

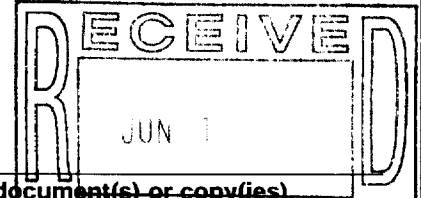
6.1.99

06-04-1999



101055863

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

06/04/1999 DNGUYEN 00000032 1123357

FOR OFFICE USE ONLY

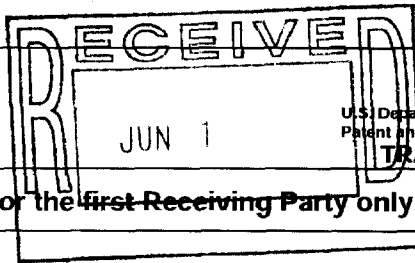
01 FC:481 40.00 OP  
02 FC:482 400.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 001906 FRAME: 0425



**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1435795"/>	<input type="text" value="1122458"/>	<input type="text" value="1124742"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1132744"/>	<input type="text" value="1598702"/>	<input type="text" value="1117312"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1193655"/>	<input type="text" value="1676864"/>	<input type="text" value="536357"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Richard L. Moss

Name of Person Signing

Signature

5/28/99

Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

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Corporation  Association

Other

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**Registration Number(s)**

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<input type="text" value="1026828"/>	<input type="text"/>	<input type="text"/>

SCHEDULE 1

TRADEMARKS AND SERVICE MARKS

**United States Trademarks**

<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>	<u>TRADEMARK OR SERVICE MARK</u>
1435795	April 7, 1987	"REPRESENTATION OF COWBOY"
1132744	April 18, 1980	"PIKES PEAK"
1193655	April 13, 1982	"SMITTY'S"
1122458	July 17, 1979	"BEDROCK" (Stylized)
1598702	May 29, 1990	"English Bulldog" and Design
1676864	February 22, 1992	"English Bulldog" Design
1124742	September 4, 1979	"NEVER*SAY*DIE* DENIM"
1117312	May 1, 1979	"BUCKAROO"
536357	January 16, 1951	"BUCKAROO" Design
1123357	July 31, 1979	"STUNTS"
1773709	May 25, 1993	"SMITH MOUNTAIN CLASSICS"
1853181	September 6, 1994	"SMITH MOUNTAIN CLASSICS"
1171354	September 29, 1981	"BIG SMITH" & SHIELD DESIGN
437038	March 2, 1948	"BIG SMITH"
164216	February 13, 1923	"BIG SMITH" & DESIGN
1026828	December 9, 1975	"ON THE JOB WEAR"
1989407	July 30, 1996	"ARROWHEAD BACK" DESIGN

TRADEMARK ASSIGNMENT dated as of April 21, 1999, by and between BIG SMITH BRANDS, INC., a Delaware corporation ("Assignor"), and BIG SMITH HOLDINGS, INC., a Delaware corporation ("Assignee").


Assignor owns the trademarks and service marks (including all registrations and applications therefor) listed on Schedule 1 attached hereto (the "Marks"). Assignor has agreed to transfer, assign, and otherwise convey to Assignee all of Assignor's right, title, and interest in, to, and under the Marks. Assignor and Assignee want to confirm this assignment for purposes of filing the same with the United States Patent and Trademark Office. The parties therefore agree as follows.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in, to, and under the following:

1. the Marks;
2. the goodwill associated with the Marks; and
3. all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present, or future infringement of the Marks.


Assignor has caused this Trademark Assignment to be duly executed and authorized as of the date hereof.

BIG SMITH BRANDS, INC.

By:   
Name: S. PETER LEOWITZ  
Title: CHAIRMAN

Acknowledged and Agreed to:

BIG SMITH HOLDINGS, INC.

By:   
Name: S. PETER LEOWITZ  
Title: CHAIRMAN

STATE OF NEW YORK )  
: ss.:  
COUNTY OF NEW YORK )

On this 21 day of April, 1999, before me personally came S. Peter Lebowitz, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that he is the President of Big Smith Brands, Inc.; he signed the instrument in the name of Big Smith Brands, Inc.; and he had the authority to sign the instrument on behalf of Big Smith Brands, Inc.

  
Notary Public



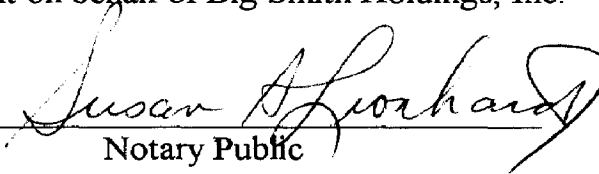
SUSAN A. LEONHARDT  
My Comm Exp. 5/15/99  
Bonded By Service Ins  
No. CC464115  
 Personally Known     G.D.L.

STATE OF NEW YORK )

: ss.:

COUNTY OF NEW YORK )

On this 21 day of April, 1999, before me personally came S. Peter Lebowitz, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that he is the President of Big Smith Holdings, Inc.; he signed the instrument in the name of Big Smith Holdings, Inc.; and he had the authority to sign the instrument on behalf of Big Smith Holdings, Inc.

  
Notary Public



SUSAN A. LEONHARDT  
My Comm Exp. 5/15/99  
Bonded By Service Ins  
No. CC464115  
 Personally Known     Other I.D.

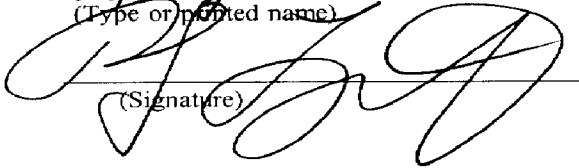
**CERTIFICATE OF EXPRESS MAIL UNDER 37 CFR § 1.10**

"Express Mail" mailing label number: EH836151145US

Date of Deposit: June 1, 1999

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231, Attn: Box Assignment.

RAVOY LIPSITZ  
(Type or printed name)

  
(Signature)

6-1-99  
(Date of Signature)