

06-11-1999

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05-21-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #34 Owner of P



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attached original documents or copy thereof.

Name of conveying party(ies):

Edilat, S.A.  
Edificio Bank of America, Pisa 16  
Calle 15  
Panama 5, Panama

- Individual(s)
- General Partnership
- Corporation-State
- Other Panama Corporation
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 18, 1999

Name of receiving party(ies):

Name: Editorial America, S.A.

Internal Address: \_\_\_\_\_

Street Address: Bancomer Bldg 16th Floor  
50th Street

City: Panama State: \_\_\_\_\_ ZIP: \_\_\_\_\_

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Panama Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

Registration No.  
1,264,926

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jesus Sanchelima, Esq.

Internal Address: \_\_\_\_\_

Street Address: 235 S.W. Le Jeune Road

City: Miami State: Fl ZIP: 33134

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41):..... \$ \_\_\_\_\_

Enclosed

Authorized to be charged to deposit account any deficiency

8. Deposit account number:

19-0129

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jesus Sanchelima  
Name of Person Signing

Signature

5/18/99  
Date

Total number of pages containing cover sheet

6

REEL: 001911 FRAME: 0078

62-10-5-09

In Re: Application of  
**Editorial America, S.A.**

Date: 5/21/99

Serial No.: 364,181

Int. Class:

Filed: 5/12/82

Examiner:

Registration No.: 1,264,926

Law Office:

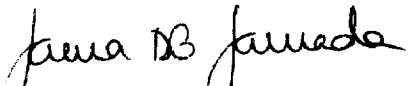
Issue Date: 1/24/84

**Post Registration Division**  
For: "TV Y NOVELAS "

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## DESIGNATION OF DOMESTIC REPRESENTATIVE

Sanchelima and Associates, P.A. whose postal address is 235 S.W. Le Jeune Rd., Miami, FL 33134, is hereby designated as applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

By:   
LAURA D.B. DE LAVIADA

ASSIGNMENT OF REGISTRATION

WHEREAS:

EDILAT, S.A., Sociedad Anonima, a partnership duly organized under the laws of the Republic of Panamá domiciled in the city of Panamá, Republic of Panamá, with offices located at 6355 N.W. 36th Street, in the city of Virginia Gardens, in the State of Florida 33166, United States of America, has adopted, used and is using the mark "TV Y NOVELAS" which is registered in the UNITES STATES PATENT AND TRADEMARK OFFICE, Registration No. 1,264,926 dated January 24, 1984 and

WHEREAS:

EDITORIAL AMERICA, S.A., a partnership duly organized under the laws of the Republic of Panamá, domiciled on Bancomer Bldg., 16th floor, 50th Street, in the city of Panamá, Republic of Panamá, with offices located at 6355 N.W. 36th Street, in the city of Virginia Gardens, in the State of Florida 33166, United States of America, is desirous of acquiring said mark and the registration thereof:

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Servi-Edit International, Inc., Sociedad Anonima, a Panamanian partnership, does hereby assigns unto the said Editorial America S.A., a Panamanian partnership all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

EDILAT, S.A., (Sociedad Anonima)

*Nestor M. Sanchez*  
Nestor M Sanchez  
Director

State of FL County of DADE  
Signed before me on the 22 day  
of April 1999 by Nestor M Sanchez  
Notary Public [Signature]

