

RE
TF

06-16-1999



Docket No.:
T3095-047

101067049

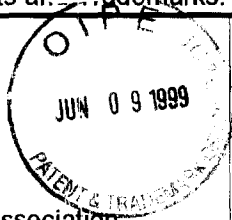
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Hachette Filipacchi Magazines, Inc.

6-9-99



- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 4, 1999

2. Name and address of receiving party(ies):

Name: The Parenting Group Inc.

Internal Address: _____

Street Address: 1325 Avenue of the Americas

City: New York State: NY ZIP: 10019

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,843,634

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael S. Shore, Legal Assistant

Internal Address: Patterson, Belknap, Webb & Tyler LLP

Street Address: 1133 Avenue of the Americas

City: New York State: NY ZIP: 10036

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-0633

06/15/1999 NTHA11 00000185 160633 1843634
01 FC:481 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael S. Shore, Legal Assistant

Name of Person Signing

Signature

June 8, 1999

Date

Total number of pages including cover sheet, attachments, and document:

5

ASSIGNMENT OF TRADEMARKS

WHEREAS, HACHETTE FILIPACCHI MAGAZINES, INC., a Delaware corporation ("Assignor"), whose principal place of business is located at 1633 Broadway, New York, New York 10019, has used and is using and is the owner of the trademarks shown on the attached Schedule (hereinafter the "Marks"), and of the recited registrations or applications for registrations therefor;

WHEREAS, THE PARENTING GROUP INC., a Delaware corporation ("Assignor"), whose principal place of business is located at 1325 Avenue of the Americas, New York, New York 10019, is desirous of acquiring said Marks and the recited registrations and applications for registrations therefor, together with the goodwill of the business symbolized by said Marks; and

NOW THEREFORE, for \$1.00 and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the recited registrations therefor and all rights in and to any and all causes of action heretofore and hereafter accrued or accruing for infringement or threatened or alleged infringement of said Marks.

HACHETTE FILIPACCHI MAGAZINES, INC.

By: John T. O'Connor
Name: John T. O'Connor
Title: SVP, CFO, Treasurer

STATE OF NEW YORK)
 : ss.:
COUNTY OF NEW YORK)

On this 4th day of June, 1999 before me personally came John T. O'Connor, the person to me known, who, being by me duly sworn, did depose and say that he/she resides in New Jersey; that he/she is the SVP, CFO, Treasurer of Hachette Filipacchi Magazines, Inc., the corporation described in and which executed the above instrument; and that he/she signed his/her name thereto by order of the Board of Directors of said corporation.

Kathleen McComb
Notary Public

KATHLEEN McCOMB
Notary Public, State of New York
No. 41-4905405
Qualified in Queens County
Certificate Filed in New York County
Commission Expires Sept. 14 1999

EXHIBIT A
to
TRADEMARK
ASSIGNMENT

ASSIGNED TRADEMARKS

See Attached

405812.2

Schedule 3.1(i) ()

Trademark Registrations

<u>Mark</u>	<u>Country</u>	<u>Number</u>	<u>Class</u>	<u>Date</u>
Family Life	United States	1,843,634	16	7/5/94

Trademark Pending Applications

<u>Mark</u>	<u>Country</u>	<u>Number</u>	<u>Class</u>
Family Life	Taiwan	86-037.304	16
Family Life	Taiwan	86-037.305	38
Family Life	Taiwan	86-037.306	41

Copyright Registrations

See attached list

Licenses or Other Grants of Rights

UMI Company, Inc., May 7, 1998, microfilm, CD-ROM*

EBSCO, August 26, 1994, as amended, library CD-ROM and online*

Los Angeles Times Syndicate, July 1, 1996, syndication*

Other Disclosures

UK magazine "BBC Family Life"***

Campus Crusade for Christ use of "Real Family Life" and familylife.com**

~~Jewish Family & Life**~~

Schedule 3.1(i)() cont'd

Lamaze Today's Family**

Family Life of Ventura County**

KidStyle Company**

On January 19, 1995 the Magazine's previous owner received a letter from the publisher of Family magazine claiming the Magazine's logo and name might constitute trademark infringement. The Magazine responded with a January 31, 1995 letter disclaiming any liability, and no further communication has been received.

Dispute between Purchaser and Seller approximately one year ago relating to use of the column name "House Calls".

While Seller owns the copyright in issues of the Magazine as collective works, rights in individual articles and contributions to the works are subject to copyright law and to agreements with the authors or creators of such contributions, which may require payment of royalties.

*Seller will notify the other parties to these agreements promptly after the Closing that Family Life should be removed from these Agreements.

~~**materials previously provided to Purchaser~~