06-16-1999

AIT IAI	$\circ$	COMMIN	
tent ar	id Tr	ademark	Office

To	he Honorable Commissioner of Patents and Trademarks: Please r	eco.	101067163 ereof.					
1.	Name of conveying party(ies):	2.	Name and address of receiving party(ies):					
	Technology Event Management Co., LLC		Name: Vision Events International, Inc.					
	3500 SW Kruse Way, Suite 300 Lake Oswego, OR 97035  Individual(s)  Association		Internal Address:					
			Street Address: Six Trafalgar Square, Suite 106	i				
			City: Nashua State: NH ZIP 0306	3				
	General Partnership  Corporation-State  Limited Partnership	a	Individual(s) citizenship					
	Other Limited Liability Company - Oregon ditional name(s) of conveying party(ies) attached? □ Yes □ No		Association					
Add	nional name(s) of conveying party(les) attached? Gives Give							
			Corporation-State <b>Delaware</b>					
3.	Nature of conveyance:		Other					
	■ Assignment □ Merger □ Security Agreement □ Change of Name	If assignee is not domiciled in the United States, a domestic representative designation is attached:  — Yes — No (Designations must be a separate document from Assignment)						
	Other							
Exe	ecution Date: June 🖁 , 1999	Add	ditional name(s) & address(es) attached?	No				
4.	Application number(s) or registration number(s):							
Α.	Trademark Application No.(s)	B.	Trademark registration No.(s)					
	75/524,096							
	73/324,090		No commenced and					
	Additional numbers atta	che	ed? □ Yes ■ No					
<b>5</b> .	Name and address of party to whom correspondence	6.	Total number of applications and					
	concerning document should be mailed:		registrations involved: 1					
	Name: Maria A. Gulluni Internal Address: Shipman & Goodwin LLP							
			7. Total fee (37 CFR 3.41):\$ 40.00  Enclosed					
		☐ Authorized to be charged to deposit account						
	Street Address: One American Row							
		8.	Deposit account number:					
	City Hauffaud State CT 7in 06402							
	City: Hartford State: CT Zip: 06103		(Attach duplicate copy of this page if paying by deposit acco	ount)				
	DO NOT USE	ТН	IIS SPACE					
9.	Statement and signature.							
•	To the best of my knowledge and belief, the foregoing infor-	mati	ion is true and correct and any attached copy is a true o	сору				
	of the original document.		10/00					
	Maria A. Gulluni / Malule		Gullian (1)9/99					
	Name of Person Signing	signi	Date -					
	Total number	er of	f pages comprising cover sheet	]				
ОМ	B No. 0651-0011 (exp. 4/94)							
Do no detach this portion								
Mail documents to be recorded with required cover sheet information to:								
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	Box Assignments Washington, D.C. 20231							

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C., 20231 and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D. C. 2053.

**TRADEMARK** 

**REEL: 001913 FRAME: 0252** 

# Schedule A

## **SERVICE MARK**

Service Mark: SYSTEM BUILDER SUMMIT

Pending U.S. Application No. 75/524,096 Filing Date July 23, 1998

### ASSIGNMENT OF SERVICE MARK

THIS ASSIGNMENT OF SERVICE MARK (the "Assignment") is made as of June 1999, by Technology Event Management Co., LLC, an Oregon limited liability company with its chief executive office at 3500 SW Kruse Way, Suite 300, Lake Oswego, Oregon 97035 ("Assignor"), in favor of Vision Events International, Inc., a Delaware corporation with its chief executive office at 56 Top Gallant Road, Stamford, Connecticut 06904 ("Assignee").

#### RECITALS:

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated June 2, 1999, pursuant to which Assignee agreed to purchase and Assignor agreed to sell all of Assignor's assets relating to its production of the System Builder Summit event (the "Business"); and

WHEREAS, Assignor uses a certain service mark in connection with the conduct of the Business.

NOW THEREFORE, for the sum of \$1.00 and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor grants, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the service mark listed on Schedule A attached hereto and made a part hereof, and (a) renewals of the service mark, (b) all income, royalties, damages and payments now and later due and/or payable with respect to the service mark including, without limitation, damages and payments for past, present or future infringements, (c) the right to sue for past, present and future infringements, and (d) all rights relating to the service mark throughout the world, together with the goodwill of the Business connected with and symbolized by the service mark.

Assignor covenants that it will execute and deliver to Assignee all such further assignments, endorsements and other documents as Assignee may reasonably request for the purpose of effecting transfer of Assignor's title to the service mark and/or carrying out the provisions of this Assignment. When information is brought by Assignee to Assignor's attention that others are infringing on the rights granted to Assignee under this Assignment, Assignor shall (at Assignee's cost and expense) cooperate with and assist Assignee in protecting those rights.

This Assignment shall be binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee, its successors and assigns.

This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware (excluding application of any choice of law doctrines that would make applicable the law of any other state) and, where appropriate, applicable federal law.

Name: Title:

Service Mark.

	TECHNOLOGY EVENT MANAGEMENT CO., LLC  By: TTG, LLG, 145 sole member and General Manager  By: Chala B. Bamell II  Name: CHARLES B. BAGWEII II  Title: GENERAL MANAGER
	ACCEPTANCE
The undersigned, Mark.	Vision Events International, Inc., accepts the above Assignment of
	VISION EVENTS INTERNATIONAL, INC.
	By:

This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware (excluding application of any choice of law doctrines that would make applicable the law of any other state) and, where appropriate, applicable federal law.

TECHNOLOGY	<b>EVENT</b>	MANAGEMENT	CO.,
LLC			
By:			
Name:			
Title:			

### **ACCEPTANCE**

The undersigned, Vision Events International, Inc., accepts the above Assignment of Service Mark.

VISION EVENTS INTERNATIONAL, INC.

By: \_\_\_\_

RECORDED: 06/14/1999

Name: William T. Clifford

Title: President