

06-09-1999

FORM COVER SHEET  
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Commissioner of Patents and Trademarks  
Washington, D.C. 20231



101057356

of Patents and Trademarks:  
all documents or copy thereof.

Attorney Docket No. J001-3026

1. Name of conveying party(ies):  
 JAMES HARDIE & COY PTY LIMITED

6-7-99

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation-State Australia  
 Other \_\_\_\_\_

2. Name and address of receiving party(ies):  
 JAMES HARDIE RESEARCH PTY LIMITED  
 1 Grand Avenue  
 Camellia, New South Wales 2142  
 AUSTRALIA

Individual(s) - Citizenship \_\_\_\_\_  
 Association                       General Partnership  
 Limited Partnership             Corporation-State  
 Other \_\_\_\_\_ Australia

Additional name(s) of conveying party(ies) attached? \_\_\_\_\_ Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached: \_\_\_\_\_ Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached? \_\_\_\_\_ Yes  No

3. Nature of conveyance:  
 Assignment                       Change of Name                       Security Agreement  
 Merger                               License Agreement                       Other \_\_\_\_\_

Execution Date: March 26, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s): \_\_\_\_\_

B. Trademark registration No.(s):  
 2,226,711

Additional numbers attached? \_\_\_\_\_ Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

William G. Lane, Inc., P.C.  
 18400 Von Karman Avenue  
 Suite 500  
 Irvine, CA 92612

6. Total number of applications and registrations involved: ..... 1

7. Total fee (37 CFR 3.41) ..... \$ 40.00

Enclosed  
 Authorized to charge any deficiencies in enclosed fees to deposit account  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_  
 (Attach duplicate copy of this page if paying by deposit account)

06/06/1999 NTHA11 00000232 2226711

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William G. Lane  
Name of Person Signing

Signature

June 2, 1999  
Date

Total number of pages comprising TRADEMARK

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: JAMES HARDIE & COY. PTY. LIMITED  
 Serial No.: 75/283,051  
 Date Filed: April 28, 1997  
 Int'l Class: 19  
 Reg. No.: 2,226,711  
 Date Reg.: February 23, 1999  
 Mark: EXTRAORDINARY LOOKS

Examining Attorney:  
 Law Office: 104

Assistant Commissioner for Trademarks  
 Box Assignment  
 Washington, DC 20231

## Certificate of Mailing

I hereby certify that this document, together with any described as being attached or enclosed, is being deposited with the United States Postal Service as first class mail, postage fully prepaid, addressed to Assistant Commissioner for Trademarks, Box Assignment, Washington, DC 20231, on JUNE 2, 1999.

Executed on: 6/2/99

*Maureen Vieira*  
 Maureen Vieira

## APPOINTMENT OF DOMESTIC REPRESENTATIVE AND POWER OF ATTORNEY

Dear Sir:

I, MICHAEL R. BROCK, being duly sworn, state that I am Company Secretary of JAMES HARDIE RESEARCH PTY LIMITED, an Australian corporation [Australian Corporate Identifier ACN 066 114 092], having offices at 1 Grand Avenue, Camellia, New South Wales 2141 AUSTRALIA, owner of Registration No. 2,226,711, registered February 23, 1999 (hereinafter "Owner"), by reason of an Assignment of Trademarks executed on even date herewith, from the Registrant, JAMES HARDIE & COY PTY LIMITED, an Australian corporation, which Assignment is being submitted concurrently herewith for recordation in the United States Patent and Trademark Office. I am fully authorized to execute this Appointment of Domestic Representative and Power of Attorney on Owner's behalf.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these state-

ments were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the trademark registration issued thereon.

### POWER OF ATTORNEY

Owner hereby appoints William G. Lane, Reg. No. 24,761, who is an attorney, its attorney with full power of substitution and revocation, to transact all business in the Patent and Trademark Office connected with any matters concerning the above-identified registration. Owner hereby requests the Patent and Trademark Office to direct all correspondence and communications relative to this registration to William G. Lane, Inc., P.C., 18400 Von Karman Avenue, Suite 500, Irvine, CA 92612; telephone 949-474-9961; facsimile 949-474-9973.


### APPOINTMENT OF DOMESTIC REPRESENTATIVE

Owner hereby appoints William G. Lane, William G. Lane, Inc., P.C., 18400 Von Karman Avenue, Suite 500, Irvine, CA 92612; telephone 949-474-9961; facsimile 949-474-9973, as its domestic representative on whom may be served notice or process in proceedings affecting the above mark.

JAMES HARDIE RESEARCH PTY LIMITED, an  
Australian corporation,

Date: X 26 March 2009

By: \_\_\_\_\_

  
MICHAEL R. BROCK  
Company Secretary

### ASSIGNMENT

*(Australian Company Number 000 035 512)*

*d*

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*9TH FLOOR*

JAMES HARDIE & COY PTY LIMITED, an Australian corporation, having offices at ~~4 Grand Avenue, Camellia~~, New South Wales 2141 AUSTRALIA, hereinafter referred to as "Assignor") owns the entire right, title and interest in and to the trademark EXTRAORDINARY LOOKS (hereinafter "Trademark") and United States Trademark Registration No. 2,226,711, issued February 23, 1999, for the Trademark;

**WHEREAS**, JAMES HARDIE RESEARCH PTY LIMITED, an Australian corporation [Australian Corporate Identifier ACN 066 114 092], having offices at 1 Grand Avenue, Camellia, New South Wales 2141 AUSTRALIA (hereinafter referred to as "Assignee"), wishes to acquire the entire right, title and interest in and to the Trademark and Registration No. 2,226,711;

**NOW, THEREFORE**, for good and valuable consideration the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all its rights, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, Registration No. 2,226,711, and all licenses of the Trademark and the Trademark Registration.

Assignee hereby accepts the Trademark, the Trademark Registration, and any licenses therefor.



Assignee assumes and takes all rights to the Trademark, Trademark Registration, including the right to use the Trademark, license use of the Trademark, file for foreign registrations of the Trademark, enforce the common law trademark rights under the Trademark Act and the statutory trademark rights and unfair competition rights under the Trademark Registration, and renew the Trademark Registration.

ASSIGNOR:

JAMES HARDIE & COY PTY LIMITED,  
an Australian Corporation

DATE: 26 MARCH, 1999

BY   
(Signature)


ALAN T. KNEESHAW  
(Name)

COMPANY SECRETARY  
(Title)

ASSIGNEE:

JAMES HARDIE RESEARCH PTY LIMITED,  
an Australian Corporation

DATE: 26 March, 1999

BY   
(Signature)

MICHAEL R. BROCK  
(Name)

Company Secretary  
(Title)