

RECORDATION FORM
TRADEMARK

06-03-1999

DEPARTMENT OF COMMERCE
and Trademark Office

OMB No. 0651-0011 (exp. 4/94)
MKD G-1-99
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Copy thereof.

To the Honorable Commissioner of Patents and Trademarks: Please

1. Name of conveying party(ies):

BC INTERNATIONAL COSMETICS &
IMAGE SERVICES, INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 13, 1999

2. Name and address of receiving party(ies)

GENESIS COSMETICS INC.

Name: _____

Internal Address: _____

Street Address: 15 East North Street

City: Dover State: Delaware ZIP: 19901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1801358

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lanning G. Bryer

Internal Address: Ladas & Parry

Street Address: 26 West 61st Street

City: New York State: NY ZIP: 10023

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

n/a

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lanning G. Bryer

Name of Person Signing

[Signature]
Signature

5/28/99
Date

6

99 T 03-23-22

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK

REEL: 001905 FRAME: 0659

UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, **BC INTERNATIONAL COSMETICS & IMAGE SERVICES, INC.**, a corporation organized under the laws of the State of Delaware, United States of America, located at 300 Delaware Avenue, Suite 1741, Wilmington, Delaware 19801, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the following Trademark registered in the United States Patent and Trademark Office:

CHEEK WASH

No. 1801358

Dated: October 26, 1993

AND WHEREAS, **GENESIS COSMETICS INC.**, a corporation organized and existing under the laws of the State of Delaware, United States of America, care of United Corporate Services, Inc., 15 East North Street, Dover, Delaware 19901, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 13th day of April 1999.

**BC INTERNATIONAL COSMETICS &
IMAGE SERVICES, INC.**

[Corporate Seal]

By



**Norman J. Shuman
President**

[See over for Notarial Acknowledgment] **TRADEMARK**

REEL: 001905 FRAME: 0660

