



ASSIGNMENT  
COMPANY TO COMPANY

Whereas Purepak, Inc., a California corporation having a place of business at 2640 Sturgis Road, Oxnard, California 93030, is the owner of the entire right, title and interest in and to a certain trademark application, Serial No. 75/661,608, Filed: March 16, 1999, for the mark NATURAL CHOICE; and

Whereas Natural Choice Foods, Inc., a California corporation having a place of business at 2640 Sturgis Road, Oxnard, California 93030, is desirous of acquiring an interest in the trademark;

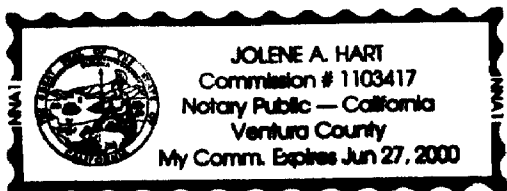
Now, Therefore, To All Whom It May Concern: Be it known that for and in consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration, the receipt of which is hereby acknowledged, Purepak, Inc., have sold, assigned and transferred, and set over, and by these presents does sell, assign, transfer and set over unto the said Natural Choice Foods, Inc., the entire right, title and interest in, to and under said trademark and that part of the good will of the business connected with the use of and symbolized by the mark; the same to be held and enjoyed by the said Natural Choice Foods, Inc., its heirs, assigns or other legal representatives, for their own use and enjoyment, and for the use and enjoyment of their assigns or other legal representatives, to the end of the term or terms for which said trademark is registered or may be renewed, as fully and entirely as the same would have been held and enjoyed by said Natural Choice Foods, Inc, had this assignment and sale not been made.

Date 5/27/99

Dean Walsh  
Dean Walsh, President

State of California  
County of Ventura ) ss.

On this 27<sup>th</sup> day of May, 1999, before me personally appeared Dean Walsh, to me known, or proven upon satisfactory evidence, to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same.



Jolene A Hart  
Notary Public