

06-11-1999

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U.S. DEPARTMENT OF COMMERCE



PATENT AND TRADEMARK OFFICE

ET

To the HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS

Please record the attached original document or copy thereof.

Trademarks:

MEOS-17-99

1. Name of conveying party(ies):

Donaldson, Lufkin & Jenrette Securities Corporation  
One Pershing Plaza  
Jersey City, New Jersey 07399

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?

Yes  No

2. Name and Address of receiving party(ies):

Name: MasterCard International Incorporated

Street Address: 2000 Purchase Street

City: Purchase State: NY Zip: 10577-2509

- Individual \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

3. Interest Conveyed:

- Assignment
- Change of Name
- Security Agreement
- Merger
- Other \_\_\_\_\_

Execution Date: August 26, 1996

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached?

Yes  No

4. Application number(s) or registration number(s). Additional sheet attached?  Yes  No

A. Trademark Application No.(s)

B. Trademark Registration No.(s)



2,200,136

05-17-1999

U.S. Patent & TMO/TM Mail Rpt Dt. #40

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Crystal Howard

Address: MasterCard International  
Incorporated

City: Purchase

State: New York Zip: 10577-2509

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed  Authorized to be charged to deposit account

8. Deposit account number.

13-2154

(Attach duplicate copy of this paper if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

CRYSTAL HOWARD  
Name of Person Signing

Crystal Howard  
Signature

5-17-99  
Date

Total number of pages comprising cover sheet

1

OMB No. 0651-0011 (exp.4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 001911 FRAME: 0070

ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, Donaldson, Lufkin & Jenrette Securities Corporation (“Assignor”), a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at One Pershing Plaza, Jersey City, New Jersey 07399, is using the following trademark in conjunction with its business: ASSETMASTER, registered October 27, 1998, Registration No. 2,200,136 for “cash management account services, namely, checking account services and credit card services,” (the “Trademark”);

WHEREAS, MasterCard International Incorporated (“Assignee”), a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at 2000 Purchase Street, Purchase, New York, 10577-2509, is desirous of acquiring the entire right, title and interest in and to the Trademark, including the right to bring actions for infringement of the Trademark occurring prior to the date of this Assignment;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the Assignee, the Assignor’s entire right, title and interest in and to the Trademark, including the right to bring actions for infringements of said Trademark occurring prior to the date of this Assignment, together with that part of the goodwill of the Assignor’s business connected with and symbolized by said Trademark.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment of

United States Trademark to be executed by its authorized representative.

DONALDSON, LUFKIN & JENRETTE  
SECURITIES CORPORATION

Date: May 4, 1999

By: [Signature]

Title: VP, Communications

STATE OF NEW JERSEY )  
  )  
COUNTY OF HUDSON    )

CERTIFICATE OF ACKNOWLEDGEMENT

I, Chenice Brinson, a Notary Public, in and for the County and State  
aforesaid, do hereby certify that Linda Derrick, known to be the  
(name)  
Vice President of Donaldson, Lufkin & Jenrette Securities Corporation,  
(title)

appeared before me this day, in person, and acknowledged that he signed, sealed and delivered  
the foregoing instrument on behalf of Donaldson, Lufkin & Jenrette Securities Corporation as his  
free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 4<sup>th</sup> day  
of May 19 99.

[Signature]  
Notary Public

Commission Expires:  
**CHENICE BRINSON**  
**NOTARY PUBLIC OF NEW JERSEY**  
**Commission Expires 11/5/2003**

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