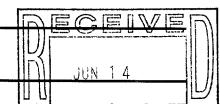


06-16-1999





Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1.		
	Name of conveying party(ies): Carondelet Trading Co., Inc. 7536 Forsyth Boulevard	The Sports Authority Michigan, Inc. 306 South Washington - Suite 224 Royal Oak, Michigan 48067-3061
X	Clayton, Missouri 63105 Individual(s) Association General Partnership Limited Partnership Corporation-State: Missouri Other	Individual(s) citizenship: Association: General Partnership: Limited Partnership: X Corporation - State: Michigan Other:
	Nature of conveyance: Assignment	If assignee is not domiciled in the United States, domestic representative designation is attached: Yes X No (Designations must be a separate document for the separate do
Exe	Other: Cution Date: May 17, 1999	Assignment) Additional name(s) & address(es) attached? Yes _X_ No
4.	Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	75/167,549 Additional numbers attached?	Yes <u>X</u> No
5.	Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrati involved: one (1)
	Michael D. Fishman Rader, Fishman & Grauer	7. Total fee (37 CFR 3.41)\$40.00
	1533 North Woodward Avenue Suite 140	Enclosed
	Bloomfield Hills, Michigan 48304 (248) 594-0630	$\underline{\underline{X}}$ Authorized to be charged to deposit account.
		8. Deposit Account Number: 18-0013 (Attach duplicate copy of this page if using deposit account)
	DO NOT US	E THIS SPACE
9.	Statement and signature. To the best of my knowledge and belief, the foregois a true copy of the original document.	oing information is true and correct and any attached c

TRADEMARK REEL: 001913 FRAME: 0389

EXHIBIT C

<u>Assignment</u>

ASSIGNMENT made this May of May, 1999, by and between CARONDELET TRADING CO., INC., a Missouri corporation with a principal address at 75% Forsyth Road, Clayton, Missouri 63105 ("Assignor"), and THE SPORTS AUTHORITY MICHIGAN, INC., a Michigan corporation, with a principal address at 306 South Washington, Suite 224, Royal Oak, Michigan 48067 ("Assignee").

WHEREAS, Assignor owns, has used continuously since April 1, 1996 or earlier, and is using the trade names, trademarks and service marks MAIL AUTHORITY, CLAYTON MAIL AUTHORITY and MAILAUTHORITY.COM in connection with telephone answering, photocopying, business management services and postal services, including rental of mail boxes, mail forwarding, packaging articles for transportation, and receipt and delivery of mail and parcels for others, in interstate commerce, and owns U.S. Trademark Application Ser. No. 75-167,549 in International Classes 35 and 39 for the mark MAIL AUTHORITY (collectively, the "Marks"); and

WHEREAS, Assignee desires to acquire the Marks and the goodwill of the business associated therewith;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all of its right, title, and interest in and to the Marks together with the goodwill of the business symbolized thereby. Assignor further assigns to Assignee all rights of renewal, and all rights to sue for and receive all damages occurring from past infringing uses of the Marks. Assignor warrants that to its knowledge it has good and valid title to the Marks, including any applications and/or registrations therefor.

Assignor agrees that upon request by Assignee, at Assignee's expense, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment, as well as provide such other material, information, or assistance as Assignee may consider necessary. This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or µnder their direction, and all those in privity therewith.

CAPIONDELET TE	BADING/CO., INC.
("Assign of)	
1 2 /	1/1/1/1
BY: (X)	1/V Xus
Pat Andersor	, President
1	

THE SPORTS AUTHORITY MICHIGAN, INC

("Assignee")

& Secretary

State of Missouri County of + . Locus

, being duly sworn, did depose and say this day of You, 1999 that s/he is an officer of CARONDELET TRADING CO., INC., that s/he is authorized to execute this Assignment on behalf of said corporation, that s/he has read and signed the toregoing Assignment and knows and understands the contents thereof.

Notary Public

My commission expires:

State of Michigan County of Oakland CHRISTINE E ZUBERT

Notary Public - Notary Seal

STATE OF MISSOURI

ST. LOUIS CITY

CONFISSION EVEN DEC. 29 7000

Michael A. Lisi, being duly sworn, did depose and say this day of way, 1999 that he is an officer of THE SPORTS AUTHORITY MICHIGAN, INC., that he is authorized to execute this Assignment on behalf of said corporation, that he has read and signed the foregoing Assignment and knows and understands the contents thereof.

Notary Public

RECORDED: 06/14/1999

My commission expires:

AMY FARIS
NOTARY PUBLIC STATE OF MICHIGAN
WAYNE COUNTY
ACTING IN: Oakland
Councy

MYCOMMISSION EXP. JAN. 16,2003

TRADEMARK REEL: 001913 FRAME: 0390