

06-11-1999



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RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

Correction of PTO Error
Reel # _____ Frame # _____

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Reel # _____ Frame # _____

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other _____

Effective Date
Month Day Year
04/26/99

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name John H. Lincoln, d.b.a. Shirts Illustrated

04/26/99

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization United States

Receiving Party

Mark if additional names of receiving parties attached

Name Shirts Illustrated, LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1964 Innerbelt Business Center Drive

Address (line 2) _____

Address (line 3) St. Louis

Missouri/St. Louis

63114-5760

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other Limited Liability Company

Citizenship/State of Incorporation/Organization Missouri

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

06/09/1999 DNGUYEN 00000336 1266680

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TRADEMARK

REEL: 001910 FRAME: 0775

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,266,680"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Alan S. Nemes
Name of Person Signing

Alan S. Nemes
Signature

June 4, 1999
Date Signed

TRADEMARK ASSIGNMENT


Matter No. 715982.2

WHEREAS, JOHN H. LINCOLN, d.b.a. SHIRTS ILLUSTRATED, having a place of business at 1482 East Valley Drive, Suite 221, Santa Barbara, California 93108 (hereinafter "Assignor") has adopted, used, and is using the mark TINY TEES (hereinafter referred to as "the said Mark"), registered in the United States Patent and Trademark Office as set forth on the attached Schedule A; and

WHEREAS, SHIRTS ILLUSTRATED, LLC, a Missouri Limited Liability Company, having a place of business at 1964 Innerbelt Business Center Drive, St. Louis, Missouri 63114 (hereinafter "Assignee") is desirous of acquiring any and all right that Assignor may have in and to the said Mark and the registration therefor, together with the goodwill of the business in connection with which the said Mark is used and which is symbolized by the said Mark, along with the right to recover for damages and profits for past, present and future infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest in and to the said Mark in the United States and all foreign countries and the registration therefor for the United States and throughout the world together with all applications, registrations and common law rights therefor and thereto and the goodwill of the business in connection with which the said Mark is used and which is symbolized by the said Mark, and all income, royalties, fees, damages and payments now and hereinafter due or payable in respect thereto, and in and to all causes of action (either in law or equity) and the right to enforce all rights and file any causes of action including the right to enforce all rights and file any causes of action including the right to recover for damages and profits for past, present and future infringements or

misappropriations thereof; Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to make a record with any and all governmental agencies, authorities, courts, tribunals or third parties of the fact that Assignee owns all right, title and interest in and to said Mark, and any and all goodwill associated therewith; that Assignor no longer has any right, title or interest, of any kind or nature, in or to said Mark, and that Assignee is the successor to the business of Assignor, or portion thereof, to which the said Mark pertains, and/or vest all Assignor's rights, title and interest in and to said Mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

By: 
John H. Lincoln

Effective as of: Apr 126, 1999

SCHEDULE A

Registrant: JOHN H. LINCOLN d.b.a. SHIRTS ILLUSTRATED
Registration No.: 1,266,680
Registration Date: February 7, 1984
Mark: TINY TEES
International Class: 20