| 06-11-1999 | R SHEET JUN 8 1999 LY | | |
|---|--|--|--|
| To the Honorable Commissioner of Patents and Trademarks: Please record the | e attached original documents or copy thereof. | | |
| 1. Name of conveying party: PMSI Holdings Limited 45 Rockefeller Plaza Suite 912 New York, NY 10111 Individual(s) Association General Partnership Limited Partnership X Corporation-State of Delaware Other Additional name(s) of conveying party(ies) attached? Yes XNo | Name and Address of receiving party(ies) Name: IMS Health Incorporated Address: 200 Nyala Farms Westport, Connecticut 06880 | | |
| 3. Nature of conveyance: | Individual(s) citizenship | | |
| X Assignment Merger | Association | | |
| | General Partnership | | |
| Security Agreement Change of Name | Limited Partnership | | |
| Other | X Corporation-State of Delaware Other | | |
| Execution Date: August 5, 1998 | If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes X No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes X No | | |
| 4. Application number(s) or registration number(s): | | | |
| A. Trademark Application No.(s) | B. Trademark Registration Nos. Reg. Nov. 1,243,069 and 1,478,963 hed? YesX No | | |
| 5. Name and address of party to whom correspondence concerning document should be mailed: | 6. Total number of applications and registrations involved: _2 | | |
| Dorothy R. Whitney | 7. Total fee (37 CFR 3.41) \$ 65.00 | | |
| Cowan, Liebowitz & Latman, P.C. 1133 Avenue of the Americas | X Enclosed | | |
| New York, NY 10036-6799 | Any deficiency is authorized to be charged to Deposit Account No. 03-3415. | | |
| | 8. Deposit Account No. <u>03-3415</u> | | |
| | (Attach duplicate copy of this page if paying by deposit account) | | |
| /11/1999 MTHAI1 00000022 1243069 DO NOT US | E THIS SPACE | | |
| FC:481 60:482 attement and signature. To the best of my knowledge and belief, the foregoing information the original document. | ion is true and correct and any attached copy is a true copy of | | |
| ν | C. Witney 6-7-99 Date | | |
| Total number of pages including cover | sheet, attachments, and document: 5 Records, Crystal Category 4, Room 235, Washington, DC 20221 | | |

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231 DRW/RMD/22834/00/363753.1

ASSIGNMENT OF MARKS

WHEREAS, PMSI Holdings Limited a Delaware corporation ("Assignor") with its principal place of business at 45 Rockefeller Plaza, Suite 912, New York, New York 10111, United States of America, has adopted, used, is using and is the owner of certain trademarks, service marks and trade names, and registration and applications therefor, identified and listed on Appendix A hereto (collectively, the "Scheduled Marks"); and

WHEREAS, IMS Health Incorporated, a Delaware corporation ("Assignee"), 200 Nyala Farms, Westport, Connecticut 06880, United States of America, desires to acquire said Scheduled Marks;

WHEREAS, Assignee is a successor to the business to which the Scheduled Marks pertain, and that business is existing and ongoing;

NOW, THEREFORE, for TEN AND NO/100 DOLLARS (\$10) and other good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, Assignor does hereby assign to Assignee, its successors and assigns, absolutely and forever, all of its right, title and interest, whether statutory or at common law, in and to the Scheduled Marks, together with the goodwill of the business symbolized by them throughout the world and such other trademarks, service marks, trade names and trade dress as may be owned by Assignor and used in connection with the Scheduled Marks, and all registrations and pending applications therefor, in all countries throughout the world (collectively, "All Marks"), together with all causes of action for any and all previously occurring infringements of or breach of contract regarding the rights being assigned and the right to receive and retain the proceeds relating to those matters, including but not limited to the proceeds of the settlement of the dispute with pmd Pharma-Marktforschungs-und Datenverabeitungs GmbH for AT 700,000.

Assignor agrees to execute such further papers and do such other acts as may be necessary and proper to vest full title in and to All Marks in the Assignee or which may be necessary to obtain, renew, issue or enforce All Marks.

IN WITNESS WHEREOF, PMSI Holdings Limited has caused this Trademark Assignment to be executed and delivered effective as of this 5th day of August, 1998.

PMSI HOLDINGS LIMITED

Name: Warren Hauser

Title: Vice President and Secretary

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TRADEMARK REEL: 001911 FRAME: 0500

| State of New York |) |
|---|--|
| |) ss.: |
| County of New York |) |
| I, Warren Hauser, fir | rst being duly sworn under oath, states as follows: |
| Incorporated dated as of Au | copy of the assignment from PMSI Holdings Limited to IMS Health gust 5, 1998, together with Appendix A thereto, is a true and correct Marks I executed on behalf of PMSI Holdings Limited. |
| 2. I executed surpMSI Holdings Limited. | ach Assignment of Marks by the authority of the Board of Directors of Warren Hauser |
| President and Secretary of P executed the attached Assig he signed his name thereto b | ay of |
| [Notarial Seal] | Notary Public |
| | THOMAS J. CERULIS No. 01CE4944499 |

Qualified in New York County Commission Expires Nov. 21, 20

APPENDIX A

Mark Registration No.

Reg. Date

Int'l Class

United States

| SCRIPTRAC | 1243069 | 21Jun83 | 35 |
|--------------------|---------|---------|----|
| | | | |
| SCRIPTRAC & Design | 1478963 | 1Mar88 | 35 |

BHC/BHC/22834/00/344144.5

RECORDED: 06/08/1999

TRADEMARK
REEL: 001911 FRAME: 0502