces the terms Stated Capital and Paid-in Surplus and is equal to the total of these accounts) is as follows: (If not applicable, insert "No change")

(b) The amount of paid-in capital (Paid-in Capital replaces the terms Stated Capital and Paid-in Surplus and is equal to the total of these accounts) as changed by this amendment is as follows: (If not applicable, insert "No change")

| | | |
|-----------------|------------------|-----------------|
| | Before Amendment | After Amendment |
| Paid-in Capital | \$ _____ | \$ _____ |

(Complete either item 6 or 7 below. All signatures must be in BLACK INK.)

6. The undersigned corporation has caused this statement to be signed by its duly authorized officers, each of whom affirms, under penalties of perjury, that the facts stated herein are true.

Dated November 11, 1998

BESSIN CORPORATION

(Exact Name of Corporation at date of execution)

attested by [Signature]

by [Signature]

(Signature of Secretary or Assistant Secretary)

(Signature of President or Vice President)

John J. Witzig, Assistant Secretary

Gary H. Filnick, Vice President

(Type or Print Name and Title)

(Type or Print Name and Title)

7. If amendment is authorized pursuant to Section 10.10 by the incorporators, the incorporators must sign below, and type or print name and title.

OR

If amendment is authorized by the directors pursuant to Section 10.10 and there are no officers, then a majority of the directors or such directors as may be designated by the board, must sign below, and type or print name and title.

The undersigned affirms, under the penalties of perjury, that the facts stated herein are true.

Dated _____, 19 _____

