

06-14-1999



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Docket No.:

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To the Honorable Commissioner of Patents and Trademarks

101064911

one attached original documents or copy thereof.

1. Name of conveying party(ies):

The Music Stand, LLC

*MHD 6-9-99*

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware limited liability company
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: Concepts Direct, Inc.

Internal Address: \_\_\_\_\_

Street Address: 2950 Colorful Avenue

City: Longmont State: CO ZIP: 80501

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  N  
(Designations must be a separate document from  
Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: June 1, 1999

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,738,273

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mary Dalton Baril, Esq.

Internal Address: McGuire, Woods, Battle & Boothe LLP

Street Address: One James Center, 901 East Cary Street

City: Richmond State: VA ZIP: 23219-4030

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06/11/1999 MTHAI1 00000083 1738273

01 FC:481

40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary Dalton Baril

Name of Person Signing

*Mary Dalton Baril*

Signature

6/4, 1999

Date

Total number of pages including cover sheet, attachments, and

4

## **ASSIGNMENT OF REGISTERED TRADEMARK**

**WHEREAS, THE MUSIC STAND, LLC**, a Delaware limited liability company, having its principal place of business at 100 Plaza Drive, Secaucus, New Jersey 07094 (hereinafter "Assignor"), is the owner of the entire right, title and interest in and to the registered trademark set forth on Schedule I hereto, which is specifically incorporated herein by reference (the "Trademark"), together with the goodwill of the business with which such Trademark is associated, and such Trademark is registered in the United States Patent and Trademark Office (the "Trademark Registration"); and

**WHEREAS, CONCEPTS DIRECT, INC.**, a Delaware corporation, having its principal place of business at 2950 Colorful Avenue, Longmont, CO (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademark and the Trademark Registration.

**NOW THEREFORE**, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby expressly acknowledged, Assignor hereby sells, conveys, transfers, assigns and delivers unto Assignee, its successors and assigns, forever, the entire right, title and interest in, to and under the Trademark, together with the Trademark Registration and together with all the rights to sue and recover for any past or future infringements of the Trademark, and all goodwill of the business with which the foregoing is associated, the same to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns.

Assignor hereby consents to the recordation of this assignment by Assignee with the Commissioner of Patents and Trademarks and any appropriate federal or state agency.

\* \* \*

IN WITNESS WHEREOF, Assignor has on the 1<sup>st</sup> of June, 1999 caused this Assignment of Registered Trademark to be executed.

**THE MUSIC STAND, LLC**

By: Ronald Beranto  
Name: Ronald Beranto  
Title: CFO

STATE OF NEW JERSEY    )  
  )  
COUNTY OF Hudson    )        ss:

On the 1<sup>st</sup> day of June, 1999, personally appeared before me Ronald Beranto who stated that he/she is the C.F.O. of THE MUSIC STAND, LLC., a Delaware limited liability company, and acknowledged that he/she executed the above instrument as the act of THE MUSIC STAND, LLC for the purpose therein set forth.


Joseph E. Mulvihill  
NOTARY PUBLIC

My commission expires:

**MY COMMISSION EXPIRES MARCH 31, 2000**

\_\_\_\_\_

**Schedule I**

| <b><u>Mark</u></b>   | <b><u>Appl.<br/>Serial No.</u></b> | <b><u>Registration No.</u></b> | <b><u>Issuance<br/>Date</u></b> |
|--|------------------------------------|--------------------------------|---------------------------------|
| The Music Stand and Design<br> | 74/109,173                         | 1,738,273                      | 12/8/92                         |