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To the Honorable Commissioner of Patents

101057384

ed original documents or copy thereof.

1. Name of conveying party(ies):

PRIVATE BRANDS, LTD.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

5-13-99

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 7, 1999

2. Name and address of receiving party(ies)

Name: INDEPENDENT TIRE SALES, INC.

Internal Address: _____

Street Address: 260-A Bethany Pike

City: Wheeling State: WV ZIP: 26003

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State West Virginia
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)



05-13-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #51

B. Trademark Registration No.(s)

1,643,156

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter J. Georges

Internal Address: _____

Street Address: 3150 Commonwealth Avenue

City: Alexandria State: VA ZIP: 22305

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-2361

40E

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

06/08/1999 NTMAIL 00000252 182361 1643156

019 Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter J. Georges
Name of Person Signing

Signature

May 13, 1999
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington D.C. 20231

TRADEMARK
REEL: 001908 FRAME: 0583

ASSIGNMENT

WHEREAS, Private Brands, Ltd., a West Virginia corporation, ("PBL"), has adopted, and used the mark **STREET HAWK**, which mark is registered in the U.S. Patent and Trademark Office, Registration No. 1,643,156, registered April 30, 1991; and

WHEREAS, Independent Tire Sales, Inc., a West Virginia corporation ("ITS") is desirous of acquiring said mark and the registration therefore;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, PBL does hereby assign unto ITS all right, title and interest in and to the said mark, together with the good will of the business symbolized by the Mark and the above identified registration thereof.

PRIVATE BRANDS, LTD.

By Richard Barnett

Title Vice President Law

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

On this 7 day of May 1999, before me appeared Richard Barnett the person who signed this instrument, who acknowledged that they signed the instrument on behalf of Private Brands, Ltd. and with authority to sign such document.

Cathy Kmetty
Notary Public

My Commission Expires 01/10/01

