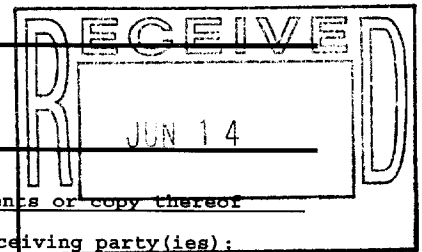


MFD  
6-14-99

06-16-1999



101068712



Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Nationwide Mattress Giants, Inc.  
3800 Frankford Avenue  
Philadelphia, Pennsylvania 19124

- Individual(s)
- General Partnership
- Corporation-State: Pennsylvania
- Other
- Association
- Limited Partnership

2. Name and address of receiving party(ies):

The Sports Authority Michigan, Inc.  
306 South Washington - Suite 224  
Royal Oak, Michigan 48067-3061

- Individual(s) citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation - State: Michigan
- Other:

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 Yes  No  
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  
 Yes  No

Execution Date: May 21, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/371,148

Additional numbers attached?

B. Trademark Registration No.(s)

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael D. Fishman  
Rader, Fishman & Grauer  
1533 North Woodward Avenue  
Suite 140  
Bloomfield Hills, Michigan 48304  
(248) 594-0630

6. Total number of applications and registrations involved: one (1)

7. Total fee (37 CFR 3.41).....\$40.00

- Enclosed
- Authorized to be charged to deposit account.

8. Deposit Account Number: 18-0013  
(Attach duplicate copy of this page if using deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael D. Fishman  
Name

Signature

June 9, 1999  
Date

Total number of pages comprising cover sheet 2

R0056936

06/16/1999 DNGUYEN 00000124 180013 75371148

01 FC:481 40.00 CH

**Exhibit E**

**Assignment**

ASSIGNMENT made this 21<sup>st</sup> day of May, 1999, by and between NATIONWIDE MATTRESS GIANTS, INC., a Pennsylvania corporation with a principal address at 3800 Frankford Avenue, Philadelphia, Pennsylvania 19124 ("Assignor"), and THE SPORTS AUTHORITY MICHIGAN, INC., a Michigan corporation, with a principal address at 306 South Washington, Suite 224, Royal Oak, Michigan 48067 ("Assignee").

WHEREAS, Assignor owns, has used continuously since December, 1995 or earlier, and is using the trade name, trademark and service mark THE MATTRESS AUTHORITY and related logotypes in interstate commerce on and in connection with a retail store services featuring furniture and bedding, and owns U.S. Trademark Application Ser. No. 75-371,148 in International Class 35 for the same mark (collectively, the "Marks"); and

WHEREAS, Assignee desires to acquire the Marks and the goodwill of the business associated therewith;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all of its right, title, and interest in and to the Marks together with the goodwill of the business symbolized thereby. Assignor further assigns to Assignee all rights of renewal, and all rights to sue for and receive all damages occurring from past infringing uses of the Marks. Assignor warrants that to its knowledge it has good and valid title to the Marks, including any applications and/or registrations therefor.

Assignor agrees that as may be reasonably requested by Assignee, at Assignee's expense, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment, as well as provide such other material, information, or assistance as Assignee may consider necessary. This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

NATIONWIDE MATTRESS GIANTS, INC.

THE SPORTS AUTHORITY MICHIGAN, INC.

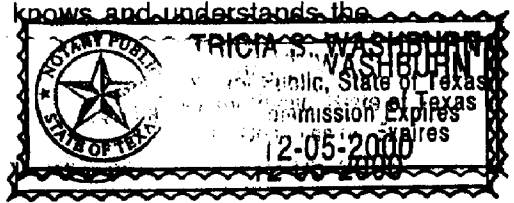
By: *Phil Lang*  
Phil Lang, President

By: *Michael A. Lisi*  
Michael A. Lisi, SVP, General Counsel  
& Secretary

State of ~~Pennsylvania~~ Texas )  
County of Dallas )

Phil Lang, being duly sworn, did depose and say this 27<sup>th</sup> day of May, 1999 that he is an officer of NATIONWIDE MATTRESS GIANTS, INC., that he is authorized to execute this Assignment on behalf of said corporation, that he has read and signed the foregoing Assignment and knows and understands the contents thereof.

*Tricia S. Washburn*  
Notary Public; My commission expires:  
12/05/2000



State of Michigan )  
County of Oakland )

Michael A. Lisi, being duly sworn, did depose and say this 20<sup>th</sup> day of May, 1999 that he is an officer of THE SPORTS AUTHORITY MICHIGAN, INC., that he is authorized to execute this Assignment on behalf of said corporation, that he has read and signed the foregoing Assignment and knows and understands the contents thereof.

*Amy Faris*  
Notary Public; My commission expires:

