## TRADEMARK ASSIGNMENT

WHEREAS, HIDDEN CELLARS WINERY, INC. is the owner of the following mark and application for trademark registration in the United States Patent and Trademark Office:

ALCHEMY Reg. No. 1,722,293 Dated: October 6, 1992

WHEREAS, PARDUCCI WINE ESTATES, LLC is desirous of acquiring said mark and the application/registration thereof:

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said HIDDEN CELLARS WINERY, INC. does hereby assign unto the said PARDUCCI WINE ESTATES, LLC, a California Limited Liability Company doing business at 501 Parducci Road, Ukiah, CA 95482, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by said mark, and the above-identified application for registration thereof.

HIDDEN CELLARS WINERY, INC. (Assignor)

By: John Dickerson, Chief Executive Officer

STATE OF CALIFORNIA

) ss.

COUNTY OF MENDOCINO

On this day of 1999, before me, 1999, before me, appeared JOHN DICKERSON, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal

OFFICIAL SEAL.

DANA FRONEBERGER

NOTARY PUBLIC - CALIFORNIA

COMMISSION # 1208689

MENDOCINO COUNTY

My Commission Exp. February 17, 2005

Notary Public in and for said

State and County

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TRADEMARK
REEL: 001913 FRAME: 0510

Hubert Lenczowski, Esq. ROBBINS PALMER & ALLEN LLP 1901 Harrison Street, Suite 1550 Oakland, CA 94612-3501 (510) 893-1000

## RECEIPT FOR FILING OF TRADEMARK ASSIGNMENT OF ALCHEMY, REGISTRATION NO. 1,722,293

O	ur	file	Nu	mb	er:

72844-18

## TRADEMARK OFFICE:

Please stamp hereon the date of receipt of the accompanying document and return this Receipt in the enclosed pre-addressed postage-paid envelope.

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RECORDED: 06/14/1999

TRADEMARK
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