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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

5.25.99



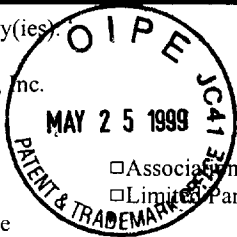
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To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.
Box Assignment, Washington, DC 20231

1. Name of conveying party(ies):
General Cigar Holdings, Inc.

Individual(s)
 General Partnership
 Corporation-State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No



2. Name and address of receiving party(ies):
Name: GCOMM Co., Inc.
Internal Address: _____
Street Address: 387 Park Avenue South
City New York State NY ZIP 10016

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: February 8, 1999

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____
B. Trademark registration No.(s) 747808, 700054, 673753, 1132834

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
PENNIE & EDMONDS LLP
1155 Avenue of the Americas
New York, NY 10036
Attn.: Joseph Diamante, Esq.
File No.: 3057-110-999

6. Total number of applications and registrations involved: 4
7. Total fee (37 CFR 3.41):.....\$ 115.00
Please charge to the deposit account listed in Section 8.
8. Deposit account number: 16-1150

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph Diamante _____ May 25, 1999
Name of Person Signing Reg. No. Signature Date

Total number of pages comprising cover sheet: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignment
Washington, D.C. 20231

06/01/1999 JSHABAZZ 00000070 161150 747808

01 FC:481 40.00 CH
02 FC:482 75.00 CH

ASSIGNMENT OF U.S. REGISTERED TRADEMARKS

WHEREAS, General Cigar Holdings, Inc., a Delaware corporation, of 387 Park Avenue South, New York, New York 10016-8899 (being the survivor-by-merger of Culbro Corporation, which was a New York corporation of 387 Park Avenue South, New York, New York 10016) is the owner of the trademarks and registrations therefor listed on the attached Schedule A; and

WHEREAS, GCOMM Co., Inc. a Delaware corporation, of 387 Park Avenue South, New York, New York 10016-8899, is desirous of acquiring said marks and registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said General Cigar Holdings, Inc. does hereby assign to the said GCOMM Co., Inc. all right, title, and interest in and to said marks and registrations together with the goodwill of the business symbolized by the marks.

GENERAL CIGAR HOLDINGS, INC.

Dated: February 8, 1999

By: A Ross Wollen
Name: A ROSS WOLLEN
Title: SECRETARY

On this 8th day of February, 1999, before me appeared A. ROSS WOLLEN, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.

Alecia C. Hansen
(Signature of Notary Public)

ALECIA C. HANSEN
NOTARY PUBLIC, State of New York
No. 24-4671815 Qual. in Kings County
Commission Expires April 30, 2000

SCHEDULE A
GENERAL CIGAR HOLDINGS, INC.
(U.S. Trademarks)

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CLIENT 0246 MATTER 0256 CTRY CODE USA COUNTRY UNITED STATES
MARK: CAROLA
OWNER: CULBRO CORPORATION\$\$
STATUS: Registered APPLN. NO: 137945 FILING DATE: 02/14/62
REGN. NO: 747808 REG. DATE: 04/09/63
CLASS: 34

CLIENT 0246 MATTER 0016 CTRY CODE USA COUNTRY UNITED STATES
MARK: CIGARINE
OWNER: CULBRO CORPORATION\$\$
STATUS: Registered APPLN. NO: 59035 FILING DATE: 09/17/58
REGN. NO: 700054 REG. DATE: 06/28/60
CLASS: 34

CLIENT 0246 MATTER 0226 CTRY CODE USA COUNTRY UNITED STATES
MARK: CINCO
OWNER: CULBRO CORPORATION\$\$
STATUS: Registered APPLN. NO: 43660 FILING DATE: 01/09/58
REGN. NO: 673753 REG. DATE: 02/10/59
CLASS: 34

CLIENT 0246 MATTER 0134 CTRY CODE USA COUNTRY UNITED STATES
MARK: CURTAIN CALL
OWNER: CULBRO CORPORATION\$\$
STATUS: Registered APPLN. NO: 190913 FILING DATE: 10/31/78
REGN. NO: 1132834 REG. DATE: 04/08/80
CLASS: 34

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