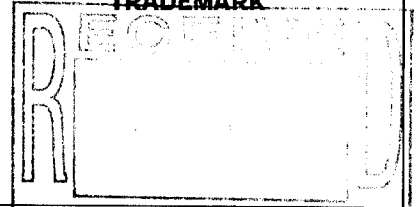


08-02-1999



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5.19.99

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

05/24/1999 MTHAI1 00000089 190142 1773324

FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001906 FRAME: 0305

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Arthur J. DeBaugh

Address (line 1) Sara Lee Corporation

Address (line 2) 470 Hanes Mill Road

Address (line 3) Winston-Salem, NC, 27102

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 336-519-7418

Name Victoria J. Triplett

Address (line 1) Sara Lee Corporation

Address (line 2) 470 Hanes Mill Road

Address (line 3) Winston-Salem, NC 27102

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<u>1,773,324</u>		

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

19-0142

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Victoria J. Triplett

Name of Person Signing

Victoria J. Triplett

Signature

5/17/99

Date Signed

ASSIGNMENT NUNC PRO TUNC

WHEREAS, Douwe Egberts Coffee Service, Inc. (hereinafter referred to as "Assignor") owns trademark EASY BREW & DESIGN, registration no. 1,773,324; and

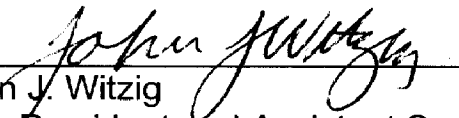
WHEREAS, Sara Lee Corporation, a Maryland corporation, having its principal place of business at 470 Hanes Mill Road, Winston-Salem, North Carolina, 27102 (hereafter "Assignee"), is desirous of acquiring said registration and the goodwill symbolized thereby.

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell transfer and assign unto Assignee, nunc pro tunc as of December 4, 1991, all right, title and interest in and to said trademark registration, together with the goodwill of the business symbolized thereby and all rights of recovery for past infringement thereof; and Assignor agrees that whenever it may be requested to do so by Assignee, its successors and assigns, it will execute and deliver to Assignee whatever further and separate assignments and other instruments that may be necessary or desirable to vest in Assignee, its successors and assigns, or to record in Assignee's name, this trademark registration agreed to be assigned.

ASSIGNOR covenants and warrants that it is the lawful owner of all rights transferred to Assignee by the Assignment and agrees that it will communicate to Assignee, its successors and assigns, upon its or their request at any time, all facts known to Assignor with respect to such trademarks and registrations and will execute all lawful papers or instruments and generally do everything reasonable and proper to

aid said Assignee, its successors and assigns, in carrying into full force the effect of this sale, assignment and transfer.

Douwe Egberts Coffee Service, Inc.

By: 
John J. Witzig
Vice President and Assistant Secretary