

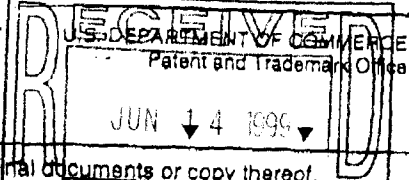
OMB No. 0951-0011 (exp. 4/94)

06-16-1999



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COVER SHEET  
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To the Honorable Commissioner

attached original documents or copy thereof.

1. Name of conveying party(ies):

HIDDEN CELLARS WINERY, INC. 6-14-99

2. Name and address of receiving party(ies)

Name: Parducci Wine Estates, LLC

Internal Address:

Street Address: 501 Parducci Road

City: Ukiah State: CA ZIP: 95482

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment MENDOCINO HERITAGE
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date:

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
(2,170,243)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Hubert Lenczowski  
Internal Address: Robbins Palmer & Allen LLP

Street Address: 1901 Harrison Street,  
Suite 1550  
City: Oakland State: CA ZIP: 94612

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

111414

(Attach duplicate copy of this page if paying by deposit account)

06/15/1999 MTR11 00000229 2170243

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hubert Lenczowski

Name of Person Signing

Hubert Lenczowski  
Signature

5/ 99

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington D.C. 20231

TRADEMARK  
REEL: 001913 FRAME: 0489

**TRADEMARK ASSIGNMENT**

WHEREAS, HIDDEN CELLARS WINERY, INC. is the owner of the following mark and application for trademark registration in the United States Patent and Trademark Office:

**MENDOCINO HERITAGE    Reg. No. 2,170,243    Dated: June 30, 1998**

WHEREAS, PARDUCCI WINE ESTATES, LLC is desirous of acquiring said mark and the application/registration thereof:

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said HIDDEN CELLARS WINERY, INC. does hereby assign unto the said PARDUCCI WINE ESTATES, LLC, a California Limited Liability Company doing business at 501 Parducci Road, Ukiah, CA 95482, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by said mark, and the above-identified application for registration thereof.

HIDDEN CELLARS WINERY, INC. (Assignor)

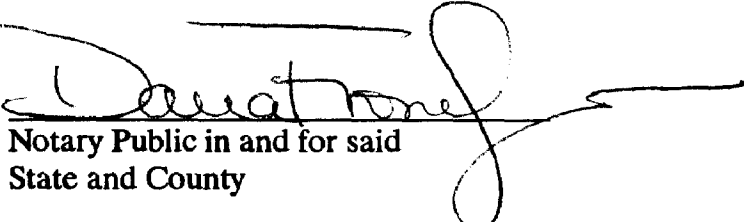
  
By: John Dickerson, Chief Executive Officer

STATE OF CALIFORNIA            )  
  ) ss.  
COUNTY OF MENDOCINO        )

On this 8 day of June, 1999, before me, Dana Froneberger, a Notary Public in and for said State and County, personally appeared JOHN DICKERSON, ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal



  
Notary Public in and for said State and County

Hubert Lenczowski, Esq.  
ROBBINS PALMER & ALLEN LLP  
1901 Harrison Street, Suite 1550  
Oakland, CA 94612-3501  
(510) 893-1000

**RECEIPT FOR FILING OF TRADEMARK ASSIGNMENT OF  
MENDOCINO HERITAGE, REGISTRATION NO. 2,170,243**

Our file Number:

72844-18

**TRADEMARK OFFICE:**

Please stamp hereon the  
date of receipt of the  
accompanying document  
and return this Receipt in  
the enclosed pre-addressed  
postage-paid envelope.

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RECORDED: 06/14/1999

TRADEMARK  
REEL: 001913 FRAME: 0491