

REC 06-10-1999

HEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



05-14-1999

Commissioner of Patents

101059147

Attached original documents or copy thereof.

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #10

1. Name of conveying party(ies):

5.14.99

INDUSTRIAS ALIMENTICIAS NOEL S.A.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 29, 1999

2. Name and address of receiving party(ies)

Name: COMPANIA DE GALLETAS NOEL S.A.

Internal Address: Carrera 52 No. 2-38

Street Address: Apartado 897  
Medellin, Colombia

City: State: ZIP:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Colombia
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/553185  
75/593005  
75/189219  
75/189218  
75/111130

B. Trademark Registration No.(s)

1384546  
1395068  
1594460  
2051140

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Lanning G. Bryer

Name:

Internal Address: Ladas & Parry

Street Address: 26 West 61st Street

City: New York State: NY ZIP: 10023

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41).....\$ 240.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

n/a

(Attach duplicate copy of this page if paying by deposit account)

06/09/1999 DNGUYEN 00000342 1384546

DO NOT USE THIS SPACE

01 FC:481 40.00 OP  
02 FC:482 200.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lanning G. Bryer

Name of Person Signing

Signature

5/14/99

Date

Total number of pages including cover sheet, attachments, and document:

16

EXPRESS MAIL LABEL  
NO. EE094014845US

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 001909 FRAME: 0669

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Ladas & Parry, whose postal address is 26 West 61<sup>st</sup> street, New York, New York 10023, United States of America, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

**POWER OF ATTORNEY**


Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation :

STEPHEN A. GOLDSMITH  
IAN JAY KAUFMAN  
ROBERT ALPERT  
LANNING G. BRYER  
MARY A. MOY

ALLAN S. PILSON  
FREDERICK REICHWALD  
DANIEL F. ZENDEL  
JOSEPH J. VILLAPOL

members of the Bar of the State of New York, c/o Ladas & Parry, 26 West 61<sup>st</sup> Street, New York, New York 10023, United States of America, to transact all business in the Patent Office in connection with the subject application and registration which will issue thereon.

COMPAÑÍA DE GALLETAS NOEL S.A.

By :   
Legal Representative (Title)

Date : April 30, 1999

CPX

UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, INDUSTRIAS ALIMENTICIAS NOEL S.A., a corporation organized under the laws of Colombia, with an office at Carrera 52 No. 2-38, Apartado 897, Medellin, Colombia, (hereinafter called the ASSIGNOR) has intended to use the marks in commerce and has filed applications now assigned the serial numbers set forth on the attached schedule indicating that intention, but has not yet filed a statement of use under Section 1(c) or 1(d) of the Trademark Act. Applicant is assigning the marks in the above identified applications as part of the entire business or portion thereof to which the marks pertain, as required by § 15 U.S.C. 1060;

AND WHEREAS, COMPAÑIA DE GALLETAS NOEL S.A., a corporation organized and existing under the laws of Colombia, with an office at Carrera 52 No. 2-38, Apartado 897, Medellin, Colombia, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

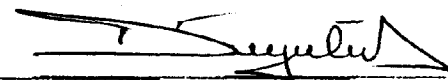
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and the applications for the registration of the trademarks, and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to the said ASSIGNEE.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 29 day of April 19 .

INDUSTRIAS ALIMENTICIAS NOEL S.A.

By



Legal Representative

[Title]

CR

S C H E D U L E

ORO CREMA

Application No. 75/553185  
Filed: September 15, 1998

TOSH LIGHT

Application No. 75/593005  
Filed: November 30, 1998

CARAVANA

Application No. 75/189219  
Filed: October 29, 1996

DUX(Logo in color)

Application No. 75/189218  
Filed: October 29, 1996

Noel Logo

Application No. 75/111130  
Filed: April 28, 1996

INDUSTRIAS ALIMENTICIAS NOEL S.A.

By: 

Legal Representative (Title)

CR

UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, INDUSTRIAS ALIMENTICIAS NOEL S.A., a corporation organized under the laws of Colombia, with an office at Carrera 52 No. 2-38, Apartado 897, Medellin, Colombia, [hereinafter called the ASSIGNOR] has adopted and used the Trademarks registered in the United States Patent and Trademark Office:

(Set forth on the attached schedule)

AND WHEREAS, COMPAÑIA DE GALLETAS NOEL S.A., a corporation organized and existing under the laws of Colombia, with an office at Cra. 52 No. 2-38, Apartado 897, Medellin, Colombia, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and registrations thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 29 day of April 19 .

INDUSTRIAS ALIMENTICIAS NOEL S.A.

By

  
Legal Representative

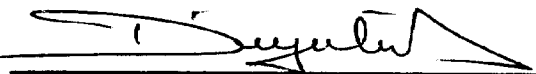
[Title]

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SCHEDULE

DUX	No. 1384546 Dated: February 25, 1986
SUPER 2	No. 1395068 Dated: May 27, 1986
DUCALES	No. 1594460 Dated: May 1, 1990
QUETZAL & Device	No. 2051140 Dated: April 8, 1997

INDUSTRIAS ALIMENTICIAS NOEL S.A.

By   
Legal Representative (Title)