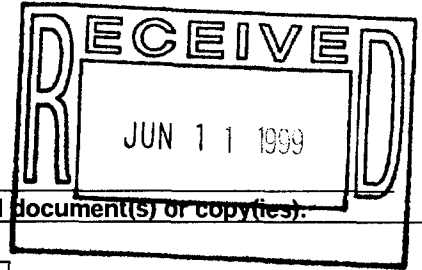


06-15-1999



101065782

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



6-11-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

06/14/1999 DNGUYEN 00000243 1926220

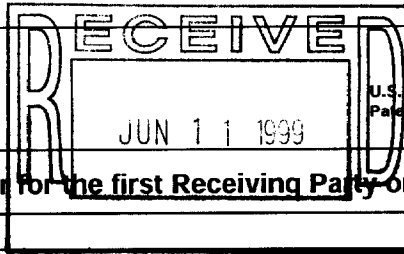
1656

01 FC:481 40.00 OP  
02 FC:482 125.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 001911 FRAME: 0885



**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1926220"/>	<input type="text" value="1792317"/>	<input type="text"/>
<input type="text" value="1792316"/>	<input type="text" value="1787781"/>	<input type="text"/>
<input type="text" value="1869172"/>	<input type="text" value="1792315"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Susan Okin Goldsmith

June 8, 1999

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, BEAUTY SELECTIVES, INC., has been designated as a New York corporation having its principal place of business at 360 East 65<sup>th</sup> Street, New York, New York 10021 (the "Assignor"), and is the owner of the trademarks set forth on Schedule A attached hereto and made a part hereof (the "Marks"); and

WHEREAS, BEAUTY SELECTIVES, INC. is in fact a New Jersey corporation which now has its principal place of business at 300 Milik Street, Carteret, New Jersey 07008 (the "Assignee"); and

WHEREAS, the owner of the Marks is desirous of correcting the record ownership of the Marks through this Assignment by assigning all rights that the Assignor may have in and to the said Marks and the registrations therefor, together with the goodwill of the business in connection with which the said Marks are used and which are symbolized by the said Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto Assignee all right, title and interest in and to the said Marks, and the registrations therefor for the United States and throughout the world, together with the goodwill of the business in connection with which the said Marks is used and which is symbolized by the said Marks, along with all rights of action, powers and benefits accruing to the Marks, including without limitation, the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, this Assignment is executed, delivered and made effective as of the 27<sup>th</sup> day of May, 1999

*Lois Bleich*

**LOIS BLEICH**  
**NOTARY PUBLIC OF NEW JERSEY**  
**Commission Expires 6/22/2003**

ASSIGNOR:  
BEAUTY SELECTIVES, INC., incorrectly designated a New York corporation

By: *Joseph Bogatz*  
Joseph Bogatz, President

ASSIGNEE:  
BEAUTY SELECTIVES, INC., correctly designated a New Jersey corporation

By: *Joseph Bogatz*  
Joseph Bogatz, President

# SCHEDULE A

Trademarks Assigned:

Trademark	Registration Number	Registration Date
CRYSTAL NAIL BUILDER	1,926,220	October 10, 1995
HYDRACOAT	1,792,316	September 14, 1993
RADIANT	1,869,172	December 24, 1997
REBUILD	1,792,317	September 14, 1993
RUSH	1,787,781	August 17, 1993
SILKFILL	1,792,315	September 14, 1993